

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**



**FILED**

04-23-10  
04:59 PM

Order Instituting Rulemaking Regarding Policies and Protocols for Demand Response Load Impact Estimates, Cost-Effectiveness Methodologies, Megawatt Goals and Alignment with California Independent System Operator Market Design Protocols.

Rulemaking 07-01-041  
(Filed January 25, 2007)

**NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.3(a) of the Commission's Rules of Practice and Procedure, Pacific Gas and Electric Company (PG&E) hereby gives notice of the following *ex parte* communication. The communication occurred on Tuesday, April 20, 2010, at approximately 10:30 a.m. by telephone to the offices of the California Public Utilities Commission in San Francisco. The communication was oral. [Rule 8.3(a)]

Sidney Dietz, Director-Regulatory Relations, PG&E, initiated the communication with Andrew Campbell, Advisor to Commissioner Nancy Ryan. [Rule 8.3(b)]

Mr. Dietz stated that the proposed decision (PD) should be altered to authorize PeakChoice to be PG&E's program to participate via the Proxy Demand Resource mechanism, which is consistent with the design of PeakChoice and previous Commission Decisions, and is larger than the Participating Load Pilot mentioned in the PD. Mr. Dietz further stated that PG&E supports the CPUC's jurisdiction over demand response providers who use utility retail customers to bid into the wholesale market. [Rule 8.3(c)]

To obtain a copy of this notice, please notify Sally Cuaresma at (415) 973-5012 or via email at [a2c7@pge.com](mailto:a2c7@pge.com).

Respectfully submitted,

/s/ BRIAN K. CHERRY

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Dated: April 23, 2010

CERTIFICATE OF SERVICE BY ELECTRONIC MAIL OR U.S. MAIL

I, the undersigned, state that I am a citizen of the United States and am employed in the City and County of San Francisco; that I am over the age of eighteen (18) years and not a party to the within cause; and that my business address is Pacific Gas and Electric Company, Regulatory Relations Department B10C, 77 Beale Street, San Francisco, California 94105.

I am readily familiar with the business practice of Pacific Gas and Electric Company for collection and processing of correspondence for mailing with the United States Postal Service. In the ordinary course of business, correspondence is deposited with the United States Postal Service the same day it is submitted for mailing.

On April 23, 2010, I caused to be served a true copy of:

**NOTICE OF EX PARTE COMMUNICATION**

[XX] By Electronic Mail – serving the enclosed via e-mail transmission to each of the parties listed on the official service list for R.07-01-041 with an e-mail address.

[XX] By U.S. Mail – by placing it for collection and mailing, in the course of ordinary business practice, with other correspondence of Pacific Gas and Electric Company, enclosed in a sealed envelope, with postage fully prepaid, addressed to all parties of record on the service list for R.07-01-041 who do not have an email address.

I certify and declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on April 23, 2010, at San Francisco, California.

/s/ Sally Cuaresma  
Sally Cuaresma  
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**CALIFORNIA PUBLIC UTILITIES COMMISSION**  
Service Lists: R.07-01-041 – Last Changed: April 22, 2010

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