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MEDIA ADVISORY

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CPUC AND UTILITIES JOIN FOR We CARE CALIFORNIA RESOURCE FAIR IN BAKERSFIELD TO HELP FAMILIES SAVE MONEY

SAN FRANCISCO, April 3, 2009 - The California Public Utilities Commission (CPUC) has joined with the investor-owned utilities Pacific Gas and Electric Company (PG&E), Southern California Edison, Southern California Gas Company (SoCalGas), and San Diego Gas and Electric (SDG&E), for a We CARE California Resource Fair in Bakersfield.

- WHAT:** We CARE California Resource Fair
- WHEN:** Monday, April 20, 2009, 2 p.m.-8 p.m.
- WHERE:** Stramler Park at 3805 Chester Ave., Bakersfield
- WHY:** To help raise awareness about ways consumers can save money, such as through the California Alternate Rates for Energy (CARE) program, which offers qualifying customers a 20 percent discount on their energy bill, and other assistance programs offered from the energy utilities, as well as about programs from community-based organizations, telephone and water companies, financial assistance and counseling services, and more.
- WHO:** CPUC Commissioner Dian M. Grueneich will join utility speakers and dignitaries to discuss programs available to consumers.

In addition to information booths where consumers can learn about and sign-up for assistance programs, there will be music, food, prizes, and fun so that the whole family can participate.

Customers should bring their utility bill with them for better assistance. They can also enter a prize drawing to win a \$50 gift card (no purchase necessary).

The We CARE California Resource Fair kicks-off a series of events throughout the state the week of April 20-25, 2009. For the remainder of the week, utilities will reach out to consumers in their service territories by hosting similar events. For information on these events, please visit the following websites:

CPUC: www.cpuc.ca.gov/WeCARE

PG&E: www.pge.com/WeCARE

Southern California Edison: www.sce.com/WeCARE

SoCalGas: www.socalgas.com/WeCARE

SDG&E: www.sdge.com/WeCARE

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