



**FILED**

05-09-12

04:59 PM

**MAY 8, 2012**

**PROPOSED DECISION PROVIDING GUIDANCE ON 2013-2014 ENERGY EFFICIENCY PORTFOLIOS AND 2012 MARKETING, EDUCATION, AND OUTREACH (RULEMAKING 09-11-014)**

In response to comments and ex parte communication filed by the California Energy Efficiency Industry Council (Efficiency Council) on the PD, the IOUs and the Efficiency Council have collaborated on a common approach for extending existing successful third-party (3P) programs and solicitation of new 3P programs for the 2013-2014 transition period.

**Recommended Changes to the PD**

**1. Extending Existing Successful 3P Programs**

- Goal
  - o Continue successful 3P Programs to ensure no disruptions in program delivery going into the 2013-2014 transition period.
- Proposed Solution
  - o The PD should be revised to allow the utilities to begin contract extensions for existing 3P Programs immediately including development of program budgets, energy savings goals, and program cost-effectiveness calculations for the 2013-2014 transition period.
  - o The IOUs will develop and finalize the criteria (quantitative and qualitative) and immediately work with 3Ps to review the criteria and analyze existing 3P programs for potential extension. The IOUs will allow 2-3 weeks for 3Ps to prepare Program Implementation Plans (PIPs)
  - o Budgets, energy savings, cost-effectiveness, and PIPs for successful 3P implementers will be updated and filed with the IOU funding applications to the CPUC.

**2. Solicitation of New 3P Programs**

- Goal
  - o Enable an open, transparent, and continuous approach for soliciting new 3P programs.
  - o Provide an opportunity for 3Ps to propose innovative technologies and program approaches to energy efficiency.
- Proposed Solution
  - o The PD should be modified to enable the IOUs to begin solicitations for new 3P implementers independent of the application process.
  - o In parallel with development of the IOU applications, the IOUs will collaborate with key stakeholders in the development of solicitation criteria for new 3P Programs.
  - o After obtaining input from the key stakeholders on selection criteria, the IOUs will begin new 3P solicitations. Solicitations may be done sequentially and focus on specific program elements. It is anticipated that this process will begin in 3Q2012 with initial award selections announced in 4Q2012. New 3P Programs are anticipated to be launched in 1Q2013 following completion of contract negotiations.

Additional 3P Programs will be added (as needed) to the portfolio using a rolling solicitation process without the need to seek regulatory approval for discrete 3P Programs. This approach is similar to SCE's current 2012 TRIO solicitation whereby the 3P is able to implement a program immediately upon contract execution without the need for CPUC re-approval.