



California Public Utilities Commission
505 Van Ness Ave., San Francisco

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Docket #: R.12-06-013

**CPUC TO HOLD RESIDENTIAL ELECTRIC RATE SUMMIT TO DISCUSS
PROGRESS IN RATE DESIGN IMPLEMENTATION**

SAN FRANCISCO, November 13, 2015 -- The California Public Utilities Commission (CPUC) will hold a Residential Electric Rate Summit to hear from utilities about their progress in implementing a new rate design structure.

- WHAT:** CPUC Residential Electric Rate Summit
- WHEN:** Tuesday, November 17, 2015, 10 a.m.-4:30 p.m.
- WHERE:**
- CPUC Auditorium, 505 Van Ness Ave., San Francisco
 - Real-time and archived via video webcast: www.adminmonitor.com/ca/cpuc/
 - Conference Phone Line: 866-630-0288, participant code: 6802885
 - WebEx:
<https://van.webex.com/van/j.php?MTID=m6e8cdbe5dc813b46b569647f84f7d998>, Meeting Number: 742012921, Meeting Password:!Energy1

In July 2015, the CPUC after a three year public process transitioned the state's residential customer electricity rates to a more effective and cost-based structure that established customer default time of use rates on January 1, 2019, moved rates from four to two tiers, and required the utilities to create a special outreach program to educate lower tier customers on no-cost and low-cost conservation measures.

The Residential Electric Rate Summit will include updates from the utilities on how the rate changes have been progressing and their tools to help educate consumers, a presentation from the California Independent System Operator (CAISO) on how time-of-use rates can help the grid, a presentation from SMUD on how they have best connected with their customers about rates, and a presentation



from the Center for Sustainable Energy on statewide marketing around rates. See the full agenda below.

For more information on the CPUC’s rate design decision and the public Forums the CPUC is holding to answer consumer questions, please visit www.cpuc.ca.gov/RateDesignForums.

For more information on the CPUC, please visit www.cpuc.ca.gov.

AGENDA

10 a.m.	Welcome
10:15 a.m.	<p>Progress on Residential Rate Reform</p> <ul style="list-style-type: none"> ➤ Maril Wright, Phil Quadrini, and Dennis Keane: Pacific Gas and Electric Company (PG&E) ➤ Andre Ramirez and Brian Kopec: Southern California Edison (SCE) ➤ Todd Cahill: San Diego Gas & Electric (SDG&E)
10:45 a.m.	Q&A
11:15 a.m.	Break
11:30 a.m.	<p>Live demonstration of utility website and bill comparison tools</p> <ul style="list-style-type: none"> ➤ Ahn Dong: PG&E ➤ Brian Kopec: SCE ➤ Todd Cahill: SDG&E
12 p.m.	Lunch
1 p.m.	<p>Energy Division Presentation on Marketing, Education and Outreach and Q&A</p> <ul style="list-style-type: none"> ➤ Whitney Richardson and Patrick Doherty: CPUC
1:20 p.m.	<p>Energy Upgrade California: An Integrated Approach to Statewide Marketing, Education & Outreach and Q&A</p> <ul style="list-style-type: none"> ➤ Liz Oh, Senior Marketing Manager: Energy Upgrade California

1:50 p.m.	<p>SMUD Presentation on Marketing, Education and Outreach on Rates and Q&A</p> <p>Karen McCord, Marketing Specialist and Ryan Tan, Demand-Side Specialist: SMUD</p>
2:20 p.m.	Break
2:30 p.m.	<p>CAISO Presentation on time-of-use rates and Q&A</p> <p>Clyde Loutan, Senior Advisor, Renewable Energy Integration, Market Analysis and Development: CAISO</p>
3 p.m.	<p>Utility presentations on future rate related marketing, education and outreach</p> <ul style="list-style-type: none"> ➤ Todd Cahill: SDG&E ➤ Maril Wright: PG&E ➤ Brian Kopec: SCE
3:50 p.m.	Q&A
4:15 p.m.	Overflow or adjourn

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