PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Communications Division Consumer Programs Branch RESOLUTION T-17372 August 23, 2012

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Resolution No. T-17372 To Establish the Deaf and Disabled Telecommunications Equipment and Service Program Budget (Public Utilities Code Section 2881 Et Seq) for the 2013-14 Fiscal Year Budget.

SUMMARY

This resolution recommends a Fiscal Year (FY) 2013-14 annual budget of \$76.11 million for the Deaf and Disabled Telecommunications Equipment and Relay Service Program (DDTP), pursuant to Public Utilities (PU) Code Section 2881, *et seq.*

BACKGROUND

The California Public Utilities Commission (CPUC) established a program to provide specialized equipment to the Deaf and hard of hearing through CPUC decisions issued in the 1980's.¹ Subsequently, the Legislature codified the program through passage of several provisions contained in Public Utilities (PU Code Sections 2881 *et seq*). To implement the three legislative mandates, the CPUC created the DDTP and its advisory committees.² The three legislative mandates governing the DDTP are as follows: PU Code Section 2881(a) which authorizes the provision of Teletypewriters (TTYs) to Deaf or Hard of Hearing individuals; PU Code Section 2881(b) which uses third-party intervention, also known as the California Relay Service (CRS) to connect by telephone consumers who are deaf, hard of hearing, or speech-impaired with other parties; and PU Code Section 2881(c) which authorizes the provision of other specialized telecommunications equipment to consumers with hearing, vision, mobility, speech, and/or cognitive disabilities. Assembly Bill 136 (AB 136, 2011) adds Speech Language

¹ The statutory language uses the term "hearing impaired". The preferred term today is "hard of hearing", and that term is used in this resolution.

² The Commission currently is advised by the DDTP consumer advisory boards: the Telecommunications Access for the Deaf and Disabled Administrative Committee (TADDAC), now codified in PU Code section 278, and the Equipment Program Advisory Committee (EPAC), a subcommittee.

Pathologists to the list of Program Certifying Agents and expands the program to include assistance to individuals with speech disabilities for provision of speech generating devices, accessories, mounting systems, and specialized telecommunications equipment. Commission Decision 10-11-033 directs that wireless equipment become a part of the Deaf and Disabled Telecommunications Program's California Telephone Access Program (CTAP).

Senate Bill 669 created a special fund dedicated to the DDTP whose funds are maintained in the State Treasury. The DDTP is funded via a surcharge on the end-user telephone bills in California.³ The current DDTP Surcharge rate is 0.20%.

Pursuant to statute, the CPUC administers and adopts policies which govern the DDTP. The CPUC has charged its Communications Division (CD) staff with the task of monitoring the administration of the DDTP. The CPUC's Primary Program and Contract Administrator for the DDTP is the California Communications Access Foundation (CCAF), a private vendor. CCAF and all others providing equipment or services to the DDTP do so under contract to the State/CPUC, pursuant to state contracting and procurement rules.

In addition to the DDTP Administrative Contractor, the CPUC contracts for services from a number of other vendors including the following: sign language interpreters, captioners, voicers, brailler, marketing vendor, equipment, contact center, warehouse operator, and relay providers.

Lastly, the DDTP anticipates supporting the Lighthouse for the Blind efforts as lead in California's response to the federal National Deaf Blind Equipment Distribution Program (NDBEDP) in fiscal year 2013-14.

DISCUSSION

Budget for Fiscal Year 2013-14

In this Resolution, the CPUC adopts a proposed DDTP budget of \$76.11 million for FY 2013-14 as proposed by CD. Appendix A to the Resolution shows a comparison of the FY 2012-13 DDTP budget as adopted by Resolution T-17323 in column A, and CD's proposed FY 2013-14 DDTP budget in column B. CD proposes maintaining the FY 2013-14 DDTP budget at \$76.11 million.

³ Participants in the CPUC's LifeLine program do not pay the DDTP surcharge.

TADDAC and EPAC identified a list of program priorities for the FY 2013-14 DDTP budget, which assisted Commission staff in developing the Program budget. Among the list of items include:

- suggestions on how to improve the DDTP user experience with wireless devices and service;
- suggestions on how to improve the DDTP user experience with landline devices and service; and
- suggestions on how to improve various other aspects of the DDTP.

The breakdown of CD's proposed FY 2013-14 DDTP budget is as follows:

CPUC Staff Costs

CD recommends a budget of \$1,376,500 for FY 2013-14 for CPUC personnel staff costs associated with the administration of the DDTP program.

Delivery of DDTP Services .

CD recommends maintaining the FY 2013-2014 budget for delivery of DDTP services at \$29.67, which is about level with FY 2012-13. This budget continues to ensure that there is adequate funding to cover major contractor and consultant expenses associated with the delivery of DDTP services. These contractors and consultants provide for, among other things, DDTP administrative services, service centers and field operations, equipment distribution, contact center, warehouse, non-service aspects of the relay program, customer contact, outreach operations, outreach media and materials, and research.

DDTP Administrative Expenses—Other

CD recommends budgeting total Administrative Expenses at \$721,500 for the FY 2013-14 DDTP budget which is a decrease of \$84,500 over the preceding year. The activities covered by these expenses include various audits of the program, interagency fees associated with staff resources from other state agencies, and data processing automation.

California Relay Service

CD recommends maintaining a budget of \$18 million for CRS in the FY 2013-14 DDTP budget, which is the same as FY 2012-13. This budget continues to be reflective of anticipated traditional CRS traffic, which continues to decline while growth in

captioned telephone (CapTel) or enhanced Voice Carryover (VCO)⁴ continues to grow. Although cost per unit of CRS calls has increased with the advent of CRS-3, these factors have not offset the impact of the significant drop in other traditional CRS usage.

Equipment Purchases

CD recommends maintaining the budget for equipment purchases at \$25.8 million in the FY 2013-14 budget, which is the same as the preceding year. This is to ensure adequate funding to cover the purchase of equipment for the DDTP Wireless devices and Speech Generating Devices. AB 136 requires the Commission to expand the program to include assistance to individuals with speech disabilities, including assistance to purchase speech-generating devices, accessories, and mounting systems, and specialized telecommunications equipment. The bill would require the Commission to design and implement a program to provide access to a speech-generating device to any subscriber who is certified as having a speech disability at no charge additional to the basic exchange rate. The bill would require the Commission to adopt regulations rules to implement the program by January 1, 2014. The bill would require the Commission to evaluate options for controlling the program costs of providing speech-generating devices, and include information on any barriers to participation in the program by eligible subscribers, as part of an existing report to the Legislature.

Committee Expenses

The committee expenses incorporated in the FY 2012-13 budget continues to be maintained in the FY 2013-14 budget. CD recommends a budget of \$310,000 for the TADDAC and a budget of \$110,000 for the EPAC.

TDD Placement Interim Committee Program Budget Inclusion (TPIC)

Pursuant to Governor directive in 2003, the TTY Placement Program (TPP), a program that places specialized phones for the deaf in public buildings, was transferred to the DDTP budget and put under the advisory oversight of the TADDAC. CD recommends maintaining the same budget for TPIC: \$120,000 in the FY 2013-14 budget.

⁴ CapTel, which is a form of Enhanced "voice carryover" (VCO), provides word-for-word captions of everything said by the other party in a telephone conversation. At the same time, the voice can be heard via an amplified handset. Users with intelligible speech who are deaf or hard of hearing speak directly to the other party.

Total DDTP FY 2013-14 DDTP budget

CD's proposed FY 2013-14 DDTP budget of \$76,110,000 is reasonable and should be adopted.

COMMENTS

In compliance with PU Code § 311 (g), copies of the notice letter were e-mailed on July 25, 2011 to all telecommunications carriers, the parties of record to Investigation (I.) 87-11-031, Rulemaking (R.) 00-05-001, R.03-03-014, for whom e-mail was available, including members of the Telecommunications Access for the Deaf and Disabled Administrative Committee (TADDAC) and members of the Equipment Program Advisory Committee (EPAC). The notice informed these parties that this draft Resolution is available at the CPUC's website: <u>www.cpuc.ca.gov</u> and is available for public comment. In addition, CD informed these parties of the availability of the conformed resolution at the same website.

FINDINGS

- 1. The California Public Utilities Commission (CPUC) established a program to provide specialized equipment to the Deaf and hard of hearing through CPUC decisions issued in the 1980's.
- 2. The Legislature codified the program through passage of several statutory provisions contained in PU Code Sections 2881 *et seq*.
- 3. PU Code Section 2881(a) authorizes the provision of TTYs to deaf or hard of hearing individuals.
- 4. PU Code Section 2881(b) authorizes the use of third-party intervention, also known as the California Relay Service (CRS) to connect by telephone consumers who are deaf, hard of hearing, or speech-impaired with other parties.
- 5. PU Code Section 2881(c) authorizes the provision of other specialized telecommunications equipment to consumers with hearing, vision, mobility, speech, and/or cognitive disabilities.
- 6. Assembly Bill 136 (AB 136, 2011) adds Speech Language Pathologists to the list of Certifying Agents and expands the program to include assistance to individuals with speech disabilities for provision of speech-generating devices, accessories, mounting systems, and specialized telecommunications equipment.

- 7. Commission Decision 10-11-033 directs that wireless equipment become a part of the Deaf and Disabled Telecommunications Program's California Telephone Access Program (CTAP).
- 8. The Communications Division's (CD) estimate of \$76.11 million for the Fiscal Year (FY) 2013-14 DDTP budget, as set forth in Column B of Appendix A, is reasonable for the DDTP and should be adopted.
- 9. Copies of the notice letter were e-mailed on July 25, 2012, to the parties of record to Investigation (I.) 87-11-031, Rulemaking (R.) 00-05-001, R.03-03-014, members of the Telecommunications Access for the Deaf and Disabled Administrative Committee (TADDAC) and members of the Equipment Program Advisory Committee (EPAC).

THEREFORE, IT IS ORDERED that:

1. The Fiscal Year 2013-14 budget for the Deaf and Disabled Telecommunications Program of \$76.11 million, as set forth in Column C of Appendix A of this resolution is adopted.

This Resolution is effective today.

I hereby certify that this Resolution was adopted by the Public Utilities Commission at its regular meeting on August 23, 2012. The following Commissioners approved it:

> PAUL CLANON Executive Director

DRAFT

Resolution T-17372 CD/TCH

APPENDIX A

Budget for Equipment and Services Provided to the Deaf and Disabled Telecommunications Program Fiscal Year 2013-14 (Millions of Dollars)

	А	В	С
	FY 2012-13	FY 2013-14	FY 2013-14
	Resolution	CD	Adopted
	T-17323	Proposed	
CPUC Staff Costs	.99	1.38	
Delivery of DDTP Services			
a. DDTP Administrative	25	25	
Contractor (including			
service center and			
outreach)			
b. Other DDTP contracts	4.98	4.67	
including marketing			
Subtotal (a, and b)	29.98	29.67	
DDTP Administration	.81	.72	
Expenses—Other	.01	.72	
California Relay Service	18	18	
Equipment Purchases			
a. DDTP Equipment	11	11	
b. Wireless	2	2	
c. SGDs	12.8	12.8	
Subtotal (a, b, and c)	25.8	25.8	
TADDAC	0.31	0.31	
EPAC	0.11	0.11	
TPIC	0.12	0.12	
TOTAL PROGRAM EXPENSES	\$76.12	\$76.11	