



**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE
STATE OF CALIFORNIA**

FILED
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Order Instituting Rulemaking for the Purpose of Reviewing and Potentially Amending General Order 156 and to Consider Other Measures to Promote Economic Efficiencies of an Expanded Supplier Base and to examine the Composition of the Utilities' Workforce

Rulemaking 09-07-027

November 19, 2009

Motions for Inclusion Under Party Status and to File Late Opening Comments from a Small Minority and Woman Owned Business for the Review and Potential Amending of General Order 156

Gray, Greer, Shelby & Vaughn LLC, a small minority and woman owned business, is filing a motion after the extended filing date of October 9, 2009 for inclusion under party status and to file late Opening Comments in Rulemaking 09-07-027 which examines the Review and Potential Amending of General Order 156 to consider other Measures to Promote Economic Efficiencies of an Expanded Supplier Base. The late motion is being filed post our attendance at the 7th Annual California Public Utilities Commission's En Banc entitled *Achieving Diversity in Going Green California's New Gold Rush*. GGSV will share its unique perspective garnered from a former utility supplier diversity executive, small minority and woman business owner and respected California public policy executive.

GGSV works closely with organizations to create tailored public affairs solutions in the areas of diversity, government relations and strategic partnerships. The firm counsels corporations and

small businesses on initiatives to increase the utilization of diverse suppliers. The firm's founder, Melanie Shelby, led a \$598 million dollar supplier diversity program for a CPUC regulated utility. She has intimate understanding of the intent of General Order 156, utility procurement and the expansive landscape of diverse businesses. Melanie was recognized by Utility Market Access Partnership under the National Association of Regulatory Utility Commissioners as Advocate of The Year during the 2007 Annual NARUC Conference in Anaheim, California.

In addition to GGSV's acumen and expertise in supplier diversity, the firm recently added Nora Vargas to its leadership team. Ms. Vargas is a dynamic and accomplished leader with broad experience in non-profit management, government, politics and public policy. She previously served as Executive Director of the Latino Issues Forum, a consumer advocacy organization, where she provided a Latino perspective on the most important public policy challenges facing California. GGSV is honored to have someone of Ms. Vargas' caliber join the firm's leadership team and participate in the OIR.

GGSV appreciates the opportunity to engage in this Rulemaking. We look forward to being an active partner in this process.

Respectfully submitted,

Melanie M. Shelby
Managing Director
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(510) 698-4723
/s/ Melanie M. Shelby

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CERTIFICATE OF SERVICE

I, Melanie M. Shelby, am 18 years of age or older and presently an information only party to the proceeding. I hereby certify that I have this day served a copy of *Motions for Inclusion Under Party Status and to File Late Opening Comments from a Small Minority and Woman Owned Business for the Review and Potential Amending of General Order 156* on all known parties to R. 09-07-027 by transmitting an e-mail message with the document attached to each party named in the official service list. If e-mails were not available, a properly addressed copy by first-class mail was sent.

I certify that the foregoing is true and correct.

Executed in Oakland, California on November 19, 2009.

/s/ Melanie M. Shelby
Melanie M. Shelby

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