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BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking on the Commission's Own Motion to Conduct a Comprehensive Examination of Investor Owned Electric Utilities' Residential Rate Structures, the Transition to Time Varying and Dynamic Rates, and Other Statutory Obligations.

Rulemaking 12-06-013
(Filed June 21, 2012)

**E-MAIL RULING TO NOTIFY PARTIES OF COMMUNICATIONS WITH
MARKETING, EDUCATION AND OUTREACH CONSULTANT**

Dated July 29, 2016, at San Francisco, California.

/s/ JEANNE M. MCKINNEY
Jeanne M. McKinney
Administrative Law Judge

From: McKinney, Jeanne

Sent: Friday, July 29, 2016 4:56 PM

To: brad@calseia.org; csong@mcecleanenergy.org; policy@efficiencycouncil.org; nes@a-klaw.com; sachu.constantine@energycenter.org; blaising@braunlegal.com; stephaniec@greenlining.org; info@lalcc.org; Douglass@EnergyAttorney.com; douglass@energyattorney.com; fadia.khoury@sce.com; liddell@energyattorney.com; dkelly@ucan.org; michael@SanDiegoCAN.org; TBrill@SempraUtilities.com; MarkW@CORChurch.org; cathy.zhang@soundofhope.org; Faith.MabuhayAlliance@gmail.com; jmauldin@adamsbroadwell.com; Heiden, Gregory; hayley@turn.org; scarter@nrdc.org; CJW5@pge.com; lkoehler@edf.org; NJohnson@Consumercal.org; BCragg@GoodinMacbride.com; JArmstrong@GoodinMacBride.com; ssmyers@att.net; chris@efficiencyfirstca.org; dwooley@kfwlaw.com; jkeyes@kfwlaw.com; jwiedman@kfwlaw.com; kfox@kfwlaw.com; service@cforat.org; andykatz@sonic.net; b.bordine@d-e-c-a.org; tmcrae@svlg.org; jpinjuv@caiso.com; Eric@CoalitionofEnergyUsers.org; robertprm@gmail.com; Chase B. Kappel (cbk@eslawfirm.com); kmills@cfbf.com; fwahl@solarcity.com; ahmad.faruqui@brattle.com; a3pm@pge.com; abb@eslawfirm.com; barbara@barkovichandyp.com; bgeiser@lmi.net; CarmelitaM@greenlining.org; RegRelCPUCCases@pge.com; df Franz@solarcity.com; davidh@greenlining.org; Diane.Fellman@nrg.com; dhilla@consumercal.org; Eli.Harland@energy.ca.gov

Cc: ALJ_Support ID; ALJ Docket Office; ALJ Process

Subject: R1206013 Email Ruling to Notify Parties of Communications with ME&O Consultant

Email Ruling to Notify Parties of Communications with ME&O Consultant

This email ruling notifies parties that Greenberg, Inc. (Greenberg), in its role as consultant to Energy Division technical staff, has met individually with the assigned ALJ and some Commissioners.

On December 17, 2015, the assigned Commissioner and assigned ALJ issued a ruling (ACR) requiring the utilities to prepare comprehensive marketing, education and outreach (ME&O) metrics, strategies and goals for residential rate reform. As part of that effort, the ACR directed the utilities to hire a consultant to advise the working group under the direction of Energy Division technical staff.

Greenberg was selected and hired to be the ME&O consultant to assist the ME&O working group in meeting the requirements of the ACR. As part of that effort, in their role as consultant to Energy Division technical staff, Greenberg has met individually with the assigned ALJ and some Commissioners. The purpose of these meetings was to assist Energy Division in its role as technical advisor. This approach allows the Assigned ALJ and other decisionmakers to be informed of progress and strategy developed by the

working group as a whole, without attribution to individual working group members. The working group continues to be an opportunity for frank, unrecorded discussion amongst the parties.

THE DOCKET CARD WILL FORMALLY FILE THIS RULING.

Jeanne McKinney
Administrative Law Judge
California Public Utilities Commission