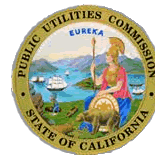


**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**



**FILED**

06/28/18  
04:59 PM

Order Instituting Rulemaking on Regulations  
Relating to Passenger Carriers, Ridesharing, and  
New Online Enabled Transportation Services

Rulemaking 12-12-011  
(Filed *December 20, 2012*)

**MOTION FOR PARTY STATUS OF BRULTE & COMPANY, LLC**

Grayson Brulte  
Co-Founder/President  
Brulte & Company LLC  
269 S Beverly Drive, Suite 1035  
Beverly Hills, CA 90212

June 28, 2018



**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on Regulations  
Relating to Passenger Carriers, Ridesharing, and  
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**MOTION FOR PARTY STATUS OF BRULTE & COMPANY, LLC**

**I. INTRODUCTION**

Pursuant to Rule 1.4 and 11.1 of the Rules of Practice and Procedure of the California Public Utilities Commission (Commission), Brulte & Company LLC (Brulte & Company) respectfully submits this motion requesting party status in the above captioned proceeding.

**II. INTEREST IN PROCEEDING**

Brulte & Company is an innovation advisory and consulting company that designs innovation and technology strategies for a global marketplace. We have designed and implemented best-in-class innovation and technology strategies for clients in the autonomous vehicle (AV) industry. Brulte & Company seeks party status because of our interest in the safe and innovative future of AVs. Part of that innovation will come from the Commission's leadership and guidance on passenger service within this proceeding. Brulte & Company also has extensive experience advising cities on integrating responsible technology, including through work on the City of Beverly Hills Autonomous Vehicle Task Force and the City of Beverly Hills Smart City/Technology Committee.



If granted party status, Brulte & Company will contend that AVs will have a dramatically positive effect on our society including significantly reducing traffic fatalities and improving the way our cities and streets operate. In order to see these benefits, we will propose and support policies and issues in this proceeding that focus on encouraging innovation in the space while also ensuring AVs benefit all Californians. Many of these issues are ongoing within this proceeding as the AV pilots develop and evolve and full deployment is considered. In addition, Brulte & Company's work with cities will be informed by the Commission's actions regarding AV deployment.

### **III. NOTICE**

Service of notices, orders and other correspondence in this proceeding should be directed to Brulte & Company at the address set forth below:

Grayson Brulte  
Co-Founder/President  
Brulte & Company, LLC  
269 S Beverly Drive, Suite 1035  
Beverly Hills, CA 90212  
gb@brulteco.com

If granted party status in this proceeding, Brulte & Company requests email-only service.

### **IV. CONCLUSION**

Brulte & Company's participation in this proceeding will not delay the schedule or broaden the scope of the issues in the proceeding. For the reasons stated above, Brulte & Company respectfully requests that the Commission grant this Motion for Party Status filing.



Respectfully submitted this 28<sup>th</sup> Day of June 2018 at Beverly Hills, California

/s/ Grayson Brulte

Grayson Brulte  
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