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BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking Regarding Policies and Protocols for Demand Response Load Impact Estimates, Cost-Effectiveness Methodologies, Megawatt Goals and Alignment with California Independent System Operator Market Design Protocols.

Rulemaking 07-01-041
(Filed January 25, 2007)

**ADMINISTRATIVE LAW JUDGE'S RULING
SETTING WORKSHOP ON COST EFFECTIVENESS PROTOCOLS**

On November 30, 2010, Southern California Edison Company (SCE) distributed, on behalf of itself, San Diego Gas & Electric Company, and Pacific Gas and Electric Company, a report on Permanent Load Shifting (PLS) activities. This report was required in Ordering Paragraph (OP) 32 of Decision (D.) 09-08-027, issued in the 2009-2011 Demand Response Applications proceeding, A.08-06-001, et al.

This ruling places the November 30, 2011 PLS report prepared on behalf of the utilities and distributed by SCE into the formal record of this proceeding (the current Demand Response Rulemaking (R.) 07-01-041), and allows parties an opportunity to comment on the report.

Parties to this proceeding may file and serve opening comments on the PLS report (Attachment 1 to this ruling) not later than Monday, March 7, 2011, and may file and serve reply comments no later than Friday, March 18, 2011. Parties' comments may include discussion of the report's methodology and

technical accuracy, along with comments on the policy options and recommendations contained in the report. Comments should also discuss the relevance to and usefulness of this report in the review of any PLS proposals that the three utilities include in their March 1, 2011 Demand Response (DR) applications, or in other future proceedings relating to PLS.

As required in previous Commission decisions and related guidance rulings, utilities are expected to provide analysis of existing PLS activities and proposals for new PLS activities for 2012-2014 in their March 1, 2011 DR Applications. After reviewing the comments on this report, additional guidance for revising or augmenting those PLS proposals may be issued in this or another proceeding, as appropriate. If necessary, such guidance will direct utilities to revise their initial proposals from the March 1, 2011 applications and will set appropriate due dates for submission of those revised proposals.

Schedule

The schedule for comments on the PLS report attached to this ruling is as follows:

Date	Action
February 11, 2011	PLS report distributed to parties and entered into the record of R.07-01-041.
March 7, 2011	Due date for opening comments on the PLS report (see Attachment 1).
March 18, 2011	Due date for reply comments on the PLS report.

The requirement for the utilities to file applications for DR activities and budgets for the 2012-2014 period by March 1, 2011, remains in place, consistent with directions in D.09-08-027 (OP 41) and D.10-12-024 (OP 2).

IT IS RULED that:

1. The utility-sponsored report on permanent load shifting distributed by Southern California Edison Company on November 30, 2011, and attached to this ruling as Attachment 1, is hereby entered into the record of Rulemaking 07-01-041.
2. Comments on the report at Attachment 1 shall be filed and served in this proceeding by March 7, 2011.
3. Reply comments shall be filed and served in this proceeding by March 18, 2011.
4. The requirement that Southern California Edison Company, San Diego Gas & Electric Company, and Pacific Gas and Electric Company file applications on demand response activities for 2012-2014 remains in place, and guidance previously provided on the form and content of those applications remains as set forth in previous relevant decisions and rulings.

Dated February 11, 2011, at San Francisco, California.

/s/ JESSICA T. HECHT
Jessica T. Hecht
Administrative Law Judge

