

State of California

M e m o r a n d u m

Date: May 27, 2016

To: Commissioners and Advisors

From: Jamie Ormond
Advisor to Commissioner Catherine J.K. Sandoval

Subject: Discussion and Action on Proposed Appointments to the Low-Income Oversight Board

Public Utilities Code § 382.1 establishes a Low-Income Oversight Board (LIOB) to advise the Commission on low-income electric, gas, and water customer issues. The LIOB serves as a liaison between the Commission and the low-income ratepayers and representatives. The LIOB is comprised of eleven members. Two appointments will expire on June 12, 2016. The two positions are held by members selected by the Commission who have expertise in the low-income community and are not affiliated with any state agency or utility. The positions are for two-year terms from the date of appointment by the Commission.

Commissioner Sandoval recommends that, during the June 23, 2016 business meeting, the Commission approve the reappointments of Robert (Bob) Castaneda Jr. and José Atilio Hernández to the LIOB.

Mr. Castaneda has served as LIOB president for the past year. He has over twenty five years of professional experience working in and for California's state government and the private sector. Specific areas of expertise include: energy public-purpose program development and management, grant writing and fulfillment, advocacy and strategic planning. During the 1990's, Bob was appointed by two California Governors to work directly with programs and services targeting the state's most vulnerable and needy communities. Currently, Castaneda is working to expand low income energy services and workforce training via IOU related programs in California's Central Valley targeting disadvantaged communities.

José Atilio Hernández has worked for the past sixteen years developing and implementing policy solutions at the local, state and federal levels. Currently, Mr. Hernández serves as the Founder and Managing Principal for IDEATE California, a public relations and policy management firm. In this capacity he works with a team of consultants to manage policy development for public, private, non-profit, and philanthropic clients as well as builds coalitions and networks. Prior to IDEATE California, Mr. Hernández served a Director for External Affairs and Community Relations for ConnectEd where he assisted in developing ConnectEd's state-wide and federal legislative agenda as well as establishing and managing an intentionally diverse coalition of community and equity organizations, business leaders, and educational practitioners. Mr. Hernández has also served as the Director of Policy and Development for the 20th Senate District, as the Principal Consultant to the Senate Select Committee on College and University Admissions and Outreach, a Consultant to the Joint Committee to Develop a Master Plan to End Poverty in California and staffed the Energy, Education, and Health Committees.

Mr. Castaneda and Mr. Hernández are highly qualified for the appointments and will continue to be valuable additions to the LIOB.