

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**



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Order Instituting Rulemaking to Examine
the Commission's Post-2008 Energy
Efficiency Policies, Programs, Evaluation,
Measurement, and Verification, and
Related Issues.

Rulemaking, 09-11-014
(Filed November 20, 2009)

NOTICE OF EX PARTE COMMUNICATION

April 5th, 2012

Jeff Lyng
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**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

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NOTICE OF EX PARTE COMMUNICATION

In accordance with Rules 8.2, 8.3, and 8.4 of the Commission's Rules of Practice and Procedure, the Opower, Inc. hereby gives notice of the following Ex Parte communications in the above proceeding.

On Wednesday, April 4th, 2012 at 11:00am, at the Commission's offices in San Francisco, Jeff Lyng, Director of Market Development, at Opower, Delaney Hunter, consultant to Opower, and Rachel Gold, Regulatory Affairs Analyst at Opower, met with Colette Kersten, Energy Advisor to Commissioner Sandoval. The meeting was initiated by Opower and lasted approximately forty-five minutes. Communication was oral, and no written materials were used.

Also on Wednesday, April 4th, 2012, at 2:00 p.m., the above parties met with Damon Franz, Advisor to Commission President Michael R. Peevey. The meeting was initiated by Opower and lasted approximately one hour. Communication was oral, and no written materials were used.

In addition, on Wednesday, April 4th, 2012, at 3:00 p.m., at the Commission's offices in San Francisco, the above parties met with Michael Colvin, Advisor to Commissioner Mark J. Ferron and Charlotte TerKeurst, Commissioner Ferron's Chief of Staff. The meeting was initiated by Opower and lasted approximately one hour. Communication was oral, and no written materials were used.

During each of these meetings, Opower discussed the content of the Proposed Decision Providing Guidance on 2013-2014 Energy Efficiency Portfolios and 2012 Marketing, Education, and Outreach as it relates to behavioral programs. Opower described its current programs in California, including its new Social application with Facebook and NRDC. Opower discussed a number of the behavioral program technical assumptions presented as Findings of Fact and Conclusions of Law in the Proposed Decision. In particular, Opower emphasized the importance of basing any Findings of Fact and Conclusions of Law on empirical data, and of ensuring that any modeling assumptions be updated with bridge cycle empirical data to inform the 2015-2017 program cycle.

Dated: April 5th, 2012

Respectfully submitted,
_____/s/_____

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