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BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking Regarding Policies, Procedures and Rules for the California Solar Initiative, the Self-Generation Incentive Program and Other Distributed Generation Issues.

Rulemaking 12-11-005
(Filed November 8, 2012)

**ADMINISTRATIVE LAW JUDGE'S RULING GRANTING AN
EXTENSION OF TIME FOR SUBMISSION OF
MARKETING AND OUTREACH PLANS**

This ruling confirms an e-mail ruling that I sent to the parties in this rulemaking on November 29, 2012. As noted in my e-mail to the parties, Energy Division has informed me that the California Solar Initiative (CSI) Program Administrators (PAs) need additional time to submit Marketing and Outreach plans required by Decision (D.) 11-07-031.¹ D.11-07-031 established an annual due date of December 1 for CSI Marketing and Outreach Plans to be submitted through a Tier 2 advice letter.

Energy Division identified data, specifically marketing and outreach expense figures, necessary for thorough planning and review that would not be available by December 1, 2012.² As a result, Energy Division requests an

¹ See D.11-07-031, Ordering Paragraph (OP) 17.

² Expense reports are due January 31 of each year.

extension of time for submission of the Marketing and Outreach Plans to allow the PAs sufficient time to integrate this data into the required reports. Energy Division clarifies that this will be a one-time request because they are working with the PAs to ensure there is adequate date for subsequent plans to be submitted by the December 1 due date set by D.11-07-031.

OP 18 of D.11-07-031 allows the Administrative Law Judge to modify the compliance dates in the decision as needed to ensure effective program implementation. Therefore, I will grant the CSI PAs more time to comply with the requirements for submission the Marketing and Outreach plans required by D.11-07-031, OP 17.

IT IS RULED that the time for submission of Marketing and Outreach plans through a Tier 2 advice letter, pursuant to Decision (D.)11-07-031, Ordering Paragraph 17 shall be extended from December 1, 2012 to January 31, 2013. This is a one-time extension. Subsequent Marketing and Outreach plans must be submitted by the California Solar Initiative Program Administrators on December 1 of each year as required by D.11-07-031.

Dated December 7, 2012, at San Francisco, California.

/s/ KATHERINE KWAN
MACDONALD

Katherine Kwan MacDonald
Administrative Law Judge