

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**



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Application of Pacific Gas and Electric Company  
for Approval of 2013-2014 Energy Efficiency  
Programs and Budget (U39M).

And Related Matters.

Application 12-07-001  
(Filed July 2, 2012)

Application 12-07-002  
Application 12-07-003  
Application 12-07-004

**NOTICE OF EX PARTE COMMUNICATION BETWEEN MARIN  
ENERGY AUTHORITY AND MATTHEW TISDALE, ADVISOR TO  
COMMISSIONER FLORIO, ON JULY 30, 2012**

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July 31, 2012

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ENERGY AUTHORITY AND MATTHEW TISDALE, ADVISOR  
TO COMMISSIONER FLORIO, ON JULY 30, 2012**

Pursuant to Rule 8.3 of the Commission’s Rules of Practice and Procedure, the Marin Energy Authority (“MEA”) respectfully provides this notice of ex parte communications. This notice reports on an ex parte meeting held on Monday, July 30, 2012, at 1:00 p.m. with Matthew Tisdale, advisor to Commissioner Florio at the Commission’s offices at 505 Van Ness Avenue, in San Francisco, CA. The meeting was attended by Dawn Weisz, Executive Officer, Jeremy Waen, Regulatory Analyst, and Raphael Silberblatt, Project Coordinator, all three of MEA. Additionally, Kathrin Sears, Vice Chair of MEA’s Board and member of the County of Marin Board of Supervisors, Dana Armanino, Sustainability Planner for the County of Marin, and Makini Hassan, Executive Director for Marin City Community Development Corporation, were in attendance. The meeting lasted approximately 30 minutes, involved oral communications and the attached written material and was scheduled at the request of Dawn Weisz, Executive Officer of MEA.

In this meeting, Ms. Weisz discussed MEA's proposal: MEA Energy Efficiency Program for 2013-2014 ("2013-14 EE Plan"), filed and served on July 16, 2012. Ms. Weisz explained the nuances between California Public Utilities Code §381.1(a) and §381.1(e) and (f) and how these sub-sections of the statute allow for two distinctly different means for Community Choice Aggregations ("CCAs") to seek funding to administer energy efficiency ("EE") programs.

Ms. Weisz discussed the differences between MEA's Energy Efficiency Program Plan for 2012 ("2012 EE Plan") submitted on June 22, 2012, and MEA's 2013-14 EE Plan. Such differences included funding sources, customer eligibility, and regulatory processes established by statute and clarified by ALJ Hutch's June 20, 2012 Ruling in R.09-11-014. Ms. Weisz further expressed how MEA's 2013-14 EE Plan was designed to complement – not duplicate – other EE programs offered to customers in MEA's service area by Energy Upgrade California and by PG&E. Ms. Weisz also highlighted how MEA and the San Francisco Bay Area Regional Energy Network ("BayREN") coordinated closely to eliminate possible programmatic overlap in both parties 2013-14 EE Plan proposals.

Respectfully submitted,

/s/ Jeremy Waen

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# MEA Energy Efficiency Program Plan 2013-2014



# MEA Energy Efficiency Goals

## **Energy Efficiency Programs:**

- Result in greenhouse gas reductions due to a decrease in energy usage
- Provide benefits to customers by reducing energy costs

## **MEA Supports Energy Efficiency:**

- Energy efficiency has been a cornerstone of MEA's vision since inception
- MEA currently provides added rebates for energy efficiency upgrades
- MEA's Implementation Plan expresses an intention to operate an energy efficiency program as part of MEA's scope
- MEA sponsored SB 790 in 2011 to strengthen the ability of CCAs to administer local energy efficiency programs

# Public Utilities Code

## Legislative Mandate

- CA Public Utilities Code modified by Assembly Bill 117 (2002) and Senate Bill 790 (2011)
- Funds are currently collected from the CCA customer through a non-bypassable charge authorized by the CPUC
- P.U. Code §381.1(a):
  - Permits a CCA to “apply to become administrators of cost-effective energy efficiency and conservation programs.”
- P.U. Code §381.1(e) and (f):
  - Authorizes CCAs to elect to become a third party administrator of energy efficiency funds
  - A CCA must submit an energy efficiency plan to the CPUC for certification prior to receiving funds

### **Per ALJ Julie Fitch’s June 20, 2012 Ruling:**

1. CCA’s are instructed to apply through filing a Motion to the consolidated Applications proceeding for IOU EE Funding in the 2013-2014 period
2. CCA EE proposals will be evaluated alongside local government’s proposals for Regional Energy Networks (RENs) and the IOUs’ EE program proposals “so that the Commission may evaluate any coordination, overlap, or gap issues that may arise”
3. CCA EE proposals should “follow the procedures laid out for local government REN proposals”

# §381.1(e) and (f) - CPUC Certification Process

## **CPUC is instructed to certify that the plan:**

1. Advances the public interest in maximizing cost-effective electricity savings and related benefits
2. Accommodates the need for broader statewide or regional programs
3. Includes audit and reporting requirements consistent with the audit and reporting requirements established by the CPUC
4. Includes evaluation, measurement, and verification protocols established by the CCA
5. Includes performance metrics regarding the CCA's achievement of the objectives listed above

# MEA's EE Proposals

## **For the 2012 EE Funding Period**

- MEA is electing to become an administrator for funds collected from its customers through non-bypassable charges per P.U. Code §381.1(e) and (f)
- Commission to confirm this proposal on August 2, 2012

## **For the 2013-2014 EE Funding Period**

- MEA has filed its proposal pursuant to P.U. Code §381.1(a) and ALJ Fitch's June 20, 2012 Ruling

# MEA's EE Program for 2013-2014 Plan Elements

## **Direct Service Element**

- Multi-Family
- Small Commercial
- Single-Family

## **Financing Element**

- On-bill Repayment (OBR) pilot program
- Standard Offer (SO) pilot program

## **Minimal Programmatic Overlap**

- All plan elements were carefully designed to minimize overlap with EUC, PG&E, and BayREN EE programs

# Questions?

