

KJB/ar9 6/7/2016



**FILED**  
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**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

Order Instituting Investigation into the State of Competition Among Telecommunications Providers in California, and to Consider and Resolve Questions raised in the Limited Rehearing of Decision 08-09-042.

Investigation 15-11-007  
(Filed November 5, 2015)

**ADMINISTRATIVE LAW JUDGE'S RULING SETTING PREHEARING CONFERENCE AND ADDRESSING RELATED ISSUES**

A Prehearing Conference (PHC) in this proceeding is set for Wednesday, June 22, 2016 at 2:00 p.m. the Commission's Courtroom, Hearing Room A, 505 Van Ness Avenue, San Francisco, CA 94102.

The parties are asked to file PHC Statements on or before Wednesday, June 15, 2016. PHC Statements should address the following:

- The scope & issues to be resolved in this proceeding; parties are invited to comment on the outline of potential topics identified in Appendix A, attached hereto, and may propose other topics they believe should be within the scope of this proceeding;
- The need for evidentiary hearings;
- If evidentiary hearings are held, how they might be most efficiently structured; and

- A proposed schedule.

**IT IS SO RULED.**

Dated June 7, 2016, at San Francisco, California.

/s/ KARL J. BEMESDERFER

Karl J. Bemederfer  
Administrative Law Judge

**APPENDIX A**

**PRELIMINARY OUTLINE OF  
POTENTIAL  
ISSUES AND SCOPE**

**Preliminary Outline of Potential Issues**

- 1. Defining the California Market Sectors or Segments**
  - a. By service (e.g., voice, data, wholesale), including substitutability
  - b. By customer category (e.g., residential, business)
  - c. By technology (e.g., wireless, wireline, TDM, VoIP, etc.), including substitutability
  - d. By speed, geographic coverage, or other service characteristic
  - e. By dependency on physical infrastructure (e.g., pole attachment, spectrum, etc.)
- 2. How is competition best measured in the California telecommunications sector**
  - a. Deployment/availability
  - b. Market concentration/market share
  - c. How should wholesale/middle mile service options impact competition analysis?
  - d. Which customer segments should be measured? (e.g., residential, business, etc.)
  - e. How can market performance be measured over time?
    - i. Speed, service quality, innovation, market entry, other characteristics?
    - ii. Trends over time for different services, different technologies, or different customer classes?
- 3. Based on proposed definitions of market sectors and competition, how competitive is the California telecommunications market?**

**(END OF APPENDIX A)**