

BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA



FILED

08/05/26

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Application of Insightful Networks, Inc.
for Registration as a Telephone
Corporation pursuant to Public Utilities
Code Section 1013.

Application No.

APPLICATION OF INSIGHTFUL NETWORKS, INC. FOR REGISTRATION AS A
TELEPHONE CORPORATION PURSUANT TO PUBLIC UTILITIES CODE
SECTION 1013

PUBLIC

Mark Lammert
Attorney-in-Fact
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242 Rangeline Rd.
Longwood, FL, 32750
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Dated:08/05/2026

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

1013 Registration Form Pursuant to Public Utilities Code Section 1013

1. APPLICANT INFORMATION

Applicant Name: Insightful Networks, Inc.

Business Address: 7925 Santa Monica Blvd, Ste. 202, Los Angeles, CA, 90046

Telephone No.: 323-495-4422

E-mail Address: jeff@insightfulnetworks.com

1.a. Principal Place of Business: (if different from address above)

Same as above.

1.b. List all fictitious business names under which Applicant has done business in the last five years:

Not applicable.

1.c. Applicant is (check one only)

- | | |
|---|---|
| ☒ Corporation (Inc) | ☐ General Partnership |
| ☐ Limited Partnership (LP) | ☐ Sole Proprietor |
| ☐ Limited Liability Company (LLC) | ☐ Trust |
| ☐ Other, specify: | |

Attach **Appendix A** with the following: 1) a copy of the entity's organizing documents; and (2) a copy of its Certificate of Good Standing Status certified by the California Secretary of State and/or additional evidence of the Applicant's qualification to transact business in California.

1.d. FCC Registration No.: 0032731218

1.e CSOS Entity No.: 2457970

1.f. Applicant has a foreign ownership interest

☒ NO ☐ YES, Foreign entity interest:

2. APPLICANT REGISTERED AGENT FOR SERVICE OF PROCESS

Agent Name: CSC-Lawyers Incorporating Service

Address: 2710 Gateway Oaks Drive, Suite 150N, Sacramento, CA, 95833

Telephone No.: 800-927-9801

3. APPLICANT LEGAL DOMICILE (check one only)		
☒ California	☐ Other, specify:	
4. APPLICANT WILL OPERATE AS (check all that apply)		
☐ Competitive Local Exchange Service Provider 4.a. Proposed Facilities ☐ Switchless-Reseller / Non-Facilities-Based 4.d. Service Territories ☐ Within ALL the service territories of uniform regulatory framework incumbent local exchange carriers ☐ Within ALL the service territories of the small incumbent local exchange carriers ☐ In specific portions of the state only (Appendix B)	☐ Interexchange (Intra / Inter-LATA) Service Provider 4.b. Proposed Facilities ☐ Switchless-Reseller / Non-Facilities-Based 4.e. Service Territories ☐ Throughout the state of California. ☐ In specific portions of the state only (Appendix B)	☒ Fixed Interconnected Voice over Internet Protocol (VoIP) Service Provider 4.c. Proposed Facilities ☒ Non-Facilities-Based 4.f. Service Territories ☒ Within the service territories of uniform regulatory framework incumbent local exchange carriers ☒ Within the service territories of small incumbent local exchange carriers ☐ In specific portions of the state only (Appendix B)
Attach Appendix B to include a list of the specific portion(s) or geographical location(s) of the State, and/or ILEC territory(ies); and a copy of the map(s). Applicant seeking to operate in any Small Incumbent Local Exchange Carriers territories must meet the requirements contained in Appendix A of D.20-08-011.		
5. DATE APPLICANT EXPECTS TO BEGIN SERVICE(S) IN CALIFORNIA		
 IMPORTANT NOTICE: If already providing voice services in California, DO NOT USE THIS FORM. The applicant is not qualified to use the 1013 registration process and must obtain an operating authority via CPCN application process pursuant to Pub. Util. Code §1001.		
Date: 10/09/26		

6. APPLICANT WILL PROVIDE THE FOLLOWING SERVICES IN CALIFORNIA

(check all that apply)

- ☒ Provide voice services (traditional wireline and/or Fixed Interconnected VoIP) directly to customers
- ☐ Other (Describe below other services applicant offers, whether or not they are within Commission's jurisdiction.)

7. SWORN AFFIDAVIT

☒ TRUE ☐ NOT TRUE (See important notice below)

Neither Applicant, any of its affiliates, officers, directors, partners, agents, or owners (directly or indirectly) of more than 10% of Applicant, or anyone acting in a management capacity for Applicant: (a) held one of these positions with a company that filed for bankruptcy; (b) been personally found liable, or held one of these positions with a company that has been found liable, for fraud, dishonesty, failure to disclose, or misrepresentations to consumers or others; (c) been convicted of a felony; (d) been (to his/her knowledge) the subject of a criminal referral by judge or public agency; (e) had a telecommunications license or operating authority denied, suspended, revoked, or limited in any jurisdiction; (f) personally entered into a settlement, or held one of these positions with a company that has entered into settlement of criminal or civil claims involving violations of Sections 17000 et seq., 17200 et seq., or 17500 et seq. of the California Business & Professions Code, or of any other statute, regulation, or decisional law relating to fraud, dishonesty, failure to disclose, or misrepresentations to consumers or others; (g) been found to have violated any statute, law, or rule pertaining to public utilities or other regulated industries; and/or (h) entered into any settlement agreements or made any voluntary payments or agreed to any other type of monetary forfeitures in resolution of any action by any regulatory body, agency, or attorney general.



IMPORTANT NOTICE: If Applicant's response to this section is "Not True", **DO NOT USE THIS FORM.** The applicant is not qualified to use the 1013 registration process and must obtain an operating authority via CPCN application process pursuant to Pub. Util. Code §1001.

7.a. List of all Affiliated Entities (Attach as Appendix C)

8. APPLICANT HAS THE REQUIRED MANAGERIAL AND TECHNICAL EXPERTISE TO OPERATE AS A SERVICE PROVIDER OF THE TYPE INDICATED IN SECTION 4 OF THIS FORM.

☒ TRUE

Attach **Appendix D** with the following: 1) List of the names, titles, and street addresses of all officers, directors, partners, agents, or owners (directly or indirectly) of more than 10% of Applicant, or any person acting in such capacity whether or not formally appointed, and 2) all resumes for each personnel identified listing all employment for each officer, director, partner, agent, or owner (directly or indirectly) of more than 10% of Applicant, or any person acting in such capacity whether or not formally appointed.

8.a. APPLICANT ATTESTATION

☒ TRUE ☐ NOT TRUE *(See important notice below)*

To the best of Applicant's knowledge, neither Applicant, any affiliate, officer, director, partner, nor owner of more than 10% of Applicant, or any person acting in such capacity whether or not formally appointed, is being or has been investigated by the Federal Communications Commission or any law enforcement or regulatory agency for failure to comply with any law, rule or order.



IMPORTANT NOTICE: If Applicant's response to this section is "Not True", **DO NOT USE THIS FORM.** The applicant is not qualified to use the 1013 registration process and must obtain an operating authority via CPCN application process pursuant to Pub. Util. Code §1001.

9. FINANCIAL REQUIREMENT

☒ TRUE

Applicant has a minimum of (a) \$25,000 in the case of a switchless reseller / non-facilities-based, reasonably liquid and available to meet the firm's first year expenses, including an additional \$25,000 for deposits which may be required by local exchange carriers or interexchange carriers; OR (b) has profitable interstate operations to generate the required cash flow.

Attach **Appendix E** containing a financial instrument pursuant to Appendix F of D.24-11-003 that demonstrates the Applicant's financial ability as required above.

10. APPLICANT IS ELIGIBLE AND SEEKS AN EXEMPTION FROM TARIFFING REQUIREMENTS

☒ TRUE ☐ NOT TRUE (Attach **Appendix F** with Applicant's Draft Initial Tariff)

11. OTHER LICENSE(S) HELD WITH THE COMMISSION, EITHER CURRENT AND/OR PRIOR (See important notice below)

☒ NONE

☐ CURRENT AND/OR PRIOR, specify:



IMPORTANT NOTICE: If applicant has previously held a CPUC issued operating authority or registration that was revoked due to a violation of Commission Rules and Requirements, **DO NOT USE THIS FORM.** The applicant is not qualified to use the 1013 registration process and must obtain an operating authority via CPCN application process pursuant to Pub. Util. Code § 1001.

12. PERFORMANCE BOND REQUIREMENT

☒ TRUE

Applicant attests that, upon approval of its request, it will comply with the California Public Utilities Commission's performance bond requirements in accordance with Decision (D.) 10-09-017, D.11-09-026, D.13-05-035 and D.24-11-003.

I hereby declare under penalty of perjury under the laws of the State of California that the forgoing information, and all attachments, are true, correct, and complete to the best of my knowledge and belief after due inquiry, and that I am authorized to make this application on behalf of the Applicant named above.

Signed

Name Jeff Bush

Title President

Dated

07/14/2026

Address 7925 Santa Monica Blvd, Ste. 202, Los Angeles, CA, 90046

Telephone 323-640-3362

Email Address jeff@insightfulnetworks.com

ATTACHMENT A

SWORN AFFIDAVIT

Name of Applicant/Company Insightful Networks, Inc.

My name is Jeff Bush. I am President [Title] of Insightful Networks, Inc. (Applicant). My personal knowledge of the facts stated herein has been derived from my employment with Insightful Networks, Inc. (Applicant)

I affirm that Insightful Networks, Inc. [Name of Applicant]:

- Agrees to comply with all federal and state statutes, rules, and regulations, Commission requirements as a Telephone Corporation, and state contractual rules and regulations, if granted the request as stated in this application;
- Certifies that all responses to the attached 1013 Registration for CPCN are true and correct; and

I affirm and declare under penalty of perjury under the laws of the State of California, including Rule 1.1 of the California Public Utilities Commission's Rules of Practice and Procedure, that, to the best of my knowledge, all of the statements and representations made in this Application are true and correct.


Signature

Jeff Bush, President

Name and Title

List of Appendixes

Appendix A - CA Qualifications

Appendix B- Service Area

Appendix C – Affiliated Entities

Appendix D – List of Officers & Resumes

Appendix E - – Financial Information

Appendix A
CA Qualifications



Secretary of State

Certificate of Status

I, SHIRLEY N. WEBER, PH.D., California Secretary of State, hereby certify:

Entity Name: INSIGHTFUL NETWORKS, INC.
Entity No.: 2457970
Registration Date: 02/10/2003
Entity Type: Stock Corporation - CA - General
Formed In: CALIFORNIA
Status: Active

The above referenced entity is active on the Secretary of State's records and is authorized to exercise all its powers, rights and privileges in California.

This certificate relates to the status of the entity on the Secretary of State's records as of the date of this certificate and does not reflect documents that are pending review or other events that may impact status.

No information is available from this office regarding the financial condition, status of licenses, if any, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of July 09, 2026.

SHIRLEY N. WEBER, PH.D.
Secretary of State

Certificate No.: 478458643

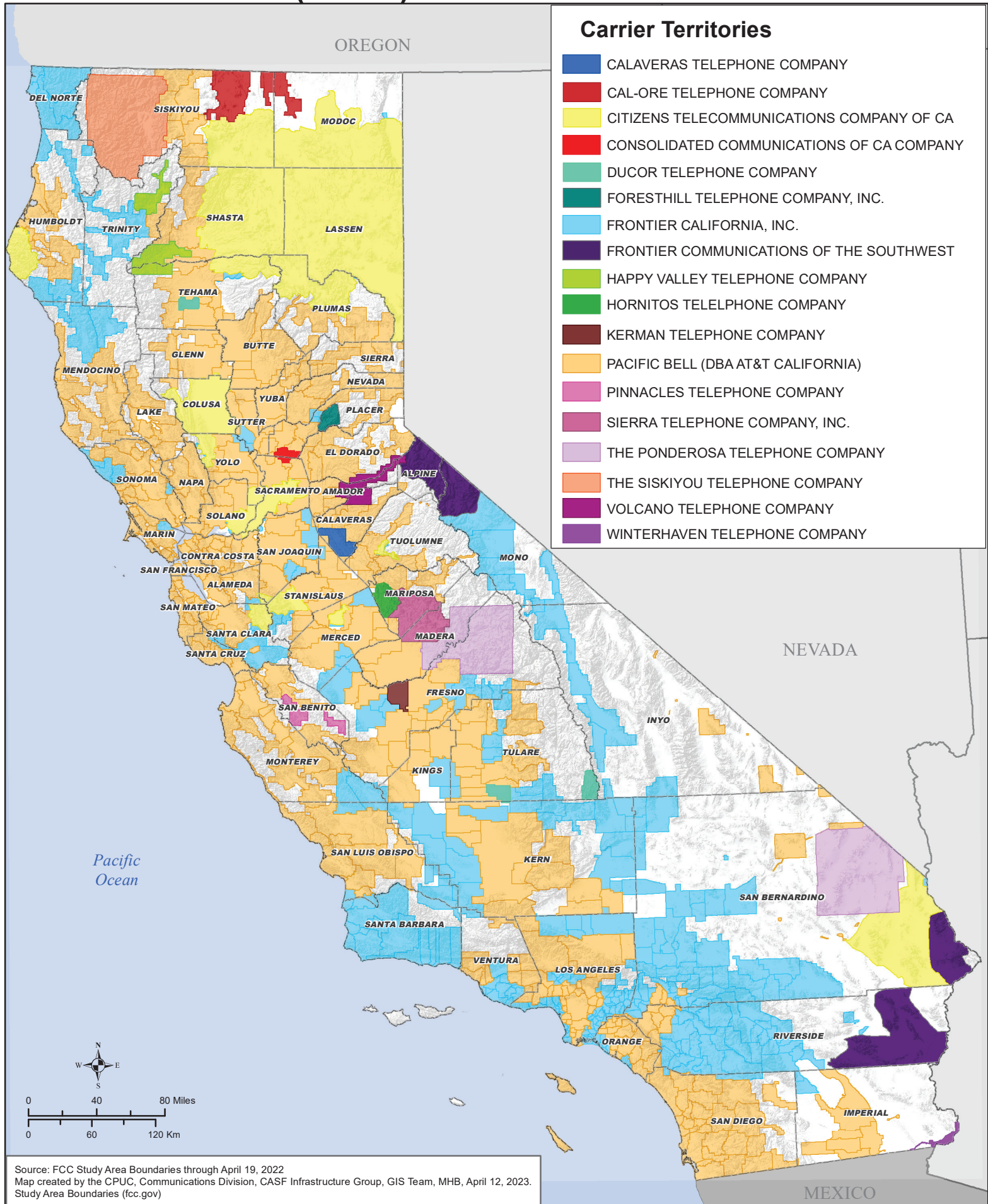
To verify the issuance of this Certificate, use the Certificate No. above with the Secretary of State Certification Verification Search available at bizfileOnline.sos.ca.gov.

Appendix B

Service Area



Incumbent Local Exchange Carriers (ILECs) in California 2023



Insightful Networks, Inc. will provide VoIP services as a non-facilities-based provider in California per the areas listed on the application.

Appendix C

Affiliated Entities

Insightful Networks, Inc. does not have any affiliated entities.

Appendix D
List of Officers &
Resumes

Company Officers:

Jeff Bush, President

(jeff@insightfulnetworks.com)

Address: 7925 Santa Monica Blvd, Ste. 202, Los Angeles, CA, 90046

Phone: 323-495-4422

Jeff Bush, President

Professional Summary

Owner and President of Insightful Networks, Inc., with over 20 years of experience leading a managed IT services and technology consulting firm. Proven expertise in business leadership, information technology strategy, network infrastructure, cybersecurity, cloud computing, and managed services. Skilled in overseeing daily operations, driving business development, managing client relationships, and delivering customized technology solutions for small and mid-sized businesses. Strong background in project management, strategic planning, team leadership, and implementing secure, scalable IT environments that improve operational efficiency and support long-term business growth. Recognized for exceptional customer service, technical problem-solving, and building long-term client partnerships through reliable and innovative technology solutions.

Appendix E
Financial Information
CONFIDENTIAL