



**FILED**  
10-07-16  
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**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on the Commission's Own Motion to Conduct a Comprehensive Examination of Investor Owned Electric Utilities' Residential Rate Structures, the Transition to Time Varying and Dynamic Rates, and Other Statutory Obligations.

Rulemaking 12-06-013  
(Filed June 21, 2012)

**ADMINISTRATIVE LAW JUDGE'S RULING  
ADDING DOCUMENTS TO THE RECORD**

This ruling adds the following documents related to the marketing, education and outreach blueprint developed by Greenberg, Inc. to the record:

1. Greenberg's Marketing, Education & Outreach Blueprint v.2 (MEO Blueprint); and
2. MEO Blueprint Executive Briefing.

These documents are added for references purposes only. Should a party wish to treat portions of these documents as evidence, that party must take appropriate additional steps such as providing an opportunity for cross-examination. Similarly, the portions of these documents that contradict Decision 15-07-001 or other rulings or decisions in this docket are to be disregarded, except in the event that these contradicting portions are expressly adopted by the Commission by ruling, resolution or decision.

These documents are available at the following location:

[\\sf5filesrv5\alj\R1206013\\_attachments](\\sf5filesrv5\alj\R1206013_attachments)

**IT IS SO RULED.**

Dated October 7, 2016, at San Francisco, California.

/s/ JEANNE M. McKINNEY

Jeanne M. McKinney  
Administrative Law Judge