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**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Application of Pacific Gas and Electric Company
for Approval of 2013-2014 Energy Efficiency
Programs and Budget (U39M).

And Related Matters.

Application 12-07-001
(Filed July 2, 2012)

Application 12-07-002

Application 12-07-003

Application 12-07-004

**MOTION FOR CONSIDERATION OF
MARIN ENERGY AUTHORITY
ENERGY EFFICIENCY PROGRAM FOR 2013-2014**

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**MOTION FOR CONSIDERATION OF
MARIN ENERGY AUTHORITY
ENERGY EFFICIENCY PROGRAM FOR 2013-2014**

Pursuant to the instructions of Administrative Law Judge (“ALJ”) Julie Fitch in the Administrative Law Judge’s Ruling Regarding Procedures for Local Government Regional Energy Network Submissions for 2013-2014 and for Community Choice Aggregators to Administer Energy Efficiency Programs dated June 20, 2012 (“Ruling”) and Rule 11.1 of the Rules of Practice and Procedure of the California Public Utilities Commission (“Commission”), the Marin Energy Authority (“MEA”) respectfully makes the current motion for consideration of the Marin Energy Authority Energy Efficiency Program for 2013-2014 (“MEA Program”).

The MEA Program is being submitted pursuant to California Public Utilities Code (“P.U. Code”) Section 381.1(a), which permits a community choice aggregator (“CCA”) to “apply to become administrators of cost-effective energy efficiency and conservation programs.” Under the MEA Program, MEA proposes to administer various energy efficiency programs, as described below and in detail in the attached MEA Program proposal, using funds collected throughout MEAs jurisdiction.

The MEA Program consists of four sub-programs: (i) Multi-Family Program; (ii) Small Commercial Program; (iii) Single-Family Utility Demand Reduction Program; and (iv) Finance Pilots Program. Specifically, to build upon successful regional programs, MEA proposes sub-programs that will:

- Enhance Investor Owned Utility (“IOU”)-offered single-measure and whole-building retrofit programs for multi-family properties through targeted outreach and technical support to multi-family property owners, with new incentives to support single- and multi- measure options for common areas and tenant improvements.
- Provide Small Commercial Program offering incentives for multi-measure retrofits, initiated through targeted outreach and technical support to small commercial property owners.
- Augment the IOU Single-Family Programs through innovative marketing and outreach efforts, and increased homeowner awareness and activity using custom decision-making support tools and software and options for greater reduction of utility demand across socio-economic lines.
- Implement On-bill Repayment (OBR) pilot of a financing program to enable accessibility of financing to underserved markets – including moderate and middle income homeowners, owners of multifamily housing serving affordable populations, and owners of small businesses without easy access to financing.
- Implement MEA pilot Standard Offer Program for Energy Efficiency Procurement utilizing best practices from around the country. This finance program, by its design, will introduce competition for demand reduction into the marketplace and will serve those areas that have been historically underserved, including multi-family and small commercial.

The MEA Program has been designed to augment, and not overlap with, IOU-administrated programs (such as single family programs) and concurrently filed Regional Energy Network (“REN”) programs, and creates new programs to fill lacunae in current energy efficiency efforts (such as multi-family programs and the energy efficiency procurement standard offer).

MEA thanks Assigned Commissioner Ferron and Assigned Administrative Law Judges Fitch and Farrar for their consideration of this Motion.

