

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**



**FILED**  
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Application of Southern California Edison  
Company (U338E) for Approval of its Energy  
Savings Assistance and California Alternate Rates  
for Energy Programs and Budgets for Program  
Years 2015-2017.

And Related Matters.

Application 14-11-007  
(Filed November 18, 2014)

Application 14-11-009  
Application 14-11-010  
Application 14-11-011

**MARIN CLEAN ENERGY NOTICE OF EX PARTE COMMUNICATION**

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August 26, 2016

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OF THE STATE OF CALIFORNIA**

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**MARIN CLEAN ENERGY NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.4 of the Commission’s Rules of Practice and Procedure, Marin Clean Energy (“MCE”) hereby gives notice of the following *ex parte* communication. The communication was held in-person on August 26, 2016 at the California Public Utilities Commission offices in San Francisco, CA at 1:36 PM and lasted approximately 24 minutes. The meeting was initiated by Marin Clean Energy and included Beckie Menten, MCE Director of Customer Programs, and Scott Murtishaw, Advisor to President Picker. Ms. Menten also provided two written informational hand-outs that are included in Attachment A of this Notice.

At the beginning of the meeting, Ms. Menten expressed support for the alternate proposed decision. Ms. Menten highlighted several beneficial components of the alternate decision including policy changes and authorization for MCE to deliver energy efficiency to low-income communities supported by Energy Savings Assistance Program (ESAP). Ms. Menten discussed the benefits of streamlining the delivery of programs to customers including the general energy efficiency programs and ESAP, as proposed in MCE's Low-Income Families and Tenants (LIFT)

pilot proposal that the alternate proposed decision approves, with modifications. Ms. Menten also identified that the changes proposed in the APD reflect recommendations from stakeholders who have been working on these issues for many years, whereas the PD largely reflects status quo.

Ms. Menten highlighted several policy changes in the alternate proposed decision. The alternate proposed decision removes the modified three-measure minimum rule, allows for ESAP funding for common area measures, and removes prohibition against serving a customer that has been served in the past ten years. Ms. Menten noted that MCE supported these policy changes leading up to the issuance of the proposed decisions.

Respectfully submitted,

/s/ Martha Serianz

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August 26, 2016

# **ATTACHMENT A**



Ruben Pedroza and family, MCE customer and RichmondBUILD graduate

# MCE's Solutions to Barriers Faced by Low-Income and Disadvantaged Communities to Energy Efficiency and Renewable Energy

MCE provides our low-income and disadvantaged communities with a wide range of energy efficiency and solar offerings. In addition, our Low-Income Families and Tenants (LIFT) Program proposes increasing the number of services that we offer to these communities.

## Existing MCE Energy Efficiency Offerings

MCE currently administers energy efficiency programs in four key areas: multifamily, single family, small commercial, and financing. Due to CPUC requirements, MCE's current programs are limited to innovative offerings and areas not well served by other programs.

### HIGHLIGHT: MCE'S MULTIFAMILY OFFERINGS

Since 2012, MCE has provided energy efficiency services to multifamily residences, which have included:

- » Energy assessments
- » Energy and water saving measures for tenant units
- » Technical assistance

### DID YOU KNOW?

**77%**

of the multifamily residences that MCE's EE program served **WERE LOW-INCOME** (in 2015 alone)

## AS OF DECEMBER 31, 2015, MCE HAS:

ACHIEVED  
**389 MWH & 53,277 THERMS**  
OF ENERGY SAVINGS

SAVED  
**15 MILLION**  
GALLONS OF WATER

AUDITED  
**627**  
MULTIFAMILY BUILDINGS

DISTRIBUTED  
**\$427K+**  
IN REBATES

PROVIDED  
**1,179**  
UNITS WITH ENERGY SAVING EQUIPMENT

## Existing MCE Renewable Energy Offerings Available to Low-Income Customers

### SOLAR INCENTIVES

MCE has allocated \$80,000 in rebates for new residential solar installations and partners with Grid Alternatives to offer \$800 rebates to low-income customers who install solar panels.

### DISCOUNTED RATE

Low-income, CARE-eligible customers are able to receive the CARE discounted energy rate in full with MCE.

### MORE RENEWABLES

All MCE customers receive 50% renewable energy by default. The following two MCE 100% renewable energy offerings are equally available to low-income customers and particularly benefit renters and others who are unable to place solar on their roofs.

- » Deep Green: 100% renewable energy for an average premium of \$5/month for residential customers.
- » Local Sol: 100% locally produced solar energy at a rate that remains fixed for up to 20 years.



## LOCAL JOBS WORKFORCE

### 2,400+ TOTAL CALIFORNIA JOBS

MCE's commitment to community and the environment extends beyond supplying renewable power. MCE partners with local organizations and businesses to bring jobs home by investing in new community-based solar projects. MCE's contracted power projects have supported more than 2,400 California jobs. MCE follows a Sustainable Workforce Policy, adopted by MCE's Board of Directors.

### SAN RAFAEL AIRPORT SOLAR PROJECT

As a model of business working to create local green jobs, Synapse Electric hired 20 workers, identified by the Marin City Community Development Corporation, a local job training program for low-income individuals, and CLP Resources, to install solar panels at the San Rafael Airport. The project was financed locally by the Bank of Marin and San Rafael businessman, Joe Shekou. San Rafael-based REP Energy designed the installation, REC Group manufactured 85% of the solar panels, and Power-One supplied all inverters. Both the solar panels and inverters were American-made.

### ENERGY EFFICIENCY JOBS FOR LOW-INCOME & DISADVANTAGED WORKERS

MCE has contracted more than \$200,000 with RichmondBUILD, the Marin City Community Development Corporation, and Rising Sun Energy Center to train and provide workers to help implement energy upgrades for our energy efficiency programs. MCE is joining with Richmond Works on a new solar installation that will employ local residents under the Richmond Local Hire Ordinance.

## MCE's Low-Income Families and Tenants (LIFT) Proposal

### LIFT MULTIFAMILY COMPONENTS

- » Expanding on existing energy efficiency programs for income-qualified customers to provide additional incentives and achieve deeper energy savings.
- » Using an alternative enrollment processes to reduce concerns related to privacy and immigration status.
- » Creating opportunities for switching from natural gas combustion appliances to heat pumps in order to support cleaner and more efficient energy use.
- » Delivering On-Bill Repayment options for financing energy efficiency improvements.

### LIFT SINGLE-FAMILY COMPONENTS

- » Launching a mobile platform-based behavioral program that encourages low and no cost changes to reduce energy use and save money.
- » Depositing funds equal to twice the energy saved to reinforce the existing savings; these funds can be spent on additional energy savings investments.



FOR MORE INFORMATION, PLEASE CONTACT:

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### MCE’s Low-Income Families and Tenants (LIFT) Program

MCE proposed the LIFT program to better serve income qualified single-family and multifamily homes that do not participate in existing programs for a variety of reasons. The program will leverage existing energy efficiency programs, facilitate the installation of heat pumps where they are safe and cost-effective, develop mobile platforms of information for low-income individuals, and provide a matching savings program and subsidized financing for energy efficiency investments.

LIFT Budget, Targets, and Savings Summary				
Sector	Proposed Budget (ESAP) <sup>1</sup>	kWh	Therms	Units
Multifamily	\$3,770,358	568,105	27,170	2,470
Single-family	\$846,324	23,831	2,371	300
<b>Total</b>	<b>\$4,616,682</b>	<b>595,275</b>	<b>26,202</b>	<b>2,770</b>

  

Multifamily Performance Metrics		Single-Family Performance Metrics	
Tenants to Receive Education	1,500	Participants Receiving ‘Alerts’	90
Heat Pumps Installed	370	Homes Provided with Education	150
Properties Referred to MASH <sup>2</sup>	15	Homes Referred to SASH <sup>3</sup>	100
Properties Enrolled in Financing	15	Properties Enrolled in Financing	45

#### LIFT Multifamily Components:

- Expanding on existing energy efficiency programs for income qualified customers to provide additional incentives and achieve deeper energy savings.
- Using an alternative enrollment processes to reduce concerns related to privacy and immigration status.
- Creating opportunities for fuel switching away from natural gas combustion appliances to heat pumps to support cleaner and more efficient energy use while resolving health and safety concerns.
- Providing accessible On-Bill Repayment options for financing energy efficiency improvements.

#### LIFT Single-Family Components:

- Launching a mobile platform based behavioral program that encourages low and no cost changes to reduce energy use and save money.
- Depositing funds equal to twice the energy saved to reinforce the existing savings; these funds can be spent on additional energy savings investments.
- Providing accessible On-Bill Repayment options for financing energy efficiency improvements.

<sup>1</sup> The budget for the LIFT program will funded from the Energy Savings Assistance Programs.

<sup>2</sup> Multifamily Affordable Solar Homes program.

<sup>3</sup> Single-Family Affordable Solar Homes program.