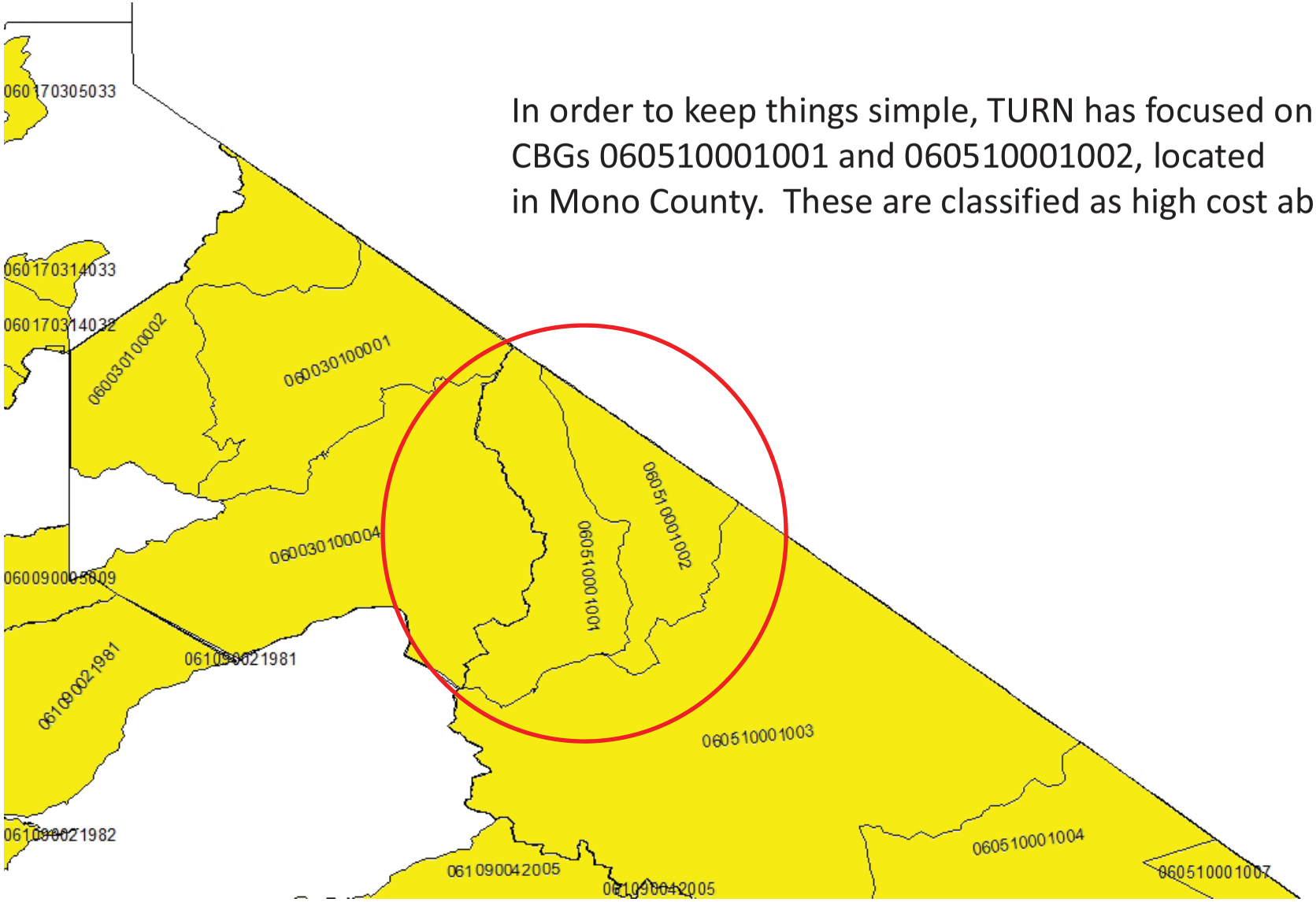
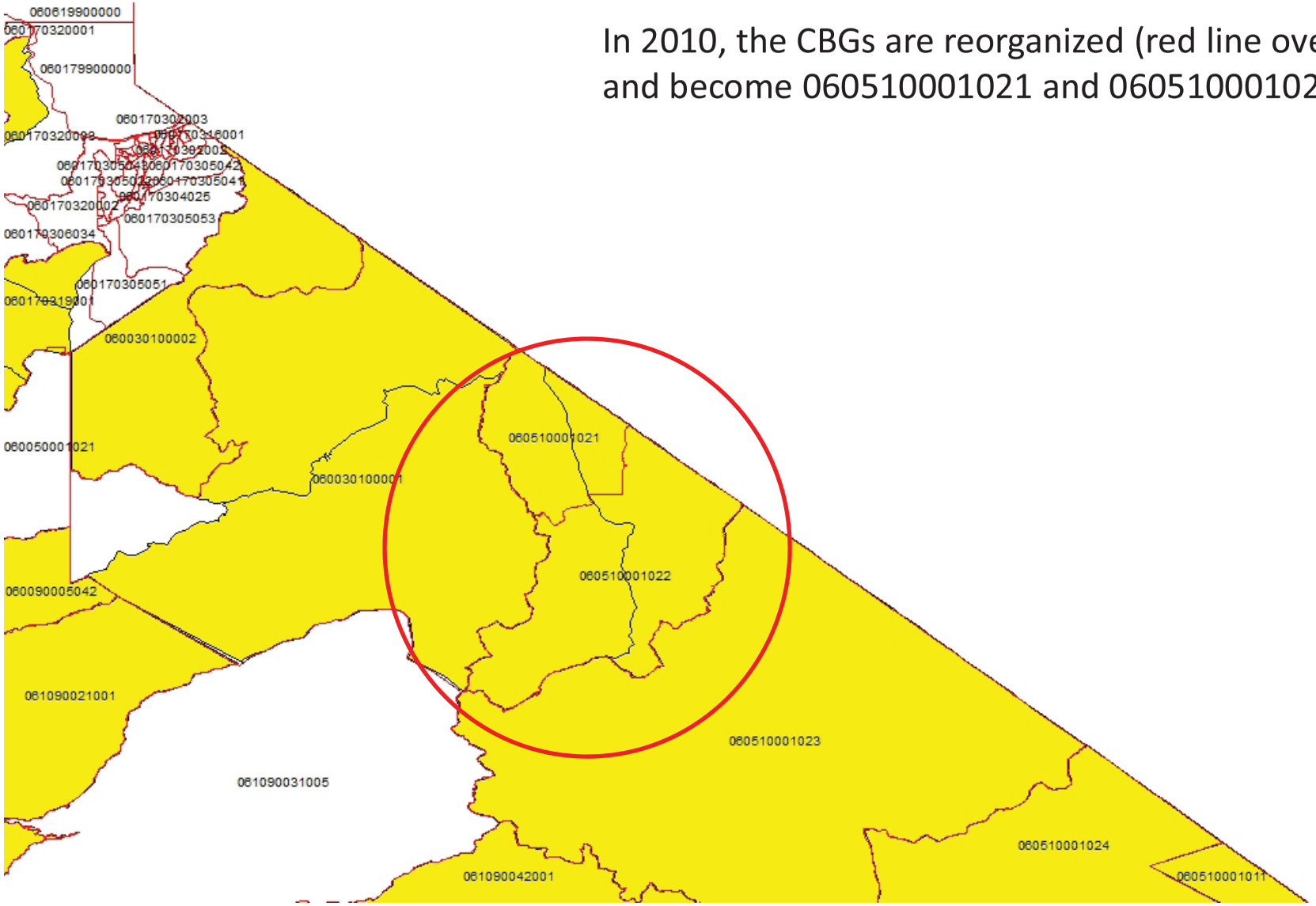
Questions on Geolytics process.



In order to keep things simple, TURN has focused on 1990 CBGs 060510001001 and 060510001002, located in Mono County. These are classified as high cost above $36.

FILED
05-22-13
04:59 PM

In 2010, the CBGs are reorganized (red line overlay) and become 060510001021 and 060510001022.



It appears that Geolytics takes the 1990 CBGs and maps the 1990 households into the 2010 CBGs, based on customer location at the Census Block level. Does this rely on the Census Relationship Files? (http://www.census.gov/geo/maps-data/data/relationship.html and http://www.census.gov/geo/www/relate/rel_blk.html) Please clarify and explain.

How is the CPM cost estimate redistributed? What is the process?

Could AT&T supply a spreadsheet with active formulas that show how the 2010 "CBG Monthly Costs" below were developed.? (Information in the table below was taken from "GeoLytics Results (Apr 19).xls"). If a spreadsheet is not possible, could a detailed narrative description be provided?

Information Supplied by AT&T regarding "Before and After" for the CBGs

1990 CBG	FIPS Cty	1990 HH	CBG Monthly Cost	Total Cost	Theoretical Support @ $36
060510001001	51	270	$226.12	$61,052.40	$51,332.40
060510001002	51	247	$212.86	$52,576.42	$43,684.42
	Totals	517		$113,628.82	$95,016.82
2010 CBG	FIPS Cty	1990 HH	CBG Monthly Cost	Total Cost	Theoretical Support @ $36
060510001022	51	363	$219.06	$79,518.78	$66,450.78
060510001021	51	154	$221.46	$34,104.84	$28,560.84
	Totals	517		$113,623.62	$95,011.62