



**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE
STATE OF CALIFORNIA**

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Application of San Diego & Electric Company (U902E) for Authority to Implement Optional Pilot Program to Increase Customer Access to Solar Generated Electricity.	Application 12-01-008 (Filed May 5, 2011)
In the Matter of the Application of Pacific Gas and Electric Company (U39E) to Establish a Green Option Tariff.	Application 12-04-020 (Filed April 24, 2012)
In the Matter of the Application of Southern California Edison Company (U338E) for Approval of Optional Green Rate.	Application 14-01-007 (Filed January 10, 2014)

**SOUTHERN CALIFORNIA EDISON COMPANY'S (U 338-E) ANNUAL GREEN
TARIFF SHARED RENEWABLES PROGRAM PROGRESS REPORT**

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I.

INTRODUCTION

Pursuant to Ordering Paragraph (“OP”) 10 of California Public Utilities Commission (“Commission”) Decision (“D.”) 15-01-051 (the “Decision”), Southern California Edison Company (“SCE”) respectfully submits its Annual Green Tariff Shared Renewables (“GTSR”) Progress Report (“Annual Report”).

II.

BACKGROUND

On September 28, 2013, Governor Brown signed Senate Bill (“SB”) 43 into law.¹ SB 43 enacted the GTSR Program, a 600 MW statewide program that allows participating utilities’ customers – including local governments, businesses, schools, homeowners, municipal customers, and renters – to meet up to 100 percent of their energy usage with generation from eligible renewable energy resources. As required by SB 43, all of the Investor-Owned Utilities’ (“IOUs”)² filed applications with the Commission requesting approval of GTSR programs consistent with statute.

On January 29, 2015, the Commission adopted D.15-01-051, implementing a GTSR Program framework and approving the IOUs’ applications with modifications. Among other things, the Commission divided the GTSR Program’s statewide limitation of 600 MW of customer participation among the IOUs. SCE’s share of the statewide limitation is 269 MW.

On May 13, 2015, SCE submitted three advice letters: (1) Advice 3219-E, referred to as the Customer Service Implementation Advice Letter (“CSIAL”), which included a proposed rate design methodology in compliance with the requirements of the Decision and included a calculation of GTSR Program rates for 2015; (2) Advice 3220-E, referred to as the Marketing Implementation Advice Letter (“MIAL”); and (3) Advice 3218-E, referred to as the Joint Procurement Implementation Advice Letter (“JPIAL”), which was jointly filed by the IOUs. On October 1, 2015, the Commission adopted Resolution E-4734 (the “Resolution”), which approved the CSIAL and JPIAL, as modified by the Resolution, and adopted SCE’s rate design methodology and 2015 GTSR Program rates as proposed.³

¹ SB 43 was codified in California Public Utilities Code Section 2831 *et seq.*

² The IOUs include SCE, Pacific Gas and Electric Company, and San Diego Gas & Electric Company.

³ On October 21, 2015, SCE filed Advice 3218-E-A (JPIAL update), 3219-E-A (CSIAL update), and 3297-E (SCE-specific JPIAL tariffs) to comply with the Resolution.

The GTSR Program structure approved by the Commission consists of two elements: (1) a green tariff option (called the “Green Rate” or “GR” by SCE), allowing customers to source a greater share of their energy needs with renewables, and (2) an enhanced community renewables (“ECR” or “CR”) option (called the “Community Renewables Program” by SCE), allowing customers to subscribe to renewable energy from community-based projects.⁴

OP 10 of the Decision directs SCE to file several reports as discussed in Section 8 of the Decision. One of these reports is the Annual Report, which is due on March 15, 2016, 2017, 2018 and 2019 covering the required information for the previous calendar year. SCE filed its Interim Annual GTSR Program Progress Report (the “Interim Report”) on August 17, 2015, and its first Annual GTSR Program Progress Report on March 15, 2016. SCE’s Interim Report contained the same data for the Annual Report for the time period of January 1, 2016 – June 30, 2016. This Annual Report for the 2016 calendar year covers the following topics:⁵

- A. Enrollment Reporting, including “available capacity” data at the most detailed level feasible, updated monthly, and work to increase the precision of the information over time.
- B. One page summary tracking the amount and cost of generation transferred between the Renewables Portfolio Standard (“RPS”) and GTSR Program.
- C. GTSR Revenue and Cost Reporting summary.
- D. Summary of advisory group or advising network activities, including information regarding frequency of meetings, topics discussed, and any other relevant information.
- E. Marketing Report, containing the elements listed in Section 7 of the Decision.
- F. Community Choice Aggregation (“CCA”) Code of Conduct report, including, if applicable, a summary of any marketing or lobbying efforts that are, or could reasonably be interpreted to be, subject to the CCA Code of Conduct.
- G. Supplier diversity.

⁴ See D.15-01-051 at 3-4.

⁵ See *id.*, at 141-142.

- H. Summary of California Alternate Rates for Energy (“CARE”) enrollment figures including: location; location of CARE customers in relation to areas eligible for Environmental Justice Projects and in relation to planned or existing Environmental Justice Projects.
- I. Reports of fraud or misleading advertisements received through meetings with an advisory group of advising network.
- J. Summary of enrollment figures for low-income customers and subscribers who speak a language other than English at home, if customer profile information is available.

Pursuant to the direction in D.15-01-051, SCE respectfully files this Annual GTSR Report.

III.

REPORT COMPONENTS

A. Enrollment Reporting

The GTSR Program launched effective February 25, 2016. As of December 31, 2016, SCE enrolled a total of 605 customers in the Green Rate program, of which 583 were residential and 22 were non-residential customers. Since the inception of the program through the end of 2016, the program exhibited an overall retention rate of 98 percent. There were 10 residential de-enrollments (98 percent retention rate among residential customers) and 1 non-residential de-enrollment (95 percent retention rate among non-residential customers). SCE has no enrollments in the CR Program.

The Decision requires “available capacity” data at the most detailed level feasible, updated monthly, to be reported with precision of the information increasing over time. Customer demand for SCE’s Green Rate program will be met through the Interim Pool, in all or in part, until sufficient Green Rate resources are online.

The Decision sets a target capacity for SCE’s GTSR Program of 269 MW, inclusive of 45 MW reserved for Environmental Justice (“EJ”) facilities. Tables 1.1 and 1.2 present the current solar capacity procured specifically for the GR and CR components of the GTSR Program.

TABLE 1.1: 2016 GTSR PROCUREMENT (in MW)

Category	Target Capacity	GR Procured through Dec. 31, 2016	CR Procured through Dec. 31, 2016	GR Online through Dec. 31, 2016	CR Online through Dec. 31, 2016	Capacity Remaining as of Dec. 31, 2016
Unrestricted	224	60				164
Reserved for EJ	45					45
Total	269					209

Capacity Remaining as used in Table 1.1 is defined as available capacity, calculated as Target Capacity less GR Procured through Dec. 31, 2016 less CR Procured through Dec. 31, 2016.

TABLE 1.2: 2016 GTSR PROCUREMENT BY MONTH (in MW)

Month	GR Procured			CR Procured			Total GTSR Procured by Month
	Unrestricted	EJ	Total GR by Month	Unrestricted	EJ	Total CR by Month	
January	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0
March	20	0	20	0	0	0	20
April	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0
June	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0
August	40	0	40	0	0	0	40
September	0	0	0	0	0	0	0
October	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0
Total	Total Unrestricted: 60	Total EJ: 0	Total GR: 60	Total Unrestricted: 0	Total EJ: 0	Total CR: 0	60
	Total GR Procured: 60			Total CR Procured: 0			

Customer enrollment data for the GTSR Program is presented in Tables 2.1 and 2.2. They provide subscribed capacity for the GR and CR programs.

TABLE 2: 2016 GTSR ENROLLMENT (in MW)

Category	GR Enrolled Capacity	CR Enrolled Capacity	Total by Type
Residential Customers	1.65	0	1.65
Non-Residential Customers	0.76	0	0.76
Total by Program	2.41	0	2.41

TABLE 2.2: 2016 GTSR ENROLLMENT BY MONTH (in MW)

Month	GR Enrolled Capacity			CR Enrolled Capacity			Total GTSR Enrolled by Month
	Residential Customers	Non-Residential Customers	Total GR by Month	Residential Customers	Non-Residential Customers	Total CR by Month	
January	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0
March	0.004	0.002	0.006	0	0	0	0.006
April	0.076	0.031	0.107	0	0	0	0.107
May	0.28	0.04	0.32	0	0	0	0.32
June	0.27	.14	0.41	0	0	0	0.41
July	0.15	0.06	0.21	0	0	0	0.21
August	0.13	0.10	0.23	0	0	0	0.23
September	0.14	0.10	0.24	0	0	0	0.24
October	0.12	0.08	0.20	0	0	0	0.20
November	0.20	0.09	0.29	0	0	0	0.29
December	0.28	0.12	0.40	0	0	0	0.40
Total	Total GR Residential: 1.65	Total GR Non-Residential: 0.76	Total GR: 2.41	Total CR Residential: 0	Total CR Non-Residential: 0	Total CR: 0	2.41
	Total GR Enrollment: 2.41			Total CR Enrollment: 0			

The capacity shown above in Tables 2.1 and 2.2 is through December 31, 2016. Capacity is defined as coincident system peak load.

B. The Amount and Cost of Generation Transferred between the RPS and GTSR Program

There was no generation transferred from RPS to the GTSR in 2016. All projects awarded applied for the GTSR program.

C. GTSR Revenue and Cost Reporting

Table III below details program costs for 2016, as well as total costs spent on the program. Collectively, SCE had program costs totaling \$855,010, of which \$746,232 was incurred in 2016. Thus far, the two primary cost drivers are administrative (\$323,976 was spent in 2016 on information technology (“IT”)-related costs) and marketing efforts (\$302,007 was spent in 2016).

TABLE 3: TOTAL AMOUNT SPENT ON GTSR PROGRAM

Southern California Edison Green Tariff Shared Renewables			
	Amount Spent 2016 ^{1/}		Total Project Spent
Total O&M - Green Rate	302,007		333,648
Broad Based Marketing	174,402		174,402
Targeted Marketing	106,118		127,074
Online Portal Costs	21,487		32,172
Total O&M - Community Renewables	-		-
Broad Based Marketing	-		-
Targeted Marketing	-		-
Online Portal Costs	-		-
Total Administrative	444,224		521,362
IT Development Costs	323,976		390,976
Other Administrative	100,929		111,066
Green-e Certification	19,320		19,320
Total Project	746,232		855,010

1/ SCE is undergoing a review which may result in some administrative costs being transferred to other costs centers in accordance with the provisions of the tariff.

D. Advising Network Activities

SCE had numerous Advising Network Activities, as described in this section. On March 16, 2016, SCE shared program launch information for the GR and CR programs with a Small Business Advisory Panel. SCE fielded questions regarding the benefits of the Green Rate program as well as the difference between the Green Tariff programs and the Net Energy Metering program and inquiries regarding Community Renewables eligibility.

SCE representatives attended three Electricity Outlook Forums, held in Irwindale, Oxnard, and Long Beach. SCE fielded inquiries regarding rates and indifference adjustment vintages, CR eligibility, how to distinguish a solar developer promoting CR vs. Direct Access, clarification on whether a CR Developer could also be a Customer, and clarification on the difference between CR and SCE's "RES-BCT" rate.

Pursuant to D.16-05-006 Ordering Paragraph 9, SCE hosted an informational session, a joint effort with San Diego Gas & Electric and Pacific Gas & Electric to provide a 20-year forecast of bill credits. This informational session was held on June 23, 2016 and an SCE representative, on behalf of the three IOUs, presented the forecast methodology to the attendees. Following the methodology presentation, each IOU presented their respective 20 year forecast of charges and credits and their corresponding websites.

In 2016, SCE participated in 36 tradeshow, conferences, and events throughout our service territory to reach approximately 55,500 customers and industry professionals to provide educational materials on going solar. An important element in our continued outreach was to provide customers with clean energy options and sustainable practices that included fact sheets on SCE's GR and CR. Some of the conferences SCE attended were: Solar Power International, World Ag Expo, VerdeXchange, Net Zero Conference, California Association of Community Managers, and the California Realtor Association.

As a leader in the solar industry, SCE was invited to speak at events to educate our customers and industry professionals about our renewable portfolio. GR and CR was part of that discussion. SCE was also requested to speak at local clean energy non-profit meetings, local government and community events such as San Bernardino Associated Governments, Rancho Cucamonga Community and Sustainability Expo, Hermosa Beach Open House, Hermosa Beach Chamber of Commerce, and a SCE Tribal Communities Lunch & Learn.

SCE held residential basic information sessions in eight local communities, including Camarillo, Covina, Diamond Bar, Fullerton, Monrovia, Santa Ana, South Pasadena, and Victorville. These sessions were a great opportunity to network with members of our

community and answer their questions regarding our solar program options, including GR and CR. Also, SCE provided the same residential basic informational session to SCE employees via webinars on February 25 and March 22. More than 100 employees attended the webinars.

E. Marketing

On May 13, 2015, SCE filed Advice 3220-E, the GTSR Program MIAL. On August 14, 2015, SCE filed a supplemental advice letter, Advice 3220-E-A, which was approved by the Commission on October 6, 2015. Please refer to Advice 3220-E-A for a detailed description of SCE's marketing strategy and plan.

2016 Strategic Approach and Quantitative Results:

SCE's GTSR Marketing Education and Outreach ("ME&O") approach for the GR program focused on creating customer awareness through both broad based and targeted marketing channels. Within the targeted marketing channels, priority was given to customer segments that displayed an affinity for "green" programs. The GR program launched February 2016. Its Spring Campaign was active for a limited time period, from March 22, 2016 through April 30, 2016. Digital and targeted campaigns were suspended during the warmest months of the calendar year (May through September) when customer bills are at their highest. Fall marketing efforts resumed effective October 1, 2016 and continued through the end of the year. The quantitative results are detailed as follows.

Direct Mail:

SCE conducted a direct mail campaign to 49,900 residential customers. SCE identified recipients through customer segmentation efforts, which identified customers with an affinity for green programs. The direct mail campaign resulted in 50 enrollments (0.1 percent of customers enrolled).

E-Mail Campaign:

SCE conducted two residential and two non-residential email campaigns targeting a total of 89,300 residential customers and 50,100 non-residential customers respectively. SCE

identified recipients through customer segmentation efforts, which identified customers with an affinity for green programs. The email campaign resulted in 117 residential enrollments (0.13 percent).

Digital Banner Ads:

SCE launched its digital campaign on March 22, 2016 with a total spend of \$22,000 for the Spring Campaign. The primary goal of this channel is to create broad based awareness. The media channel leveraged placements on sites where potential customers displayed “green” interests and behaviors, and customers were encouraged to visit SCE’s website to enroll in the program. The digital banner campaign enabled increased availability of impressions for “green content.” Campaign optimizations focused on site traffic lending allocation toward mobile placements. Although the campaign was not designed to track enrollments, the campaign resulted in 3.3 million impressions served, 20,600 clicks and a click thru rate of 0.64 percent (3.5 times the utilities click thru benchmark of 0.14 percent).

Social Media:

SCE’s social media campaign included social posts to both Facebook and Twitter, and customers were encouraged to visit SCE’s website to enroll in the program. The primary goal of this channel was to create broad based awareness. Although the campaign was not designed to track enrollments, the residential campaign resulted in 242,700 impressions and 2,700 clicks. The resulting engagement was 1.11 percent (surpassing our goal of 1 percent). The non-residential campaign resulted in 144,800 impressions and 2,600 clicks. The resulting engagement was 1.81 percent (surpassing our goal of 1 percent).

Renewable Conferences & Events:

SCE highlighted the GTSR and community renewables programs at numerous conferences and events to increase adoption. These events ranged from Earth Day, to SCE’s All Things Renewable Conference, to numerous presentations to organizations and municipalities regarding SCE’s solar options. Promotions included fact sheets, paper enrollment forms,

presentations, etc., and customers were encouraged to visit SCE's website to enroll in the program.

Welcome Kits:

SCE has distributed 187 welcome kits to date in accordance with Advice Letter 3220-E. These kits include a welcome letter as well as the requisite product content label and terms & conditions.

Bill Onserts:

Bill Onserts are an internal / no cost marketing tool that allows SCE to provide all Bundled Service Customers with Green Rate specific program information in a designated section of their bill, and encourage customers to visit SCE's website to enroll in the program. Bill Onsert messaging was provided within the April billing cycle.

Other Marketing Efforts:

Additional marketing efforts included the promotion of the GR program on SCE's employee portal, as well as on Symon screens (digital signage kiosks) within its office and the offices of partnerships/municipalities. GTSR programs were cross-promoted within other relevant customer awareness email campaigns such as the Summer Campaign that runs from August 2016 through November 20, 2016. Finally, SCE conducted a comprehensive training session for non-residential Account Managers to enable them to promote GTSR programs to their customers.

Fall 2016 Marketing Quantitative Results:

SCE re-launched marketing efforts effective October 1, 2016. These efforts were a continuation of the Spring Campaign using low-cost, data-driven, and targeted marketing tactics that first relied upon existing marketing and communications channels for all Bundled Service

customers. The marketing tactics were also designed to ensure low-income and minority communities and customers receive the appropriate level of education and outreach.

SCE leveraged the Fall Campaign to continue to test marketing to specific customer segments with an affinity for green programs. The full Fall Campaign results are not available until later in March 2017, but included:

- Direct Mail: approximately 50,000 residential customers
- Email: residential campaign resulted in 258,851 impressions; 3002 clicks with a 1.16 percent engagement
- Digital Banners Ads: targeted residential and non-residential customers which resulted in 10,915,182 impressions by year end including the 3.3 million impressions from the Spring Campaign
- Social Media posts on Facebook and Twitter
- Keyword Search Engine Marketing
- Other:
 - a. Bill Inserts
 - b. Symon Screen promotions
 - c. Event participation
 - d. Community Business Organizations.

F. CCA Code of Conduct

SCE did not conduct any marketing efforts that could be reasonably interpreted to be in violation of the CCA Code of Conduct by unfairly targeting CCA customers for enrollment into SCE's CR Program. SCE adhered to the CCA Code of Conduct with respect to all Green Rate Program activities. SCE's marketing efforts to notify customers of the program launch were not targeted to customers in a CCA territory nor did outreach materials developed include any mention of CCA's or CCA green tariff programs.

G. Supplier Diversity

It is SCE’s goal to continue collaborating with our internal and external partners to advance supplier diversity. This means not only maintaining our positive momentum on diverse spend, but also engaging our employees, community groups, and the firms we work with on our efforts to operate with excellence and build the future clean energy electric grid. Our supplier diversity spend results in 2016 demonstrate our commitment to maintaining a diverse supplier base. During the year, 44.74 percent of our total purchases, or over \$1.68 billion, were with women, minority, disabled veteran, lesbian, gay, bisexual, and transgender business enterprises. This marks the fourth year in a row SCE exceeded our aspirational goal of 40 percent spend with diverse suppliers; however, no GTSR projects counted toward our supplier diversity goals.

H. CARE Enrollment

In 2016, 48 customers enrolled in SCE’s CARE program (39 to CARE-Domestic⁶ and 9 to CARE-SDP⁷). The Table below provides the locations of the CARE customers.

TABLE 4: LOCATIONS OF CARE CUSTOMERS

Agoura Hills	Compton	Laguna Woods	Pearblossom	Stevenson Ranch
Apple Valley	Corona	Lancaster	Rancho Cucamonga	Torrance
Arcadia	Costa Mesa	Long Beach	Rialto	Twentynine Palms
Barstow	Covina	Los Angeles	Riverside	Ventura
Beverly Hills	Garden Grove	Montclair	San Bernardino	Visalia
Cedar Glen	Goleta	Moreno Valley	San Fernando	Walnut
Chino Hills	Hanford	Oxnard	Santa Ana	
Colton	Inglewood	Palmdale	Santa Clarita	

SB 43 requires that 100 MW of the GTSR Program be reserved for facilities that are no larger than 1 MW and are located in “the most impacted and disadvantaged communities” as

⁶ SCE’s CARE-Domestic Schedule, or Schedule D-CARE, is accessible at <https://www.sce.com/NR/sc3/tm2/pdf/ce93-12.pdf>.

⁷ Customers enrolling in Schedule D-CARE have the option to combine Schedule D-CARE with certain other schedules, such as Schedule D-SDP (Domestic Summer Discount Plan). See Schedule D-CARE (Special Conditions, Item 8). SCE’s Schedule D-SDP is accessible at <https://www.sce.com/NR/sc3/tm2/pdf/ce342.pdf>.

identified by CalEPA.⁸ This mandate is referred to as the EJ Reservation, and to the facilities as the EJ Projects. EJ Projects must be located in the 20 percent most impacted communities based on the results from the methodology in the CalEnviroScreen 3.0, the Office of Environmental Health Hazard Assessment's environmental health screening tool using census tract information.⁹

SCE does not assign census tract information to our accounts; therefore, we cannot assign an EJ percentile by census tract. SCE cannot determine if the 50 CARE customers are located in the 20 percent most impacted communities eligible for EJ Projects and in relation to planned or existing EJ Projects. SCE's plan is to collect and store this information in the future based on the Customer Service System Re-platform Initiative.

However, SCE is able to supply the percentile range by city name based on data provided by the CalEnviroScreen 3.0, the Office of Environmental Health Hazard Assessment's environmental health screening tool.¹⁰ The CES 3.0 Percentile Range (Low and High) is a percentile of the CalEnviroScreen score, grouped by 5% increments with considerations to pollution burden and certain population characteristics.

Based on current CARE active customers, Table 4 illustrates a customer's location's percentile potential range in the EJ locations.

⁸ SB 43 §1, codified in Cal. Pub. Util. Code § 2833(d)(1)(A).

⁹ The data is accessible at <https://oehha.ca.gov/media/downloads/calenviroscreen/document/ces3results.xlsx>.

¹⁰ The data is accessible at <https://oehha.ca.gov/media/downloads/calenviroscreen/document/ces3results.xlsx>.

TABLE 4: CUSTOMER LOCATION'S PERCENTILE RANGE IN EJ LOCATIONS

City	Number of Service Accounts	Low	High
		CES 3.0 Percentile Range	CES 3.0 Percentile Range
AGOURA HILLS	1	1-5% (lowest scores)	6-10%
APPLE VALLEY	1	26-30%	71-75%
ARCADIA	1	11-15%	61-65%
BARSTOW	1	56-60%	91-95%
BEVERLY HILLS	1	11-15%	6-10%
CANYON COUNTRY	1	11-15%	71-75%
CARPINTERIA	1	16-20%	41-45%
CHINO	1	31-35%	81-85%
CHINO HILLS	1	21-25%	66-70%
COLTON	1	56-60%	96-100% (highest scores)
COMPTON	1	86-90%	96-100% (highest scores)
CORONA	1	16-20%	96-100% (highest scores)
COSTA MESA	3	16-20%	81-85%
COVINA	1	31-35%	76-80%
GARDEN GROVE	1	21-25%	91-95%
GOLETA	1	11-15%	21-25%
HANFORD	2	31-35%	96-100% (highest scores)
INGLEWOOD	1	46-50%	96-100% (highest scores)
LAGUNA WOODS	1	11-15%	46-50%
LAKE ARROWHEAD	1	31-35%	31-35%
LANCASTER	1	11-15%	76-80%
LONG BEACH	1	11-15%	96-100% (highest scores)
LOS ANGELES	1	11-15%	96-100% (highest scores)
MONTCLAIR	1	71-75%	96-100% (highest scores)
MORENO VALLEY	1	41-45%	96-100% (highest scores)
OXNARD	1	16-20%	96-100% (highest scores)
PALMDALE	1	11-15%	71-75%
PEARBLOSSOM	1	Not on list	Not on list
RANCHO CUCAMONGA	1	11-15%	96-100% (highest scores)
RIALTO	1	61-65%	86-90%
RIVERSIDE	1	16-20%	96-100% (highest scores)
SAN BERNARDINO	4	31-35%	96-100% (highest scores)
SAN FERNANDO	1	61-65%	86-90%
SANTA ANA	2	1-5% (lowest scores)	91-95%
SANTA BARBARA	1	11-15%	66-70%
STEVENSON RANCH	1	6-10%	36-40%
TORRANCE	1	11-15%	96-100% (highest scores)
VENTURA	1	11-15%	76-80%
VISALIA	1	51-55%	86-90%
WALNUT	1	21-25%	61-65%

I. Reports of Fraud or Misleading Advertisement

SCE has not received any reports of fraud or misleading advertisements related to the GTSR Program.

J. Enrollment Figures for Low-Income Customers and Subscribers Who Speak a Language Other than English at Home

The CARE and the Family Electric Rate Assistance (“FERA”) programs are collectively referred to as Income Qualified Programs (“IQPs”). These IQPs are funded from surcharges on all service accounts that are not enrolled in them.

Customers enrolled in the programs receive the following discounts on electrical rates:

- CARE provides a 20 percent discount on domestic regular rates for qualifying customers, and
- FERA allows qualifying households with three or more persons that exceeded their baseline electricity usage by over 30 percent to receive Tier 3 electrical service at Tier 2 rates.

There are a number of eligibility requirements that must be met including household income. The California Public Utilities Commission sets guidelines for the maximum annual household income that qualifies for CARE, FERA, and other energy assistance programs. These guidelines, which are adjusted each year, are based on U.S. Department of Health and Human Services standards for family income (sometimes called the “Federal Poverty Level”).

In 2016, SCE enrolled 50 Low Income customers in the Green Rate program, representing 8 percent of the program’s overall enrollment. Of those 50 customers, two customers, enrolled in FERA, one located in Cathedral City and the other in Rialto. The remaining 48 enrolled in CARE (described in Section H).

Of these 50 low income customers, based on the CARE/FERA language profile, 3 preferred Spanish over English. In addition, 25 requested literature for those that may speak another language at home other than English (1 Mandarin, 3 Korean, and 21 Spanish).

IV.

CONCLUSION

SCE respectfully files the foregoing Annual Report pursuant to OP 10 of D.15-01-051.

Respectfully submitted,

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