

Decision 09-09-017 September 10, 2009

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of Aragvi, LLC dba Coast-Line Shuttle for Authority to operate as an on-call Passenger Stage Corporation between the following locations: Los Angeles International Airport, Long Beach Airport, Ontario International Airport, John Wayne Airport, Los Angeles Harbor and Long Beach Harbor, and any location in the Counties of Los Angeles, Ventura, Orange and San Bernardino; and to establish a Zone of Rate Freedom (ZORF).

Application 09-06-003
(Filed June 4, 2009)

D E C I S I O N

Summary

This decision grants the application of Aragvi, LLC (Applicant), a limited liability company, pursuant to Pub. Util. Code § 1031 et seq., for a certificate of public convenience and necessity to operate as a passenger stage corporation (PSC), as defined in Pub. Util. Code § 226, and to establish a zone of rate freedom (ZORF), pursuant to Pub. Util. Code § 454.2.

Discussion

The application, as amended by letter dated July 14, 2009, requests authority to operate as an on-call PSC to transport passengers and their baggage between points in Los Angeles, Ventura, Orange, San Bernardino, and Riverside

Counties¹, on the one hand, and Los Angeles International (LAX), Ontario International (ONT), John Wayne (JWC), and Long Beach (LGB) Airports, and Los Angeles and Long Beach Harbors (HBR), on the other hand.

Applicant wishes to offer an on-call, door-to-door service that will be available 16 hours per day, seven days a week. Its mission is to establish long-term relationships with its clients by providing competitive fares, professional service, and a comfortable ride in safe vehicles. Complimentary water and Wi-Fi access will be offered. Applicant states there is increasing demand for shuttle service in Southern California due to higher prices for gasoline and airport parking and the greater costs of alternative means of transportation such as taxicabs and limousines.

Applicant indicates it has the knowledge and ability to conduct the proposed service. The three company owners hold college degrees and have education or work experience in management and finance. Applicant's balance sheet as of April 6, 2009, discloses assets of \$17,613, liabilities of \$14,613, and net worth of \$3,000. The owners will invest the money and other resources necessary to start and successfully operate the business. Service will be provided initially with one 6-passenger van.

The proposed fares, as shown in Exhibit A of the application, range between \$14 (Downey - LGB) and \$213 (Palm Springs - LAX). Applicant requests authority to establish a ZORF of \$10 above and below the proposed fares of \$30 or less and \$20 above and below the proposed fares over \$30. Applicant will compete with other PSCs, taxicabs, charter limousines and sedans,

¹ Riverside County is not named in the application caption, but it is one of the counties included in request for authority.

public transit, and private automobiles in its service area. This highly competitive environment should result in Applicant pricing its services at a reasonable level. Many other PSCs have been granted ZORFs. The requested ZORF is generally consistent with the ZORFs held by other PSCs.

Notice of filing of the application appeared in the Commission's Daily Calendar on June 9, 2009. Applicant served a copy of the application to the public transit operators in the service area, and sent a notice of the application to the involved counties, cities, and airports.

In Resolution ALJ 176-3236 dated June 18, 2009, the Commission preliminarily categorized this application as ratesetting, and preliminarily determined that hearings were not necessary. No protest has been received. Given this status, public hearing is not necessary, and it is not necessary to alter the preliminary determinations made in Resolution ALJ 176-3236.

This is an uncontested matter in which the decision grants the relief requested. Accordingly, pursuant to Pub. Util. Code § 311(g)(2), the otherwise applicable 30-day period for public review and comment is being waived.

Assignment of Proceeding

Richard Clark is the assigned Examiner in this proceeding.

Findings of Fact

1. Applicant requests authority to operate as an on-call PSC to transport passengers and their baggage between points in Los Angeles, Orange, Ventura, San Bernardino, and Riverside Counties, on the one hand, and LAX, LGB, ONT, JWC, and HBRS, on the other hand.
2. Public convenience and necessity requires the proposed service.

3. Applicant requests authority to establish a ZORF of \$10 above and below the proposed fares of \$30 or less and \$20 above and below the proposed fares over \$30, as shown in Exhibit A of the application.

4. Applicant will compete with PSCs, taxicabs, charter limousines and sedans, public transit, and private automobiles in its operations. The ZORF is fair and reasonable.

5. No protest to the application has been filed.

6. A public hearing is not necessary.

7. It can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment.

Conclusions of Law

1. Public convenience and necessity has been demonstrated and the application should be granted.

2. The request for a ZORF should be granted.

3. Before Applicant changes any fares under the ZORF authorized below, Applicant should give this Commission at least ten days' notice. The tariff should show the high and low ends of the ZORF and the then currently effective fare between each pair of service points.

4. Since the matter is uncontested, the decision should be effective on the date it is signed.

O R D E R

IT IS ORDERED that:

1. A certificate of public convenience and necessity (CPCN) is granted to Aragvi, LLC (Applicant), a limited liability company, authorizing it to operate as a passenger stage corporation (PSC), as defined in Pub. Util. Code § 226, to

transport passengers and their baggage between the points and over the routes set forth in Appendix PSC-25166, subject to the conditions contained in the following paragraphs.

2. Applicant shall:

- a. File a written acceptance of this certificate within 30 days after this decision is effective.
- b. Establish the authorized service and file tariffs and timetables within 120 days after this decision is effective.
- c. File tariffs on or after the effective date of this decision. They shall become effective ten days or more after the effective date of this decision, provided that the Commission and the public are given not less than ten days' notice.
- d. Comply with General Orders Series 101 and 158, and the California Highway Patrol (CHP) safety rules.
- e. Comply with the controlled substance and alcohol testing certification program pursuant to Pub. Util. Code § 1032.1 and General Order Series 158.
- f. Remit to the Commission the Transportation Reimbursement Fee required by Pub. Util. Code § 423 when notified by mail to do so.
- g. Comply with Pub. Util. Code §§ 460.7 and 1043, relating to the Workers' Compensation laws of this state.
- h. Enroll all drivers in the pull notice system as required by Vehicle Code § 1808.1.

3. Applicant is authorized under Pub. Util. Code § 454.2 to establish a zone of rate freedom (ZORF) of \$10 above and below the proposed fares of \$30 or less and \$20 above and below the proposed fares over \$30, as shown in Exhibit A of the application.

4. Applicant shall file a ZORF tariff in accordance with the application on not less than ten days' notice to the Commission and to the public. The ZORF shall expire unless exercised within 120 days after the effective date of this order.

5. Applicant may make changes within the ZORF by filing amended tariffs on not less than ten days' notice to the Commission and to the public. The tariff shall include the authorized maximum and minimum fares and the fare to be charged between each pair of service points.

6. In addition to posting and filing tariffs, Applicant shall post notices explaining fare changes in its terminals and passenger-carrying vehicles. Such notices shall be posted at least ten days before the effective date of the fare changes and shall remain posted for at least 30 days.

7. Applicant is authorized to begin operations on the date that the Consumer Protection and Safety Division mails a notice to Applicant that its evidence of insurance and other documents required by Ordering Paragraph 2 have been filed with the Commission and that the CHP has approved the use of Applicant's vehicles for service.

8. Before beginning service to any airport, Applicant shall notify the airport's governing body. Applicant shall not operate into or on airport property unless such operations are authorized by the airport's governing body.

9. The CPCN to operate as PSC-25166, granted herein, expires unless exercised within 120 days after the effective date of this order.

10. The Application is granted as set forth above.

11. This proceeding is closed.

This decision is effective today.

Dated September 10, 2009, at San Francisco, California.

MICHAEL R. PEEVEY

President

DIAN M. GRUENEICH

JOHN A. BOHN

RACHELLE B. CHONG

TIMOTHY ALAN SIMON

Commissioners

CERTIFICATE
OF
PUBLIC CONVENIENCE AND NECESSITY
AS A PASSENGER STAGE CORPORATION
PSC-25166

Showing passenger stage operative rights, restrictions,
limitations, exceptions, and privileges.

All changes and amendments as authorized by
the Public Utilities Commission of the State of California
will be made as revised pages or added original pages.

I N D E X

	Page
SECTION I. GENERAL AUTHORIZATIONS, RESTRICTIONS, LIMITATIONS, AND SPECIFICATIONS.....	2
SECTION II. SERVICE AREA	3
SECTION III. ROUTE DESCRIPTION	3

SECTION I. GENERAL AUTHORIZATIONS, RESTRICTIONS,
LIMITATIONS, AND SPECIFICATIONS.

Aragvi, LLC, a limited liability company, by the certificate of public convenience and necessity granted by the decision noted in the foot of the margin, is authorized to transport passengers and their baggage on an "on-call" basis between the points described in Section II, over the routes described in Section III, subject, however, to the authority of this Commission to change or modify this authority at any time and subject to the following provisions:

- A. When a route description is given in one direction, it applies to operation in either direction unless otherwise indicated.
- B. The term "on-call," as used, refers to service which is authorized to be rendered dependent on the demands of passengers. The tariffs shall show the conditions under which each authorized on-call service will be provided, and shall include the description of the boundary of each fare zone, except when a single fare is charged to all points within a single incorporated city.
- C. No passengers shall be transported except those having a point of origin or destination as described in Section IIB.
- D. This certificate does not authorize the holder to conduct any operation on the property of any airport unless such operation is authorized by the airport authority involved.

SECTION II. SERVICE AREA.

- A. Points in the Counties of Los Angeles, Orange, Ventura, Riverside, and San Bernardino.

- B. Los Angeles International Airport (LAX)
Long Beach Airport (LGB)
John Wayne Airport (JWC)
Ontario International Airport (ONT)
Los Angeles and Long Beach Harbors (HBRS)

SECTION III. ROUTE DESCRIPTIONS.

Commencing from any point described in Section IIA, then over the most convenient streets and highways to any point described in Section IIB.