

TOP SURFACE FLAP OF EXHIBIT 18

ENTER TO WIN

\$25,000

CASH

OR

CHOICE OF CAR

Exhibit	18
CPUC Proceeding	I 99-09-001
Sponsor/Witness	TElmatch / Patterson
Date Ident.	10/12/99
Recd.	10/14/99

Joseph R. DeLillo
Administrative Law Judge



THE FABULOUS NEW MERCEDES BENZ SLK

**TOP SURFACE
EXHIBIT 18**

THE FABULOUS NEW MERCEDES BENZ SLK

WIN \$25,000 CASH OR A NEW CAR

ENTRY & BENEFITS PLUS™ APPLICATION

PRINT FULL NAME: _____ DATE _____

PRINT ADDRESS: _____ AGE _____

CITY: _____ STATE _____ ZIP _____

HOME PHONE (REQUIRED) () - -

WORK PHONE () - -

SIGNATURE (REQUIRED TO APPLY) *λ* _____

By signing, I certify that I am at least 18 years of age & responsible for the home phone # above. I further attest that I have read, understand and agree to all terms, conditions & charges listed on reverse.

NOTICE: YOUR TELEPHONE SERVICE WILL NOT CHANGE!!!
BENEFITS PLUS™ IS A CALLING CREDIT CARD ONLY

- 13 GREAT BENEFITS** including
- GOLF
 - TRAVEL
 - TV, STEREO, VCR
 - \$\$\$ SAVINGS
 - GROCERIES
 - DINING
 - LEGAL/MEDICAL

**CONSUMER ACCESS™ IS AN ENHANCED CALLING CARD ONLY!
YOUR PHONE SERVICE WILL NOT CHANGE!!!**

See Rules On Side For Entry Information • No Purchase Necessary

CONSUMER ACCESS™ CARD HOLDER BENEFITS:

- | | | |
|---|---|--|
| <p>▶ GROCERIES</p> <ul style="list-style-type: none"> • OVER 1,800 BRANDS TO CHOOSE FROM • VALID AT ANY SUPERMARKET <p>▶ 30-50% CALLING CARD SAVINGS</p> <p>NOTE: YOUR LONG DISTANCE SERVICE WILL <u>NOT</u> CHANGE</p> | <p>▶ CONSUMER SERVICES</p> <ul style="list-style-type: none"> • GUARANTEED LOWEST PRICES ON ELECTRONICS TO CARS • LEGAL / MEDICAL • LOTTO / SPORTS PICKS • DISCOUNT DRUG / EYECARE • INSURANCE REFERRAL • THOUSANDS MORE | <p>▶ TRAVEL SAVINGS</p> <ul style="list-style-type: none"> • GUARANTEED LOWEST AIRFARE • SAVE 50% AT THOUSANDS OF HOTELS • SAVE UP TO 80% ON CRUISES, CONDOS, CAR RENTALS • MUCH, MUCH MORE |
|---|---|--|

Calling Card charges will appear on the regular monthly phone bill. Calling card usage of 25¢/min. or 20¢/day, whichever is greater applies, plus a \$4.96 one time activation.

**RIGHT SIDE
EXHIBIT 18**

ENTER TO WIN

\$25,000

CASH

OR

CHOICE OF CAR

**LEFT SIDE
EXHIBIT 18**

ENTER TO WIN

\$25,000
CASH

OR

CHOICE OF CAR

NO PURCHASE IS NECESSARY TO ENTER OR WIN. This sweepstakes is conducted by, and is the sole responsibility of **CONSUMER ACCESS™**. Should you wish to submit an entry with no obligation to receive a **CONSUMER ACCESS™** discount calling card, **OR** if you wish a copy of winner, send name, address and telephone number on a U.S. Post Office issued Postcard **ONLY** to "**CONSUMER ACCESS™** 1996 Sweepstakes" P.O. 460465, Houston, TX 77056-8465. • Only one entry per household is permitted. • Entrant must be at least 18 years old. • Offer commenced 4/1/96, is nationwide, and is void where prohibited. • All Entries must be mailed or submitted by June 1, 1997. Random drawing will be held on 6/30/97, decision of the judges are final. • **Prize-Choice of either 1 NEW CAR** (value to \$30,000) or **\$25,000 CASH.** • Odds will vary depending upon valid entries received prior to closing date. Approx. 1 Million entries are expected. • Winner shall have 30 days after official notice by mail to claim prize. Unclaimed prizes shall be void, and retain no cash value. Prizes are not transferrable. • No substitution of any prizes will be allowed. • Applicable taxes are sole responsibility of winner. • Except where prohibited, winner agrees that their likeness, name & address may be used for advertising purposes without further compensation, and agrees to complete an affidavit of eligibility. • All persons affiliated with **CONSUMER ACCESS™**, agencies or affiliates are ineligible to enter and/or win any prizes. • Winner will be notified by mail.

ENTER TO WIN

\$25,000

CASH

OR

CHOICE OF CAR

**BACK SIDE
EXHIBIT 18**

**FRONT SIDE
EXHIBIT 18**

ENTER TO WIN

\$25,000

CASH

OR

CHOICE OF CAR

"Help Childhelp USA end Child abuse"

Jane Seymour
Ambassador to Childhelp USA

CONDUCTED BY:
CONSUMER ACCESS™

For
Childhelp USA
Combating Child Abuse Across America

ATTACHMENT B

WIN \$25,000 CASH OR A NEW CAR

ENTRY & **BENEFITS PLUS™** APPLICATION

PRINT FULL NAME: _____ DATE: _____

PRINT ADDRESS: _____ AGE: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE (REQUIRED) () - -

WORK PHONE () - -

SIGNATURE (REQUIRED TO APPLY) _____

By signing, I certify that I am at least 18 years of age & responsible for the home phone # above. I further attest that I have read, understand and agree to all terms, conditions & charges listed on reverse.

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BENEFITS PLUS™ IS A CALLING CREDIT CARD ONLY

13 GREAT BENEFITS including • **GOLF** • **TRAVEL** • **TV, STEREO, VCR** • **\$\$\$ SAVINGS**
 • **GROCERIES** • **DINING** • **LEGAL/MEDICAL**

BENEFITS PLUS™ DISCOUNT CALLING CARD TERMS

I want to receive a personalized **BENEFITS PLUS™** discount calling card sent to me at the address provided on reverse. I authorize **BENEFITS PLUS™** to bill all calling card usage at 25¢/minute or up to 20¢/day, whichever is greater. This minimum maintenance and/or all calling card charges will appear on the regular monthly phone bill from the phone company to my home phone listed on the reverse, along with a one time activation of only \$4.96. Intl., Intrastate/IntraLATA rates may vary. I understand that I may cancel at any time by calling: **1-800-499-9899**.

\$25,000 CASH OR CHOICE OF CARS SWEEPSTAKES RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. Should you wish to submit an entry with no obligation to order the advertised products or services, send name, address and telephone number on a U.S. Post Office issued Postcard ONLY to "\$25,000 Cash or New Car Sweepstakes", P.O. Box 27848, Houston, TX 77227-7848. Only one entry per household permitted. Entrant must be at least 18 years old. Sponsor not responsible for late, lost or misdirected mail. Offer commenced 2/1/97, is nationwide, and void where prohibited. All entries must be mailed or submitted by December 1, 1998. Random drawing will be held on 12/31/98, decisions of judges are final. Prize: Choice of either **1 NEW CAR** (value to \$30,000) or **\$25,000 CASH**. Odds will vary depending upon valid entries received. Approximately 1 million entries expected. The prize offer may be presented alone or in combination with other portions of the "\$25,000 Cash or New Car Sweepstakes". This sweepstakes may be presented in conjunction with various promotional solicitations made by other companies. Winners shall have 30 days after official notice by mail to claim prize. Unclaimed prizes shall be void and retain no cash value. Prizes are not transferable. No substitution of any prize will be allowed. Applicable taxes are sole responsibility of winner. Except where prohibited, winner agrees that its likeness, name & address may be used for advertising purposes without further compensation, and agrees to complete an affidavit of eligibility. All entries property of sponsor. All persons affiliated with sponsoring agencies ineligible to enter and/or win any prizes. Winner shall be notified by mail. For a list of the winner send a stamped, self-addressed envelope to Winner: \$25,000 Cash or New Car Sweepstakes, P.O. Box 27518, Houston, TX 77227-7518. This sweepstakes is conducted by, and is the sole responsibility of Contest Central, LLC, P.O. Box 27518, Houston, TX 77227-7518.