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Appendix C

Letters of Support

COUNTY OF MARIN

COMMUNITY DEVELOPMENT AGENCY

July 12, 2012

President Peevey
Commissioner Simon
Commissioner Florio
Commissioner Sandoval
Commissioner Ferron
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Proposal

Dear Commissioners:

As Director of the County of Marin Community Development Agency, I am pleased to offer this letter of support for the Marin Energy Authority's (MEA) energy efficiency program proposal as part of the California Public Utilities Commission's (CPUC) 2013-2014 Energy Efficiency Portfolios.

Since 2001, the County of Marin Sustainability Team has been working to support healthy, safe and sustainable communities while preserving Marin's unique environmental heritage. The County of Marin has worked with the CPUC and Pacific Gas and Electric (PG&E) on local government energy efficiency programs since 2004 and has had a successful Energy Watch Partnership since 2006.

The County is working with both the Association of Bay Area Governments (ABAG) and MEA on their proposals to the CPUC to ensure that there is no duplication of programs or services and no double dipping of funds. The County believes that the two proposals can provide complimentary energy management strategies that will work well with existing utility programs.

By leveraging their existing relationship with their customers and local elected officials, we are confident that MEA's proposed program will increase local green jobs, increase energy efficiency and deployment of renewable energy technologies, promote positive economic activity, and reduce greenhouse gas emissions.

The County of Marin is grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact Dana Armanino, Planner, at darmanino@marincounty.org or (415) 473-3292.

Sincerely,

Brian C. Crawford
Director
Cc: Dawn Weisz, Executive Director, Marin Energy Authority

July 11, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners:

The City of Richmond is pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

Richmond is committed to implementing energy efficiency programs that achieve "triple bottom line" opportunities – solutions that create social, economic, and environmental returns. The City is currently undergoing a transition from an economy rooted in urban industrialism to an economy that is more diversified with green businesses, sustainable development and research and science firms. The City was recently selected as the preferred site of the second campus for the Lawrence Berkeley National Laboratory and was also recognized by the Bay Area Solar Initiative as having the most Watts of solar photovoltaics installed per capita in the large cities category.

The Richmond City Council has made the goal of preventing global climate change and increasing local renewable energy a top priority for the City of Richmond. The City Council has approved an innovative General Plan Update that directs the City to partner with neighboring jurisdictions and participate in Community Choice Aggregation. In addition, the General Plan includes a Health and Wellness Element that promotes green and sustainable development and practices to support a healthy local economy, protect the environment and improve quality of life for all residents. Richmond has also committed to the Urban Environmental Accords, AB32 greenhouse gas reduction goals and the U.S. Mayor's Climate Protection Agreement.

The Marin Energy Authority (MEA) has demonstrated an ability to provide programs to customers that improve energy efficiency, increase the use of renewable energy, decrease greenhouse gas emissions and help achieve Richmond's, State and regional environmental goals. MEA has administered home assessment and energy efficiency rebates to community members throughout its jurisdiction, which has been met with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program to customers within its jurisdiction including Richmond.

The MEA proposal is also aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. The proposed program will increase green jobs and workforce development opportunities for Richmond's workforce development program RichmondBUILD, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments of our community, provide a combination of deep retrofit projects, behavioral awareness campaigns, financing programs and leveraging of new technologies that can help reduce consumption of our natural resources.

The City of Richmond is grateful for your consideration of this proposal. We believe that the program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity within Richmond and serve as a model for programs beyond the region. We thank you for your consideration and support of this important program.

Sincerely,

William A. Lindsay
City Manager

MARIN HOUSING
Making Housing More Affordable

4020 Civic Center Drive
San Rafael, CA 94903-4173

July 12, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

As the Marin Housing Authority's Acting Executive Director I am pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

The Marin Housing Authority (MHA) is a public corporation and one of the largest providers of affordable housing in Marin County. MHA serves over 9,000 low- and moderate-income individuals in Marin County through provision of housing at its 500 units of public housing, 79 units of affordable housing and over 2,100 housing choice vouchers. The average age of the Housing Authority's housing stock is between 40-50 years old and would greatly benefit from participating in the Marin Energy Authority's Multifamily Energy Efficiency Project (MFEEP).

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of

Housing Authority of
the County of Marin

415/491-2525

(FAX) 415/472-2186
(TDD) 1-800-735-2929

www.marinhousing.org

renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

Specifically, MEA's Multifamily Energy Efficiency Project (MFEEP) could potentially assist MHA to implement a broad range of energy efficiency measures at our properties through incentives and financing that would result in lower energy costs benefiting both the Housing Authority and our tenants, many which have fixed or extremely limited incomes. The program would also allow many of the Housing Authority's low income residents the opportunity to participate through job opportunities in the installation of the upgrades. The Marin Housing Authority is grateful for your consideration of this proposal and we look forward to participating in the future. If you have any questions regarding this pledge of support, please feel free to contact Marianne Lim, Senior Project Manager at mlim@marinhousing.org or (415) 472-3382.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. We thank you for your attention and support of this important program.

Sincerely,

Kimberly Carroll
Acting Executive Director

MARIN MUNICIPAL
WATER DISTRICT

220 Nellen Avenue Corte Madera CA 94925-1169
www.marinwater.org

July 11, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

As the Water Conservation Manager for Marin Municipal Water District, I am pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

MMWD has a long history of participation in water conservation and energy efficiency programs dating back to the 1980's and, as the largest single consumer of electricity in Marin County, is fully committed to making sustainable energy a high priority.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

Specifically, Marin Municipal Water District can contribute its significant experience and expertise in the areas of water conservation technologies, best management practices, and the implementation of public outreach and incentive programs.

MMWD is grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact Dan Carney at 415-945-1522.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. We thank you for your attention and support of this important program.

Sincerely,

Dan Carney

Daniel Carney, RLA, MBA
Water Conservation Manager
Marin Municipal Water District
dcarney@marinwater.org

Marin City Community Development Corporation
Building Sustainable Communities Through
Community and Economic Development

MARIN CITY COMMUNITY DEVELOPMENT CORPORATION

441 Drake Avenue
Marin City, CA 94965

415.339.2837
415.332-0337

July 9, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon

California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: *Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan*

Dear Commissioners:

As the Executive Director of the Marin City Community Development Corporation (MCCDC), I am pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

MCCDC's core focus is building sustainable communities through economic development that provides: a skilled workforce, the building of personal and family assets, enterprise development, and affordable housing. The MCCDC is an agency with over 30 years of experience in community economic development. Our current leadership team has a combined expertise and experience that spans over 25 years. As a leading Workforce Intermediary MCCDC is engaged in projects that support the positive economic impact of the businesses and constituents we serve.

The green building sector in the North Bay region shows significant promise due to local and regional clean building and retrofit programs such as the PACE Program, the Energy Upgrade Program and the availability of training opportunities. To ensure an adequate local workforce to implement the energy efficiency Program the Marin City Community Development Corporation will partner with MEA, Marin Employment Connection, and the Marin Workforce Investment Board. This will allow for the training of underemployed and unemployed workers to take advantage of emerging opportunities by developing linkages to certification-based training pathways, providing training and supportive services, and by placing workers in jobs that are entry-points to long-term career pathways in an economic sector that has been clearly prioritized by local government.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

Specifically, The Marin City Community Development Corporation (MCCDC) as a Workforce Intermediary will ensure that unemployed and underemployed residents connect to quality energy skills building including work experience, connection to regular employment in the projects, and have a wide range of skills to support promising careers in this demand industry. Our community outreach efforts will also ensure increased participation in energy efficiency programs that are focused on supporting affordable energy options for low income neighborhoods.

MCCDC is grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact Makini Hassan at mhassan@marincitycdc.org or 415-339-2837 ext. 19. The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. We thank you for your attention and support of this important program.

Sincerely,

Makini Hassan
Executive Director

www.marincitycdc.org

REMS

Reducing Energy Costs and Improving Building Operations

July 9, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

REMS is pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

We are energy efficiency specialists that have worked for many years in the energy industry following the "loading order" to meet CPUC goals. We have existing relationships with hard to serve customers and have a turnkey community – based approach that includes multilingual language, energy education, job creation and using local contractors using General Order 156 as a guideline. We are a CPUC certified MBE.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote

economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

REMS would like to provide 3rd party program management, development and outreach services that will assist MEA to reach energy savings goals and successfully deliver cost effective programs. We are grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact me at 415.306.4784

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. We thank you for your attention and support of this important program.

Sincerely,

Raymond Thompson
CEO

ENERGY INDEPENDENCE
A SONOMA COUNTY PROGRAM

in partnership with energy upgrade™ CALIFORNIA

July 12, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority
2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

The Sonoma County Energy Independence Program (SCEIP) is pleased to support the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

SCEIP provides information, education, assistance and financing strategies for home and businesses, enabling owners to apply whole house energy improvements that improve the property value, stimulate the economy, and create jobs for our community. To accomplish this, we have created a one-stop-shop resource for energy/water efficiency and renewable generation improvements for residential and business customers. Our programs include a residential and commercial Property Assessed Clean Energy (PACE) financing program, Energy Upgrade California, Certification Agent for the Windsor PAYS on-bill water and energy program, and Rebate and Energy Efficiency Program Administrator for the City of Healdsburg Electric Company.

Through existing initiatives, the Marin Energy Authority (MEA) has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the California Public Utilities Commission's Strategic Plan goals and as well as the existing Department of Energy and California Energy Commission State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

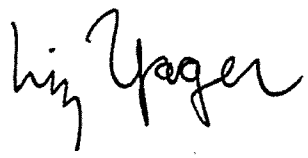
We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

SCEIP is appreciative for your consideration of this proposal. If you have any questions regarding this letter of support, please feel free to contact me at (707) 565-6167 or via email at *liz.yager@sonoma-county.org*.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region.

We thank you for your attention and support of this important program.

Sincerely,



Liz Yager
Energy & Sustainability Program Manager
Sonoma County Energy Independence Program Manager
General Services Department, County of Sonoma

Saving Neighborhood Energy
to Generate Neighborhood Wealth
An initiative of the Energy, Ford, and San Francisco Foundations

July 12, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

The Saving Neighborhood Energy to Generate Neighborhood Wealth (SNEGNW) Initiative is pleased to support the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

Saving Neighborhood Energy to Generate Neighborhood Wealth (SNEGNW) is an initiative sponsored by the Energy Foundation, the Ford Foundation, and the San Francisco Foundation. SNEGNW aims to test an innovative form of financing – Onbill Repayment –in up to three neighborhoods/regions in California targeted to home-owning families whose incomes are too high to qualify for grant funding, but too low to be interested in or qualify for other unsecured financing. Our program is structured to catalyze consumer demand using neighborhood-based marketing and aggregation approaches, focusing on ordinary California working families, and integrating private community-based capital into the utility bill repayment mechanism. We think that ordinary Californians -- living in neighborhoods populated by single-family homes with inefficient energy use -- can build assets out of energy savings over time, which, in turn, can generate neighborhood wealth, while also generating jobs. Our pilots are intended to test these financing innovations, including in the County of Marin and City of Richmond, while building scalable models for California and the nation.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program which includes a single family OBR pilot with SNEGNW. This proposal is also aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies and financing innovations that can help reduce utility consumption.

Specifically, SNEGNW would structure an OBR pilot with MEA and a private lender targeted to moderate/middle income homeowners in Marin and Richmond. We are grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact me at: LBamberger@yahoo.com or 415-400-8621.

1012 Torney Avenue | Thoreau Center for Sustainability | The Presidio | San Francisco, CA 94129 | P 415-400-8621 | F 501-638-2596

We know that the financing pilots outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region.

We thank you for your generous consideration and support of this important program..

Sincerely,

Lori Bamberger

Lori Bamberger
Director

RESILIENT NEIGHBORHOODS | | LESS CARBON MORE COMMUNITY

July 13, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

As Director of the Resilient Neighborhoods Program, I am pleased to support the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

Resilient Neighborhoods is a community-based organization that works on the demand-side of GHG reduction by engaging residents to reduce their emissions. The carbon emissions of residents are important because in California they make up 60% of the GHG emissions. In Marin County, where we carry out our program, it is 70%. We do more than educate residents. The families in our program actually take tangible actions to reduce their carbon use, and we measure their results in pounds of carbon saved. Our program works because families do it as a team, supporting each other in taking the actions. (See photos below.) We have organized teams in neighborhoods, churches, government and business. Our program also helps build a green and strong local economy and better prepares families and neighborhoods for disasters.

With 70 households completing so far, over 925,000 pounds of carbon have been reduced. Our program partners are the County of Marin's Energy Upgrade CA Program, Sustainable Marin, Dominican University and the City of San Rafael. San Rafael has added Resilient Neighborhoods to its General Plan in order to help reduce the GHG emissions of it 58,000 residents.

During the last year, Marin Energy Authority and Resilient Neighborhoods collaborated to encourage residents to take advantage of MEA's $500 rebates for home energy assessments. We learned that a home energy assessment was the key catalyst to get a household to take advantage of the retrofitting offered through Energy Upgrade CA (EUC). MEA cooperated with us every step

of the way. When the rebates were all used, we asked if they would consider providing more. Because MEA is an innovative and community-based utility, they responded favorably. With their rebates, along with those from EUC, our results have been impressive: 37% of the households in our program participated in the EUC Program—completing home energy assessments, replacing or insulating heating ducts, adding insulation and installing high efficiency windows, installing solar panels, and taking other actions.

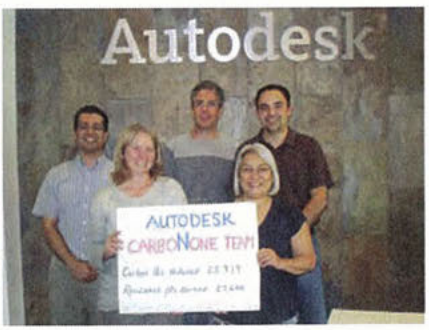
We believe that this proposal will enable MEA to build on its initial success with groups like ours, to implement a robust and comprehensive energy efficiency program and to continue its partnerships to enhance the overall energy efficiency efforts in our region. We see Resilient Neighborhood's collaboration with MEA going beyond home energy efficiency improvements. In alignment with MEA's proposal, our Program actions include changing behavior to save water and energy, reduce waste, upgrade appliances and make residents aware of new technologies and programs that are available to them such as heat-pump water heaters and LED lighting. In addition, we're confident that our team members who are tenants will be enthusiastic advocates to the owners of their multi-family dwellings to take advantage of the energy-efficiency financing opportunities that MEA proposes.

In summary, we believe the proposed program carried out by MEA and its partners furthers the CPUC Strategic Plan goals, as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies, and will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

Please feel free to contact me with any questions. We thank you for your attention and urge your support of this important program.

#
Sincerely,

Tamra Peters
Director, Resilient Neighborhoods
Tamra@resilientneighborhoods.org
(415) 457-7656 or (415) 488-3748 mobile#



PLANET ECOSYSTEMS

2480 Poppy Drive
Burlingame, CA 94010
www.planetecosystems.com
(855) P-ECOSYS

July 13, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon

California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Marin Energy Authority 2013/14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

PlanetEcosystems is pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

PlanetEcosystems provides demand reduction services to local governments and utilities; wherein advanced and proprietary tools and techniques (principally comprising media services, outreach services and web tools) are deployed that are very effective in persuading utility service consumers (electricity, fuel and water) to demand less.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

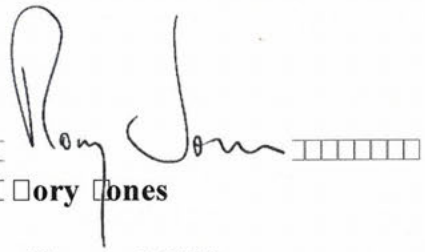
This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

□ e support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. □ e expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

Specifically, PlanetEcosystems is grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact V. □ory Jones at roryjones□ planetecosystems.com or □1 (650) 218-4000.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. □ e than□you for your attention and support of this important program.

Sincerely,



□□ **ory □ones**

President and CEO
PlanetEcosystems, Inc.

roryjones□ planetecosystems.com
□1 (650) 218-4000

July 16, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

As founder of GreenSave, I am pleased to support and participate as a partner with the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

The GreenSave web portal brings together the numerous available resources for encouraging and facilitating energy efficiency improvements in a unified, accessible manner. This information is aggregated from numerous government and public sources and organized to make it easy for customers to understand and take beneficial action. This web platform also provides a social network function by enabling customers with common interest to share information and collaborate in saving energy and money.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

We support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. We expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

Specifically, GreenSave looks forward in assisting with improved cost effectiveness in delivery of energy efficiency services and is grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact Tom Flynn at tomf@grnsv.com or 415-924-8250.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. We thank you for your attention and support of this important program.

Sincerely,

Tom Flynn
Founder, GreenSave

DOMINICAN UNIVERSITY of CALIFORNIA 1890

July 16, 2012

President Peevey
Commissioner Ferron
Commissioner Florio
Commissioner Sandoval
Commissioner Simon
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Subject: Marin Energy Authority 2013-14 Energy Efficiency Program Implementation Plan

Dear Commissioners,

The Venture □reenhouse of Dominican University of California is pleased to support the Marin Energy Authority in submitting its 2013-14 Energy Efficiency Program Plan as part of the California Public Utilities Commission's 2013-14 Energy Efficiency Portfolios.

The Venture □reenhouse is a business incubator for clean tech and environmental (including energy efficiency) startups. □ e accelerate the development of environmental ventures by providing a broad array of resources, from office space and conference rooms to mentoring and access to capital. □ e also serve as a community hub for innovation and entrepreneurship. One of our client companies is a possible beneficiary of the proposed Program Plan, evidence of the wider economic impact this plan will have. This plan will stimulate growth of both new and established energy efficiency, clean tech and environmental ventures.

Through existing initiatives, the Marin Energy Authority has demonstrated an ability to provide programs to customers that increase the use of renewable energy, decrease greenhouse gas emissions and help achieve related state and regional goals. MEA has also offered energy efficiency rebates and outreach to community members throughout its jurisdiction with overwhelming demand. This proposal would enable MEA to build on its initial success and its existing local community relationships to implement a robust and comprehensive energy efficiency program.

This proposal is aligned with the CPUC Strategic Plan goals and as well as the existing DOE and California Energy Commission (CEC) State Energy Program strategies. This proposed program will increase green jobs, increase energy efficiency and deployment of renewable energy technologies, promote economic activity, and reduce greenhouse gas emissions.

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□e support the elements of focus for 2013-2014 funding and plan to collaborate in the implementation process. □e expect the program to result in a significant increase in energy savings, including the hard to reach segments, through a combination of deep retrofit projects, behavioral awareness, and leveraging of new technologies that can help reduce utility consumption.

The Venture □reenhouse of Dominican University of California is committed to the growth of environmental and clean tech ventures, including organi□ations that will help implement this plan. □e are grateful for your consideration of this proposal. If you have any questions regarding this pledge of support, please feel free to contact me at john□ venturegreenhouse.org or at 415-482-3577.

The program elements outlined in the MEA Program Implementation Plan will accelerate energy efficiency activity throughout the region, and serve as a model for programs beyond the region. □e than□you for your attention and support of this important program.

Sincerely,

John Stayton
Director
Venture □reenhouse