ALJ/JF2/jt2 **PROPOSED DECISION** Agenda ID #16114

 Ratesetting

 1/11/18

Decision **PROPOSED DECISION OF ALJ FITCH**  (Mailed 11/13/2017)

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

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| Application of Southern California Edison Company (U338E) for Approval of Energy Efficiency Rolling Portfolio Business Plan. | Application 17‑01‑013 |
| And Related Matters. | Application 17‑01‑014Application 17‑01‑015Application 17‑01‑016Application 17‑01‑017 |

(See Appendix A for Appearances)

# DECISION ADDRESSING THIRD PARTY SOLICITATION PROCESS FOR ENERGY EFFICIENCY PROGRAMS

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DECISION ADDRESSING THIRD PARTY SOLICITATION PROCESS FOR ENERGY EFFICIENCY PROGRAMS

# Summary

This decision addresses the required process for third party solicitations in the context of the rolling portfolio energy efficiency programs overseen by the investor‑owned utility (IOU) program administrators (PAs). Addressing this third party solicitation process prior to considering the overall energy efficiency portfolio proposals by all PAs will allow the IOUs to undertake certain preliminary activities while we render a decision on the complete applications at issue in this proceeding.

This decision approves a two‑stage solicitation approach to soliciting third party program design and implementation services as part of the energy efficiency portfolio. All IOUs will be required to conduct a Request for Abstract (RFA) solicitation, followed by a full Request for Proposal (RFP) stage.

This decision also approves the general schedule and sequencing of solicitations over the next several years as the IOUs move toward a greater share of their energy efficiency portfolios designed and implemented by third party providers.

We require the IOUs to continue to utilize procurement review groups for design and conduct of solicitations, but decline to require an independent evaluator (IE) structure analogous to the structure utilized by supply‑side solicitations. Instead, the IOUs will be required to submit a short list of selected third parties after the RFA is completed, along with a proposed RFP, for formal Commission staff review via a Tier 2 advice letter. Final contract awards will be the responsibility of the IOUs.

The Commission also requires a set of standard contract terms and conditions to be developed and reviewed prior to the conduct of any solicitations. This decision specifies several next steps on development and approval of the third party contracts.

The Commission also reserves the right to modify this process, including choosing to hire an IE itself, as this process progresses and as any further issues are identified.

This proceeding remains open for consideration of the standard contract terms and conditions, as well as the full business plan proposals submitted by all PAs.

# Background

In October 2015, the Commission adopted Decision (D.) 15‑10‑028, which established a “Rolling Portfolio” process for regularly reviewing and revising energy efficiency program administrators’ portfolios. D.15‑10‑028 provided guidance to energy efficiency program administrators (PAs) regarding: the general schedule and required contents of business plans, implementation plans, annual budget advice letter filings; the collaborative process for developing business and implementation plans through a stakeholder‑led coordinating committee; and other details regarding the structure of this new process.

In August 2016, the Commission adopted D.16‑08‑019, providing further guidance on rolling portfolio elements including regional energy network program proposals; baseline and meter‑based measurement of energy savings; and changes to statewide and third party programs and their administration.

D.16‑08‑019 directed the investor‑owned utility (IOU) energy efficiency PAs, Marin Clean Energy (MCE), and existing or new regional energy networks (RENs) to file business plan proposals for the 2018‑2025 period by January 15, 2017. Southern California Edison Company (SCE), San Diego Gas & Electric Company (SDG&E), Pacific Gas and Electric Company (PG&E), Southern California Gas Company (SoCalGas), and MCE all filed timely business plan applications; and the San Francisco Bay Area REN (BayREN), Southern California REN (SoCalREN), and Tri‑County REN filed timely motions for approval of their REN business plan proposals.[[1]](#footnote-2)

On January 30, 2017, a Chief Administrative Law Judge’s (ALJ) ruling consolidated all eight business plan applications and motions and set deadlines for parties to file protests or responses to the applications or motions, and for applicants and REN proponents to file replies to any protests or responses.

On February 10, 2017, SCE filed an amended business plan application. On February 14, 2017 the California State Labor Management Cooperation Committee filed a motion for extension of time to protest or respond to all business plan filings. Assigned ALJ Fitch’s February 15, 2017 e‑mail ruling partially granted the motion, revising the response or protest deadline to March 3, 2017 and the deadline to reply to responses or protests to March 10, 2017.

On March 3, 2017, protests were filed by: the City and County of San Francisco (CCSF); Coalition for Energy Efficiency (CEE); County of Los Angeles on behalf of Local Government Sustainable Energy Coalition (LGSEC); Office of Ratepayer Advocates (ORA); Rural Hard to Reach Local Government Partnerships’ Working Group; The Utility Reform Network (TURN); MCE; PG&E and SoCalGas.[[2]](#footnote-3) Also on March 3, 2017, responses to the applications were filed by California Energy Efficiency Industry Council (Council);[[3]](#footnote-4) California Housing Partnership Corporation (CHPC) and Association for Energy Affordability; CodeCycle LLC; Energy Producers and Users Coalition (EPUC); City of Lancaster; National Association of Energy Service Companies (NAESCO); Natural Resources Defense Council (NRDC); Center for Sustainable Energy (CSE); BayREN; PG&E; SCE; SDG&E; and SoCalGas.[[4]](#footnote-5) On March 10, 2017, all applicants and REN proponents filed replies to responses and protests of their applications and motions.

On March 16, 2017, the Commission held a prehearing conference (PHC) in this consolidated proceeding wherein a draft scope and schedule was discussed which had been distributed to the service list ahead of time by the ALJs. On April 14, 2017, the Scoping Memo was issued setting forth the scope and schedule for the proceeding and seeking supplemental information from the PAs and prospective PAs.

On June 9, 2017, the ALJs issued a ruling modifying the remaining procedural schedule.

On June 16, 2017, Commission staff held a workshop on third party solicitation issues.

On August 4, 2017, proposals for the third party solicitation process were filed by the following seven parties: CEE; County of Los Angeles on behalf of SoCalREN; ORA; PG&E; SCE; SDG&E; and SoCalGas.

On August 18, 2017, the following parties filed comments on the third party solicitation process: CEE; County of Los Angeles on behalf of SoCalREN; Council; GreenFan, Inc. (GreenFan); MCE and BayREN, jointly; NAESCO; NRDC; ORA; PG&E; Small Business Utility Advocates (SBUA); SCE; SoCalGas; and Verified, Inc. (Verified).

On September 1, 2017, the following parties filed reply comments on the third party solicitation process: CEE; County of Los Angeles on behalf of SoCalREN; Council; GreenFan; NAESCO; NRDC; ORA; PG&E; SBUA; SCE; SDG&E; SoCalGas; and Verified.

# Solicitation Process Proposals

Proposals for the conduct of third party solicitations were filed by all four IOUs, plus SoCalREN, CEE, and ORA. The IOU proposals are described first below, followed by the proposals of the other parties.

## IOU Proposals

Each of the IOUs submitted a solicitation proposal that details its approach to third party solicitations, including sectoral designations, budget ranges, savings goals, solicitation processes, evaluation factors, and schedules.

All of the IOUs except SDG&E[[5]](#footnote-6) proposed to utilize a two‑stage solicitation process. Stage 1 would be a request for abstract (RFA) process, to gather high level information on prospective programs and contractors. In the RFA stage, participants would provide a short abstract summarizing their proposed program, approach, qualifications and experience, and indicative pricing. IOUs would then select potentially qualified respondents following scoing and evaluation of the abstracts. In their selection processes, some IOUs also propose that they will assess viability and usefulness of the programs proposed in the RFAs.

If there was a robust response, the IOUs would then issue a request for proposal (RFP) soliciting detailed offers from qualified participants. RFP responses would then be evaluated with qualitative and quantitative criteria, and would also utilize in‑person interviews. The most competitive participants would then be notified that they are short‑listed and would proceed to the contract negotiation phase.

The IOUs also indicate the need to utilize other processes such as requests for information (RFIs), as necessary. In addition, in some cases, such as time‑sensitive situations, the two‑stage process might be bypassed in favor of only an RFP process.

The IOUs state their intent to collaborate on a standard form requiring participant information, such as company name, size revenue, location, etc. The IOUs state that this standardization should help participants respond to multiple solicitations, especially if they are issued concurrently by multiple IOUs.

The IOUs also propose to utilize a “pro‑forma” contract version that can be further negotiated and amended by a successful participant in the solicitation process. The standard pro‑forma contract would include general terms and conditions, consisting of commercial and regulatory terms that are required regardless of the product or services being procured.

The IOUs also propose a rolling solicitation timeline that would rotate through the various sectors, with a manageable number of solicitations (approximately 3‑5) occurring every six months. The timeline is designed to ensure that all IOUs reach at least 60 percent of their portfolios being designed and implemented by third parties by the end of 2020. This would result in a completely refreshed portfolio in place by 2021.

Each IOU included in its solicitation proposal a schedule for the solicitations over the next three years or so. SCE also included a generic timeline for each of nine steps in the solicitation process, as follows:

* Step 1: RFA preparation and release (1‑3 months)
* Step 2: RFA responses (1 month)
* Step 3: RFA evaluation and selection (2‑3 months)
* Step 4: Solicitation preparation (3‑4 months)
* Step 5: Solicitation release (1 month)
* Step 6: Solicitation response and evaluation (2‑3 months)
* Step 7: Contract recommendation (1 month)
* Step 8: Contract negotiation (1‑4 months)
* Step 9: Program mobilization (3‑6 months)

SoCalGas and SDG&E presented timelines with similar steps, compressed into fewer total steps, with slightly different lengths of time devoted to each. The overall approach and elapsed time is similar, however.

The IOUs also described how the process would work if a program delivery was being transitioned from an IOU implementer to a third party, or from one third party implementer to another.

To ensure a robust response to the solicitations, the IOUs propose to notify potential participants via individual IOU websites, the California Energy Efficiency Coordinating Committee (CAEECC) website, and the rulemaking and business plan service lists. In addition, they plan to conduct vendor outreach and training, and conduct bidder’s conferences for each solicitation.

The IOUs propose to transition from the use of a peer review group, currently in place for all utilities, to a procurement review group (PRG) that is modeled on the supply‑side PRG process utilized by all of the IOUs. While the structure and purpose of the groups is similar, the IOUs state a commitment to ensure broader participation in solicitation review from parties with meaningful expertise who are nonetheless not financially interested in the outcome of the solicitations (guarding against any financial conflicts of interest).

The IOUs cite concerns discussed in the CAEECC process that members of the CAEECC who are market participants not be able to participate in an oversight role for solicitations because they may also be third party implementers who should not have access to the pricing, performance, and marketing strategies of their competitors, giving them access to unfair advantage and superior market knowledge.

Given these concerns, stakeholders also proposed utilizing independent evaluators (IEs), for contracts valued at $5 million or more, to monitor the third party solicitations in a manner that supports the continued role of the PRGs and the solicitation process in general.

The IOUs propose that each utility continue to have its own PRG, whose role would include, but not be limited to:

* Reviewing each IOU’s sector‑ or segment‑specific solicitation plans
* Providing timely input into the draft RFP language and evaluation criteria
* Reviewing IE presentations and reports
* Providing recommendations to each PA based on its review
* Reviewing and commenting on IE advisory reports, as applicable.

The IOUs also propose that each PRG include Commission staff representing both Energy Division and ORA, other state agencies as appropriate (such as the California Energy Commission (CEC)), public interest advocates such as TURN and NRDC, and organizations involved in the energy industry whose members do not have a financial interest in the outcome of each solicitation, such as California Utility Employees.

The IOUs also suggest that because the PRG will have access to the financial and operating information of individual energy efficiency businesses when reviewing the offers received, representatives of any firm or organization whose members may compete in a solicitation should not serve on the PRG.

Finally, each PRG would function in an advisory capacity to each IOU and not to the Commission.

In addition, the IOUs propose to work with IEs on an ongoing basis for any solicitation worth $5 million or more, having the IEs create and deliver reports to the PRG to inform its discussions and provide potential advice to the IOUs. The IE would advise the lead IOU and assess the conformance of the solicitation with Commission direction, solicitation plans, the approved business plans, and other applicable policy. The IE would rely on a standard checklist and would attend relevant IOU meetings. Specific tasks and responsibilities of the IE may include, but not be limited to:

* Assessing conformance with Commission and RFP requirements (as prescribed in each PA’s solicitation protocol)
* Assessing whether contract negotiations are being conducted fairly
* Mediating disputes that may arise during contract negotiations
* Offering process improvement suggestions throughout the solicitation process
* Generating advisory reports which will be available to the PA and its PRG.

The IOUs propose that in order to implement the IE concept in a timely manner, they would rely on their existing pool of IEs, which have been confirmed by Commission staff according to the IOUs’ bundled procurement plans for supply procurement. PG&E states that it would support soliciting additional energy efficiency expertise for IEs, but cautions that expertise and cost should also be factors.

PG&E also proposes that, going forward, each IOU conduct a competitive solicitation to select one or more IEs qualified to monitor their energy efficiency third party solicitations. Candidates would have expertise in evaluation, energy efficiency, demand responsive, but not necessarily expertise in energy procurement, construction practices, or power purchase agreements.

PG&E proposes that the IOUs’ selection of IEs be confirmed by Energy Division management and approved IEs would be placed in a pool of qualified IEs.

The IOUs propose that they present selected offers to the PRG for feedback and guidance. When an IE is employed, the IE would also present its report and recommendation to the PRG, which PRG members could then use to inform evaluation and guidance to the IOU. After meeting with the PRG, the IOUs would proceed to the contract signing phase of the process, following by program implementation. Commission approval for signed contracts would not be required after the PRG has reviewed the process.

The IOUs also included a set of bidder evaluation criteria or scoring criteria, including such considerations as responsiveness to the RFA/RFP requirements, cost, feasibility/likelihood of success, innovation, capabilities and experience, and diversity.

The IOUs also suggest that third parties should propose embedded evaluation, measurement, and verification (EM&V) approaches in their program proposals, where applicable.

## Other Party Proposals

The County of Los Angeles, on behalf of SoCalREN, submitted a proposal that describes the contracting process required by the County for soliciting commodities and services, which SoCalREN would utilize when hiring third parties as part of its energy efficiency program administration. The process includes required elements, as well as a process for protests, an RFP template, and a bidder training approach.

CEE submitted a proposed process that would apply to the IOU PAs. In its proposal, CEE included a list of items which each bid proposal would be required to include, such as:

* How the proposal meets legislative and CPUC policies and goals
* A large number of requirements related to workforce training and quality installation, including participation of minority and disadvantaged communities, requiring quality control, and compliance with permit and code requirements
* If workforce standards are not included, justification for why they are not included
* Inclusion of meter‑based EM&V, or if not, justification for why it is not included.

CEE also supports utilizing PRGs and IEs as essential elements of the portfolio structure. CEE supports the Commission hiring the IEs directly for a period of at least three years, as distinct from the IOU recommendation for their direct hiring of the IEs. CEE includes a list of functions that the IE should perform, in conjunction with the PRGs.

CEE is also concerned about guarding against potential conflicts of interest by IEs, and references the Commission’s rules and discussion in D.05‑01‑055, about independence of EM&V consultants as a model for a similar set of rules for IEs.

Finally, CEE recommends that all third party contracts be submitted to the Commission for approval via advice letters.

ORA submitted the most comprehensive non‑IOU proposal for the third party solicitation process. ORA proposes that the IOUs submit for Commission approval solicitation plans that provide a roadmap detailing:

* Overarching procurement strategies and individual solicitation objectives;
* Need determinations and a description of how need was determined;
* Solicitation budgets and procurement targets;
* General criteria that will be used to evaluate potential bids;
* Expected schedules for upcoming solicitations; and
* Metrics and indicators that can be used to determine whether the solicitation plans are accomplishing their objectives.

ORA proposes that the PAs should submit solicitation plans as part of their business plan applications for Commission approval, as has occurred here. Further, ORA indicates that if the Commission finds any solicitation plans deficient they should be required to be revised and submitted via a compliance filing following a final decision in the proceeding.

ORA also points to the Commission’s presumption, in D.16‑08‑019, that program design and delivery tasks should be conducted by third parties, unless the utilities specifically make a case for why utility personnel must conduct the program activity. ORA points out that the IOUs fail to address this concern in their current business plans.

To address this, ORA proposes two potential pathways that the IOUs can use to establish that they have met this required showing, either by demonstrating competitive bidding or submitting utility program personnel justification narratives. In the first example, ORA suggests that the IOUs be required to submit a responsive bid in a competitive solicitation along with third parties; that competitive bid would be evaluated by stakeholders and the Commission. Alternatively, if the IOU submitted a narrative justifying the use of utility personnel, it would be required to describe:

* The specific program activities the IOU proposes to use utility personnel to perform;
* Why the IOU proposes to use utility personnel for those specific program activities;
* The estimated annual cost for the program activities that will be performed by utility personnel, with clear per‑unit costs, similar to what the IOU would require from a third party vendor contract;
* Whether the program activities are available in the market and the estimated cost for comparable services from non‑utility vendors
* How the utility will ensure that the use of utility personnel does not unreasonably constrain the program design and delivery of third party programs; and
* How ratepayers and customers will benefit from the use of utility personnel for program delivery instead of non‑utility third parties.

ORA suggests that after the initial approval of the business plans, the utilities could submit revised narratives annually along with the budget advice letters in September of every year. ORA also suggests that wherever possible, the amounts charged to the IOU balancing accounts for these activities should be on a pay‑for‑performance basis.

On the issues of solicitation oversight, ORA proposes the use of both the PRGs and the IEs, similar to the structure the Commission utilizes for generation solicitations. In addition, ORA proposes that all third party contracts be submitted for Commission approval. ORA suggests that all contracts resulting from a specific Request for Offer could be submitted together in a Tier 2 advice letter, which ORA argues is common practice for many types of contract approvals, including some on the demand‑side such as the demand response auction mechanism results.

## Comments of parties on solicitation proposals

SCE filed comments primarily in response to the proposals of ORA and CEE, making the following general points:

* Energy efficiency PAs should not have to identify the programs and program activities they will implement until after the PAs conduct third party solicitations
* SCE’s existing PRG for power procurement contracts is sufficient for reviewing energy efficiency contracts
* The IEs should be under contract to each PA and not to the Commission
* The PAs should be required to list their third party contracts in their annual budget advice letters, rather than seek approval via separate advice letters
* Contract terms should be left to contract negotiations and not pre‑determined in a decision on the business plans.

PG&E’s comments object to the idea of requiring advice letter approval of all third party contracts, suggest utilizing the existing IE pool and augmenting if needed, and object to the notion that an IE under contract to the PAs would be biased toward that PA.

SoCalGas’ comments request that the Commission approve their proposed PRG structure, reiterate their view that IEs will impede the third party solicitation process, and object to an advice letter filing requirement for contract approval. SoCalGas also argues that the third party requirements should apply to all PAs, not just IOU PAs.

CEE filed comments that support two of ORA’s proposals, to 1) run solicitations for new IEs with demand‑side energy efficiency experience and 2) require contract submission to and approval by the Commission for third party contracts. CEE opposes setting a $5 million threshold for IE review, as proposed by some of the IOUs.

CEE also submitted detailed comments on a number of the scoring criteria proposed by SDG&E and SoCalGas, supporting most of them, with some changes to reflect emphasis on safe and proper installation, Commission policies, and augmenting the diversity criteria. CEE also suggests that the Commission require PG&E and SCE to adopt the same scoring criteria, as modified by CEE’s suggestions.

Finally, CEE also suggests that several of the workforce, education, and training proposals be statewide rather than local.

County of Los Angeles, on behalf of SoCalREN, responds to the solicitations proposals with the following two major points:

* The Commission should not be prescriptive in dictating required coordination among PAs; rather, such coordination should be fluid.
* An IE and PRG process would be unnecessary and redundant to require of RENs.

ORA, in its comments, focuses on the following recommendations:

* The IOUs have failed to provide sufficient justification for program activities proposed to be implemented with utility personnel and the Commission should require those activities to be bid out in competitive solicitations
* An IE should be assigned to evaluate all utility energy efficiency solicitations unless Commission staff, in consultation with the PRG, determines that the costs of an IE outweigh the benefits
* SoCalGas’ proposal to utilize a PRG without an IE should be rejected
* The Commission should ensure meaningful oversight of ratepayer funds for all competitive solicitations for program activities of all PAs.

The Council submitted comments on the solicitation proposals, with the following key points about the process:

* PRG and IE processes should render Commission approval of individual contracts unnecessary
* The proposed PRG and IE processes should be approved, with a focus on Commission policy and business plan conformance
* The Commission should approve the process without delay and ahead of business plan approval, and allow for solicitations with existing IEs, if needed
* The Commission should allow for reasonable extensions of existing third party contracts and maintain the deadline for 60 percent third party designed and delivered programs by 2020.

The Council is also concerned about several specific items in the PA proposals regarding communication of solicitation, bid status, level of detail, and inclusion of certain information in the solicitation process, as well as the timeline for certain sector solicitations. Finally, the Council would like the Commission to determine that strategic energy management (SEM) and potential energy efficiency and demand response limited integration programs are not part of the 60 percent requirement for third party programs.

NAESCO’s comments make a number of overall points about the PAs’ solicitation proposals. First, NAESCO feels that the IOU solicitation plans show a surprising lack of coordination at this stage of the proceeding, given the Commission’s emphasis on statewide programs and uniform PA administrative approaches. In particular, NAESCO objects to the PG&E proposal to utilize a “platform” concept, which NAESCO believes may have merit, but hasn’t been well coordinated with the other IOUs.

NAESCO also states that the IOUs still seem to be unclear about the Commission’s definition of third party programs with respect to the purpose of the programs in the energy efficiency portfolio, and the role of the third parties in the design and implementation of their programs. In particular, NAESCO points to the lack of consistency in budget allocations to the statewide program areas among the IOUs. In addition, consistent with the Commission’s prior direction, NAESCO objects to the idea that utilities would retain any functions that could be bid out to third parties, and requests that the utilities not be allowed to do so without justifying the need.

NAESCO also argues that the IOU plans do not conform to the requirements of D.16‑08‑019, specifically with respect to the Commission’s direction to propose to bid out 60 percent of the portfolio, or more unless the IOUs specifically justify why functions should be performed by utility personnel.

Finally, NAESCO believes the IOUs seem unclear on the proper role of the IE and PRGs. In particular, NAESCO objects to the use of IEs with supply‑side expertise to evaluate energy efficiency programs. They also argue that the purpose of the PRGs should be to advise the Commission and not the PAs.

NRDC’s comments focus on requesting that the Commission resolve the process for the third party solicitations prior to adopting the business plans, preferably in ruling. NRDC requests that the preliminary ruling resolve the following issues:

* Requirement to have a PRG and an IE, citing “widespread support.”
* Expertise required to serve as an IE.
* Determination of who will hold the contract with the IEs. NRDC support having the IOUs hold the contracts, with safeguard to ensure no bias. NRDC argues that having the Commission hold contracts is impractical given state contracting challenges.
* Membership guidance on the PRGs.
* Scope of review for Year 1 of the process, with more detailed comments on the scope of review for Year 2 and beyond.

NRDC argues that the following issues could be deferred:

* Whether contract approval by the Commission is required for all third party contracts.
* Approved budgets for the IEs
* Intervenor compensation clarification.

NRDC also includes several other points related to the overall solicitation process, including:

* Non‑IOU PAs should at least have to interface with the CAEECC to provide transparency for their contracting processes
* The Commission should clearly identify the scope of the IE’s responsibility
* Only disputed contracts should require Commission approval via an advice letter process and the Commission should establish an alternative dispute resolution approach for disputed contracts
* Workforce readiness issues should be addressed in 2018 instead of 2019
* The Commission should identify clear requirements for workforce quality standards and disadvantaged communities requirements for IOU inclusion in RFPs.

SBUA submitted comments that focus primarily on better designing the solicitation processes to serve small businesses and allow small energy efficiency contractors to participate. Specifically, SBUA recommends:

* All PAs should issue RFPs seeking energy efficiency programs specifically targeting small and hard‑to‑reach commercial customers
* Scoring criteria for all proposals should include a proposal’s ability to reach small and hard‑to‑reach customers
* Greater budget detail should be provided, and money set aside, for programs serving small commercial customers
* PRGs and IE pools should include individuals with specific experience and knowledge pertaining to small businesses
* Training and support programs should be designed to encourage the participation of small bidders
* A 10 percent preference should be given to small energy efficiency contractors.

MCE and BayREN filed joint comments in response only to PG&E’s solicitation proposal. Their comments primarily address improvements that should be made to adequately address program overlap between PA programs and modifications to maximize the value of responses to the RFAs. In particular, MCE and BayREN request that PG&E coordinate with local PAs during the formation of the scope of the solicitation and in bid selection; include an 18‑month transition plan for programs moving from one administrator to another; and embed regulatory requirements related to overlapping programs in solicitation terms and vendor outreach and training.

In addition, MCE and BayREN recommend that the utilities be required, if utilizing an RFA process, to make information included in the RFA responses available to all PAs, not just the PA soliciting the bids, to help identify opportunities and potential partners for each PA.

GreenFan and Verified submitted nearly identical comments in response to the third party solicitation proposals, making the following recommendations:

* The IOUs should not be involved in third party solicitation RFP and scoring processes; instead, those should be conducted by the IE
* The entire portfolio should be competitively bid to third parties using the IE
* The entire emerging technologies program annual budget should be available for competitive bidding for pilot programs of innovative emerging technologies and included in the third party solicitation process where scoring is performed by the IE
* No utilities or third parties should receive ratepayer funding for workpaper development. Instead, anyone preparing workpapers should be able to submit them for review by the Commission’s ex ante review team
* The Commission should initiate an RFQ process for subject matter experts to provide review of workpapers funded by non‑refundable fees paid by parties who submit workpapers
* Proprietary third party workpapers are essential to putting the energy efficiency portfolio of the Commission on a path to contribute to the goal of doubling the amount of energy efficiency in buildings by 2030.

## Reply Comments

All of the IOUs submitted reply comments that essentially reiterate the desire for the Commission to approve their proposals without delay. SDG&E also specifically asks that the Commission approve interim contract extensions for existing third party programs, beyond the deadline set forth in D.15‑10‑028.

SoCalGas reiterates its request for the Commission to approve a threshold for an IE review to be required. They also specifically oppose the following requests by other parties:

* ORA’s request for program narratives and program activity bidding by IOUs.
* CEE’s workforce‑related solicitation recommendations
* MCE’s request to make RFA results available to all PAs
* GreenFan and Verified’s requests to have IEs make bidding scoring and selections

PG&E’s comments address the following points:

* Customer‑facing utility personnel should be maintained to support third party program success
* PG&E should retain programmatic functions that coincide with its role as portfolio administrator
* The existing IE pool is sufficient to begin the solicitation process, and the IE role should not be expanded to include program design evaluation
* A threshold of $5 million is reasonable to initiate IE review, and could conserve ratepayer funds while expediting smaller scale proposals
* PG&E’s residential pay‑for‑performance, residential retail products platform pilot, and industrial SEM programs meet the new third party definition and should count towards the 60 percent third party threshold
* PG&E is willing to advance the statewide career and workforce readiness solicitation, consistent with NRDC’s recommendation
* IOUs should be permitted to issue their solicitation prior to those of CCAs and RENs, and should not be required to make RFA responses available to all PAs.

SCE’s comments make a number of arguments responsive to other parties’ comments. First, SCE states that requiring IOUs to describe programs they would retain and staff with utility personnel would prejudge the outcome of the third party solicitations. SCE maintains that gaps should be identified after the third party solicitations and then filled, as needed.

SCE also argues against Commission approval of all third party contracts, making RFA responses available to all PAs, and SBUA’s recommendations for “special treatment” for small commercial customers. SCE also argues that any workpaper process modifications should be addressed in the energy efficiency rulemaking (Rulemaking (R.) 13‑11‑005) and not this proceeding.

SCE also specifically states its disagreement with the following comments of other parties:

* NAESCO and ORA asserting that SCE’s proposal is out of compliance with D.16‑08‑019
* NAESCO’s comment that “innovation” is not a criterion in SCE’s proposed scoring criteria
* GreenFan and Verified comments asserting that the IOUs did not justify splitting the emerging technologies program into two separate statewide programs
* GreenFan and Verified comments stating that the IOUs have not delivered cost‑effective statewide programs.

CEE submitted reply comments taking issue with the following comments of other parties:

* SoCalGas proposal not to utilize an IE, claiming redundancy with the PRG process
* PG&E and SCE comments claiming that existing supply side IEs are qualified to review energy efficiency program bid solicitations
* Various proposals to apply a dollar threshold to contracts requiring IE review, arguing that whatever threshold is set could be used to avoid scrutiny

In addition, CEE reiterates support for Commission approval of the contracts, which does not substitute for PRG and IE review, since they are only advisory. CEE also reiterates criteria the Commission should set for contract renewal and modification, as well as scope of review for bid proposals, and workforce‑related standards.

County of Los Angeles on behalf of SoCalREN provided reply comments that reiterate many of their points in opening comments. SoCalREN also disagrees with the IOUs’ request that IOU solicitations be given priority over other PA solicitations, particularly local ones. SoCalREN also supports NRDC’s recommendation to utilize the CAEECC and its website as a solicitation communication tool.

ORA filed reply comments addressing a large number of points in other parties’ comments and recommending the following key outcomes:

* ORA’s proposal for Commission review of all third party contracts via a Tier 2 advice letter is reasonable and should be adopted
* The Commission should require the IOUs to make an affirmative showing to justify continuing to conduct programs with utility personnel
* The Commission should order SoCalGas to adopt a PRG and IE modeled after electric supply‑side procurement
* The Commission should require IEs to have energy efficiency experience
* The Commission should not approve blanket use of IOU account representatives to market third party programs
* The Commission should require that workpaper development functions be put out to bid as part of solicitations for statewide and/or third party programs.

The Council’s reply comments include the following summary recommendations:

* Commission approval of individual third party contracts is still not justified and is unnecessary
* Early Commission guidance on procuring IEs is needed to prevent delays in the business plan solicitations once the business plans are approved
* Third parties should be allowed to set rebates and rebate structures
* Existing approaches should be used to promote supplier diversity and small business preference
* MCE/BayREN’s proposal for an 18‑month transition period would break contract agreements and should be rejected
* RFA results should not be shared among PAs, except in response to a statewide program solicitation.

NAESCO’s reply comments focus on the following points:

* The Commission should start the new third party solicitation process immediately
* Evaluation of bids requires qualified IEs
* The Commission should approve the CEE proposal for selecting and managing energy efficiency IEs.

NRDC’s reply comments make three points:

* All RFPs should require bidders to describe their approach to ensuring quality work and how they plan to reach disadvantaged communities and/or small businesses
* There should be consistency whenever possible in the RFP process (as requested by the Council).
* All PAs should coordinate throughout the solicitation process (as requested by MCE and BayREN).

SBUA’s reply comments include a focus on the formation of new PRGs including consumer advocates, as well as disagreement with the idea that IOU solicitations should be prioritized, instead agreeing with MCE and BayREN that coordination among local and IOU PAs is essential.

SBUA also focuses on some of the functions that IOUs propose to retain, agreeing with NAESCO that as much as possible, including outreach, should be outsourced to third parties. In addition, SBUA agrees with ORA, GreenFan, and Verified that workpapers should be developed by third parties. Finally, SBUA agrees with the Council that the SCE residential/small‑to‑medium business pay for performance program should be included in the solicitations associated with its business plan.

GreenFan and Verified again submitted nearly identical reply comments, making the following key recommendations:

* Most current IEs do not have energy efficiency expertise
* IEs hired by IOU PAs will not be independent
* The Commission should reject SCE’s assertion that it cannot justify program retention by utility personnel until after its third party solicitations are completed
* The Commission should review all third party contracts by advice letter
* SoCalGas should be required to create a PRG
* IOU solicitations should not be given priority over other PAs
* 100 percent of the energy efficiency budget should be included in the third party solicitations
* CEE’s suggested requirements for inclusion of workforce issues should be adopted
* There should be no dollar threshold for requiring IE review of third party contracts

GreenFan and Verified also submitted additional detailed comments about the appropriate workpaper process.

# Discussion

This section discusses the Commission’s conclusions regarding the third party solicitation process and requirements set forth most recently in D.16‑08‑019, as well as numerous prior decision requirements including D.05‑01‑055.

## Overall considerations and direction

D.16‑08‑019 contained a requirement that each utility program administrator propose in its business plan to outsource at least 60 percent of its portfolio to third parties by the end of 2020. All of the utilities included this proposal in their business plans, and further articulated the details of those plans in their August 4, 2017 filings on their solicitation plans.

The rationale for this requirement in D.16‑08‑019 was about the Commission’s view that the utility role should be focused on the design and management of the energy efficiency portfolio overall, and less directed toward individual program design and implementation.[[6]](#footnote-7)

Because of the scale of the investment in energy efficiency in California, especially over the past decade, there has been a great deal of capacity development in the private sector to deliver cost‑effective savings to customers, and the Commission in D.16‑08‑019 chose to place greater emphasis on the utility role in tapping the market capabilities, rather than further relying on or developing in‑house capabilities of their own, whenever possible.

Senate Bill (SB) 350 also put increased emphasis on reliance on pay‑for‑performance arrangements and meter‑based energy savings evaluation. These elements are important in the context of increased reliance on third party program design and delivery.

For all of these reasons, D.16‑08‑019 emphasized that third party design and implementation should become the default for the majority of the portfolio, unless the utilities can justify, as pointed out by ORA, why use of utility personnel should continue. We recognize, however, it will take some time to effectuate this transition.

All of the utilities have proposed a three‑year transition period to get to a minimum of 60 percent third party designed and implemented programs by the end of 2020.

While this is the trajectory that the Commission requested in D.16‑08‑019, the scale and complexity of the market in California, as well as many of the detailed comments discussed above from thoughtful parties in this energy efficiency market space, lead us to conclude that a longer transition period is warranted to ensure success and sustainability with minimal disruption. We wish to maintain our emphasis on transitioning to a world in which at least 60 percent of the utility portfolios are outsourced to third parties. This percentage is a minimum or a floor, not a maximum percentage. Ideally, by the end of this first rolling portfolio period (through 2025), we would like to see the entire portfolio structured to support third party design and delivery as the default, except in cases where there is specific justification for utilities to handle certain responsibilities in‑house. This is consistent with ORA’s apparent vision of the portfolios, which we generally support. We differ, however, in terms of our confidence in our collective ability to get there successfully within three years.

To ensure a smooth transition and a sustainable structure, in part because our decision on these matters has been somewhat delayed, we find it appropriate to allow an additional two years for the transition to at least 60 percent third party portfolios. This additional time should allow the industry to mature further, factoring in the Commission’s and the utilities’ expectations and the market developing solutions to handle and mitigate any additional risk.

There has also been some ongoing confusion about the utilities’ compliance obligation for third party minimum percentages currently, as well as during the transition. To ensure no ambiguity about future obligations, and taking into account the current 20 percent minimum for the third party proportion of the portfolio, the table below lays out a compliance schedule between the approval of the business plans and the end of 2022.

|  |  |
| --- | --- |
| **Date** | **Third party percentage minimum** |
| By December 31, 2018 | 25 percent |
| By December 31, 2020 | 40 percent |
| By December 31, 2022 | 60 percent |

The December 31 dates in the first column of the table above indicate the date by which each utility is required to have under contract the percentage of the planned budget allocation for the portfolio for the following year. In other words, for the first example, by December 31, 2018, each utility should have at least 25 percent of its 2019 program year budget under contract to third parties for design and delivery of programs.

To compare this result to the original utility proposal, the schedule above will create a fully refreshed portfolio by 2023, instead of 2021. This should set up the portfolios well for reevaluation and continued evolution going into the next business plan cycle.

## Two‑stage solicitation process

All of the utilities propose to utilize, to varying degrees, a two‑stage process for soliciting third party program design and implementation proposals. SDG&E’s proposal is a variation, with one stage and two steps. For the other utilities, the first stage would be the request for abstract, followed by a full request for proposal from third parties who are shortlisted after the RFA stage.

NAESCO and others request that the Commission make this two‑stage process mandatory for all third party solicitations. We will stop short of doing that to avoid the risk of unintended consequences and delays. But we do believe that this two‑stage structure should predominate and the one‑stage RFP process should be utilized only in limited circumstances where the schedule must be compressed. This statement applies to all utilities, including SDG&E.

The two‑stage process should be used unless there is a specific schedule‑related reason that a shortcut must be used. We will monitor this situation and consider imposing stricter requirements in the future if it appears that the two‑stage process is not working as intended and as proposed by the majority of utilities.

## Commission Review

The utilities, in their solicitation plans, do not propose to submit individual contracts or groups of contracts to the Commission for review and approval, arguing that such a step is unnecessary if there is PRG and IE approval, as proposed. ORA, on the other hand, suggests that all third party contracts be submitted for review and approval by the Commission. Other parties suggest somewhere in between, such as setting a dollar threshold as the trigger for requiring Commission review and approval.

Unstated, but implied, in suggestions submitted by most parties, is the intent to mitigate some type of risk by requiring Commission review and approval of contracts. On the supply‑side, which is the model for most parties’ views of the way the energy efficiency third party solicitations should be structured, the Commission reviews only contracts that are for five years or more. This is similar to the dollar threshold for approval proposed by some parties here.

We see that there are risks associated with the third party solicitations, especially for an increasing portion of the portfolios. The two main potential risks we see are the following:

Contracting bias. Because many utilities have existing third party relationships, likely including both positive and negative experiences from past interactions, there is a risk that utilities could exhibit some bias for or against certain contractors in the RFA/RFP process. This could result in contract or program failure.

Poor RFP design. Another possible risk is that the ultimate RFP design by the utilities intentionally or inadvertently thwarts the intentions of successful program design, delivery, and realized savings. Again, contract or program failure could be a result.

There are also risks associated with requiring Commission approval of all or a large portion of the third party contracts, individually or in batches. The main risk in this regard is delay, as the Commission may not have the time or ability to exercise judgment about such a large number of third party contracts in a way that ensures program and contract success.

It is also worth noting that part of the purpose of the Energy Savings Performance Incentive (ESPI) mechanism is to reward utilities for good portfolio performance and hold them accountable for energy efficiency program success, without the need for the Commission to micro‑manage all aspects of the program design, delivery, and contracting processes.

To mitigate the risks identified and described above, we will adopt an approval process that is intended to strike a balance between providing oversight at a critical juncture, while allowing for an expeditious contracting process. This structure is also intended to preserve ultimate utility responsibility for both the contracting process and the program results.

The structure we adopt is for the utilities to submit results to the Commission for approval at one point during the solicitation process, but covering two distinct items. The utilities will be required to submit the results of their RFA process, confidentially identifying all of the bidders, along with the recommended shortlisted bidders and rationale or bid evaluation criteria utilized. At the same time, the proposed RFP itself, along with its evaluation criteria, shall be submitted. These items will be required to be submitted via a Tier 2 advice letter, for all third party solicitations.

If an RFA is not utilized for a particular solicitation, the advice letter should explain why, when submitting the RFP for review. We will also require certain standard contract terms and conditions for all third party contracts, as discussed further in Section 3.6 below.

Also as detailed further below, the Tier 2 advice letter must include a summary of the discussion/reaction at the PRG about the RFA shortlist and RFP draft.

Since Energy Division staff will be represented on the PRGs, they will also be privy to those discussions and should know in advance if there is controversy associated with a particular solicitation. This should help with staff’s ability to expedite the advice letter filings, at least on those results that are not controversial.

We also note that Commission staff always has the ability to request to review any contract informally at any time.

In addition, we will require that the IOUs include in their annual energy efficiency reports a list of third party contracts, with identifiable (but non‑confidential) details about each contract, including length, dollar value (aggregated, if necessary), market segment or type of customer addressed and any other identifying features.

The list of third party contracts should also be maintained and updated on the proposal evaluation and proposal management application (PEPMA), the IOUs’ joint third party energy efficiency solicitation web site, and available to the CAEECC to post, if desired, for additional transparency.

Finally, we note that D.15‑10‑028 required implementation plans that are developed by PAs and stakeholders. We acknowledge that implementation plans for third party programs will necessarily be developed and posted after solicitations have concluded. However, the timely and up‑to‑date posting of those implementation plans as soon as practical, but no later than 30 days after contract execution, is still required. For third party programs that will be bid out in later rounds of the solicitation schedule, posting of implementation plans is still required after the Commission’s decision on the business plans, to reflect programs available to customers in the interim before additional third party solicitations are scheduled to take place.

## Procurement Review Groups

All of the utilities propose to utilize PRGs, which would be structured as advisory groups to the utilities, with representation from Commission staff (including ORA), consumer representatives, and non‑market participants who do not have a financial interest in the outcome of any solicitations.

Most parties generally support utilization of PRGs, though some parties would vest the PRGs with more authority and/or make them advisory to the Commission.

We agree there is value in continuing the PRGs, which have existed in some form for some time. The PRGs are a useful vehicle for following the solicitation processes and providing feedback to the PAs throughout. Continuing the PRGs balances the goals of oversight and transparency, as well as timely feedback, with the desire to have an expeditious solicitation process.

We recognize that PRG participation is voluntary and parties also have resource constraints. However, the PRGs also serve a two‑way educational and transparency purpose and we encourage participation and utilization to the maximum extent possible.

We will require that each utility have at least one PRG, and at its discretion, may utilize more than one PRG, if the IOU prefers to tailor the PRGs for specific market segments or other purposes. The PRGs shall consist of non‑financially‑interested parties, as well as Commission staff, including ORA.

Similar to the supply‑side PRG requirements, these PRG meetings must be noticed at least three business days in advance. Any materials to be discussed must be distributed at least 48 hours ahead of the meeting. The utilities must also distribute meeting notes within one week of the meeting conclusion or before the next scheduled meeting, whichever comes first. Call‑in numbers must be provided to all participants. Finally, participation in the PRGs should be proposed informally by the IOUs to the Energy Division by letter to the director. Any disputes about who should be allowed to participate in the PRGs will be resolved informally by the Energy Division director or brought to the Commission more formally, at the director’s discretion.

In terms of the PRG’s ultimate responsibilities, we expect the PRGs to be involved at all levels in the solicitation process, including:

* Draft RFA review
* RFA shortlist review
* Draft RFP review
* RFP shortlist and selected contractor review.

## Use of Independent Evaluators

The IOUs propose to use IEs, similar to supply‑side solicitations. The IOUs propose to hire and compensate the IEs, who will monitor and review utility solicitation actions. Most other parties support the use of IEs, though some advocate for the Commission to hire the IEs directly to guard against bias. Some parties also point out that the IEs already under contract to the utilities for supply‑side solicitations may not have the appropriate expertise to evaluate energy efficiency program bids.

Our evaluation of the need for IEs starts from the question of whether the Commission will be reviewing the contracts. Utilizing the supply‑side structure as a guide, in that context, the IEs monitor the entire solicitation process and provide a written report at the end that is delivered formally to the Commission as part of the contract evaluation and approval process. Given that the volume of contracts at issue here, among other things, makes it impractical and impossible for the Commission to do a timely review of every contract, it is unclear how an IE report would be used or provide value and to whom.

We note that the IOU proposals seem to indicate utilization of IEs in the energy efficiency third party contracting context slightly differently, where IE input and advice would be given to the PRGs and not to the Commission. As far as we can tell, the use of IEs is designed to lend arms‑length expertise evaluating the fairness of the conduct and results of the solicitation process by the IOUs.

At this time, we will not require the utilities to utilize existing IEs or hire new ones for purposes of monitoring the energy efficiency third party solicitations. Instead, through the PRG process and staff intermediate review as described above, we will monitor the progress of the solicitations. As described in Section 3.3 above, intermediate review of the solicitations, in the form of the Tier 2 advice letters with RFA results and RFP design, is designed to address the major risks parties’ comments have identified about the fairness of contractor evaluation and the appropriateness of sector strategy and solicitation design. In addition, as discussed further in Section 3.6 below, use of a standard set of contract terms and conditions, approved by the Commission, should mitigate additional risks as all stakeholders will be aware of the basic rules of engagement in the process from the outset.

The Commission may, as this process progresses, see a need for an IE function. The Commission therefore reserves the right, at any point in the future, to hire an IE or multiple IEs itself, as part of our evaluation and oversight functions. We do agree that it would be preferable, in this context, for an IE function to be directly accountable to the Commission, though we can understand the desire to have the expertise available at the PRG level as well. Thus, we may also consider asking the utilities to hire IEs in the future, as proposed in their solicitation plans, if we deem this step necessary or helpful.

We also agree with parties that energy efficiency proposal evaluation requires a different base of experience than evaluating generation and storage proposals. Thus, if the Commission decides to hire or recommend use of an IE or IEs in the future, we will seek specific energy efficiency‑related experience and not rely on the existing pool of IEs currently under contract to the utilities.

## Standard contract requirements and process

Looking to our supply‑side experience, as most parties have, for a model for this third party solicitation process, we note that another way to mitigate risk of program or contract failure is for there to be a set of standard contract terms and conditions that apply to all bidders and all contracts signed as part of the portfolio. Those terms and conditions are approved in advance by the Commission and represent terms that all parties agree are reasonable and commercially viable. Some terms and conditions could be standard and non‑negotiable, and others may be negotiable within certain parameters, depending on the specifics of the activity being performed by the contractor.

Some of the terms that we expect to be standard, at least for similar program types, are the following:

* Eligibility (type of business, license requirements, insurance and bonding requirements, etc.)
* Safety requirements
* Workforce qualifications and quality installation requirements
* Progress and evaluation metrics
* Contract term/length
* Diverse and disadvantaged business and employee terms, including small businesses, if applicable
* Payment schedule and terms, both to third party and to participating utility customers (for incentive payments)
* Data collection and ownership requirements
* EM&V requirements, including guidelines about normalized metered energy consumption (NMEC) design requirements
* Dispute resolution process
* Termination process.

Commission staff is also developing guidelines in the areas of requirements for EM&V and NMEC data collection. Staff plans to continue developing these guidelines in parallel and will maintain an up‑to‑date list of guidelines on the Commission’s web site in the future.

To facilitate the standardization of the contract terms and conditions, we will require each utility to submit a proposed standard third party contract to the Commission for approval. The standard contract should address at least all of the above items, and may propose others that are non‑modifiable and some that may be modified within certain parameters. Each utility shall submit that proposed standard third party contract as a motion for standard contract approval within this business plan application proceeding within 45 days after this decision is issued. We request, if logistically possible, for the CAEECC or the utilities jointly to host an informal workshop or meeting to discuss contents of the proposed standard contract with interested parties to seek input prior to filing the motions in this proceeding. Similar to any other motion, parties will have a formal opportunity to respond to the utility motions on the record of this proceeding. The ALJ(s) will set additional steps, as necessary, after the motions and responses are filed.

## Pay for Performance

One element of the energy efficiency portfolio emphasized in SB 350 where the Commission and the utilities are encouraged to do more is to pay for performance. In other words, the Legislature has encouraged us to tie payment for services more directly to energy savings delivered, as much as possible. This requirement is directly applicable to the third party solicitations.

We recognize that there is no one‑size‑fits‑all approach to designing pay‑for‑performance programs that work. In the custom project area where this may be most applicable, the Commission and the utilities in the past have experimented with several approaches, including one that relies heavily on energy service companies, and another, standard performance contracting, where incentives are paid directly per kilowatt‑hour of reported or verified energy savings.

Some program designs and strategies involve payment of incentives directly to utility customers, while others rely on performance payments to third party contractors. Both are valid program designs, but we state upfront that we are disinclined to approve of arrangements in the program design and standard contract where there is not a clear rationale for payments that lead to performance in the form of energy savings. Ideally, the payment terms should be structured to recognize the amount of risk in the transactions being borne by each entity. We encourage the utilities to think through the performance risks and the most appropriate party to bear those risks in each case in the portfolio. The standard contract terms and conditions brought to the Commission should include proposals for these types of payment terms.

## EM&V requirements

While not a major issue raised in comments on the third party solicitation plans, we are concerned about a potential disconnect between third party program designers and implementers and our evaluation responsibilities. While we have encouraged embedded EM&V efforts in up‑front program designs, we are unclear on the level of evaluation expertise among most third party providers, in light of the conflict of interest rules and concerns prevailing in the market.

We clarify that we will rely on the utility PAs to ensure that third party program designers and implementers have access to information and expertise related to design of EM&V methods for their programs, whether embedded or traditional.

In particular, at a minimum, the standard contract terms and conditions that the utilities design should include uniform requirements for data collection, turnover of billing and energy use data, program tracking data, access to customer sites, and any other provisions required to ensure quality program evaluation, both during and after the program intervention.

This issue also interacts with the changes to the baseline requirements included in D.16‑08‑019 and the to‑code pilot programs being addressed in R.13‑11‑005.

To ensure this complex issue area is adequately addressed at the front end of the third party solicitation process, we will require each utility to make available to its third party bidders an evaluation support contractor, to assist in EM&V approaches for programs. This may be an existing contractor or may be hired by the utility as part of the first round of the third party solicitation process in 2018. This support contractor should only be available to third party program design and implementation contractors if they have been successful in an RFA/RFP process and have been awarded a contract and are in the final stages of program design, ready to proceed to implementation.

## Schedule

In response to this decision, we require that all of the IOUs update the planned solicitation schedule and make it publicly available on their web sites within 60 days of the issuance of this decision. The schedule should also be posted on the PEPMA joint website for energy efficiency solicitations. In fact, all solicitation materials should be posted there, including RFAs, RFPs, and any other solicitation notices. Also, in keeping with the coordinated nature of certain solicitations, including those for statewide programs, that the IOUs have already exhibited in their solicitation plans, we encourage them to continue this level of coordination to ensure a smoother and more robust solicitation process overall.

We request that the solicitation schedules also be shared with the CAEECC and posted on its web site for additional transparency. We also expect that the schedule may change further after the Commission issues its decision on the business plans. Thus, the IOUs are also required to keep the schedules up to date and publicly available as the solicitations progress over the next several years and until at least the end of 2022, unless the solicitations have concluded prior to then.

We also ask Commission staff, in coordination with CAEECC if possible, to host a workshop at least every six months between the first solicitation launch and the end of 2022, to allow for informal discussion and problem‑solving among stakeholders about the progress of the solicitations.

## Other issues

### Applicability

In response to the solicitation proposal submitted by SoCalREN, we clarify that the terms of this decision and the third party solicitation requirements apply only specifically to the utility program administrators. However, we encourage SoCalREN, BayREN, and MCE to adhere to the spirit of these requirements when soliciting third party assistance with program design and delivery, by making schedule and terms uniform and transparent, and relying on the market expertise to delivery programs, wherever possible.

### Programs that do not “count” as third party

The Council asks that we clarify that two particular sets of programs are not eligible to be considered “third party” under the definition in D.16‑08‑019. The two instances cited by the Council are the Strategic Energy Management programs already developed by a consultant, with a specific program design, as well as the limited energy efficiency and demand response integration programs included in the staff proposal issued by ALJ ruling on June 29, 2017 in this proceeding. We agree with the Council that at least this round of these programs already in progress should not be considered as part of the third party requirements. However, that is not to say that efforts in these areas could not be considered as third party in the future, if they are designed (or re‑designed) and implemented by third parties at a later point in time.

### Coordination among PAs

We agree with the comments of MCE that coordination among all PAs about solicitations, including all of the IOUs, as well as the RENs and MCE, should be encouraged. We do not require, however, that the RFA shortlist results be shared among PAs. Doing so may not only be impractical, but also may violate expectations of confidentiality on the part of bidders and it is not clear what benefits would override those considerations. Each PA is ultimately responsible for its own solicitation process, while as much informal communication and coordination among the PAs as possible is encouraged.

### Workpaper issues

GreenFan and Verified raise the issue of allowing for third party submission of workpapers demonstrating savings calculation methodologies. We acknowledge there could be benefits to full consideration of these issues, but intend to undertake such further consideration in the energy efficiency rulemaking (R.13‑11‑005 or its successor) in the future. In the meantime, the program administrators are encouraged to accept third party workpaper development and submissions.

### Interim Contract Extensions for Existing Third Party Programs

The utilities provide in their solicitation plans proposals for transitioning existing third party programs to new implementers, including extending programs beyond the current deadline set forth in D.15‑10‑028, ordering paragraph 22, which limits third party contract extensions to three years beyond the date of issuance of that decision. The Council also supports this proposal. In order to ensure a smooth transition, we agree. The utilities may extend existing third party contracts until new program implementers are in place, to ensure no gaps in program availability or delivery.

# Comments on Proposed Decision

The proposed decision of ALJ Fitch in this matter was mailed to the parties in accordance with Section 311 of the Public Utilities Code and comments were allowed under Rule 14.3 of the Commission’s Rules of Practice and Procedure. Comments were filed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Reply comments were filed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_ by \_\_\_\_\_\_\_\_\_\_\_\_.

# Assignment of Proceeding

Carla J. Peterman is the assigned Commissioner and Julie A. Fitch and Valerie U. Kao are the co‑assigned ALJs in this proceeding.

Findings of Fact

1. D.16‑08‑019 required each utility program administrator to make a proposal that would result in at least 60 percent of its portfolio being third party designed and implemented by the end of 2020.
2. There has been a great deal of capacity development in the private sector to deliver cost‑effective energy efficiency to customers in the past decade.
3. The energy efficiency portfolios should be designed and implemented by third parties and not utility personnel unless there is a specific and justified reason for involvement of utility personnel.
4. The 60 percent requirement for third party designed and implemented energy efficiency programs in D.16‑08‑019 is a minimum and not a maximum.
5. It is appropriate to ensure a smooth and sustainable transition to the majority of the energy efficiency portfolios being third party designed and delivered over the next five years.
6. A two‑stage solicitation process for third party designed and implemented programs is reasonable, where the first stage is a short request for abstract and the second stage is a full request for proposals.
7. There are several risks associated with not having the Commission review and formally approve of the results of the utility third party solicitations, including the risks of contracting bias and poor RFP design leading to thir party solicitation, program, and/or portfolio failure.
8. There are risk associated with requiring Commission approval of all third party contracts, including potential delays in implementation because of the number and scale of contracts that are likely to require review.
9. The Commission can mitigate the risks associated with the third party contracting process by reviewing the RFA short lists and the RFP draft designs, an earlier point in the process than full contract review.
10. Procurement review groups are a useful vehicle for providing some transparency into the contracting process and providing feedback to the program administrators throughout the solicitation process.
11. The utility program administrators all proposed to utilize existing independent evaluators with supply‑side expertise to provide feedback to the PRGs. IEs would not provide feedback or reports to the Commission, because under the utility proposal contracts would not be submitted to the Commission for approval.
12. Commission consideration and approval of a standard contract for third parties with standard terms and conditions will help mitigate risks of third party solicitation failure, ensure a level playing field for all participants, and reflect commercial viability.
13. The Legislature has encouraged increased reliance on pay‑for‑performance program structures to encourage risk sharing for energy savings delivered on parties most able to deliver those savings.
14. Making an evaluation support contractor available to third parties for the design of their EM&V approaches will help ensure third party program success.
15. Maintaining up‑to‑date third party solicitation schedules and making them widely accessible will help ensure success of the third party solicitations.
16. Providing a semi‑annual forum for stakeholder discussion about the progress of the third party solicitations will help improve the quality of the solicitation process.
17. Design of this round of strategic energy management programs and staff proposed programs involving limited integration of energy efficiency and demand response programs do not meet the criteria for third party programs required in D.16‑08‑019 and addressed by the solicitations covered in this decision.
18. Allowing for extensions of existing third party contracts will help prevent any gaps in program coverage while new third party solicitations are underway.
19. Requiring regular annual reporting of utility third party contracts in place will provide additional transparency and oversight of the third party solicitation process.
20. Maintenance of updated implementation plans associated with third party programs will encourage program success and transparency, consistent with the terms of D.15‑10‑028.

Conclusions of Law

1. All utility program administrators proposed third party solicitation plans that comply with the requirements of D.16‑08‑019.
2. SB 350 emphasized greater reliance on pay‑for‑performance programs and metered energy savings evaluation.
3. The Commission should require the utilities to transition to at least 60 percent third party designed and implemented energy efficiency programs by the end of 2022, and not 2020, as previously required in D.16‑08‑019, in order to ensure a smooth and sustainable transition from the current portfolios.
4. The transition to at least 60 percent third party designed and delivered programs should proceed with a 25 percent minimum by no later than December 31, 2018, a 40 percent minimum by no later than December 31, 2020, and a 60 percent minimum by no later than December 31, 2022.
5. All utilities should utilize a two‑stage solicitation process for third party programs unless there is a specific schedule‑related reason only one stage is possible. The two‑stage process should be the predominant approach.
6. It is impractical for all third party contracts to be reviewed and approved by the Commission, given the scale of the programs and the time constraints involved in program launch.
7. The utilities are ultimately responsible for the success of their energy efficiency portfolios including delivered savings, as represented by the energy savings performance incentive mechanism, among other things.
8. The Commission should review, via a Tier 2 advice letter, the RFA short lists and the RFP designs for third party programs, to help mitigate the risks of contracting bias and poor RFP design.
9. Each utility should have at least one PRG, with members who are non‑financially interested in solicitation results, to provide feedback during the third party solicitation process. The PRGs should be involved at all stages of the solicitation process.
10. The utilities should be required to conduct their PRGs in a similar manner to the supply‑side PRGs, including advance meeting notices, advance delivery of materials.
11. The Energy Division Director should approve of members of the PRGs for each utility.
12. Commission intermediate review of RFA short lists and proposed RFPs will mitigate similar risks to those that may be addressed through the utilities’ proposed structure utilizing IEs.
13. The Commission should continue to monitor the progress of the solicitations and may choose to order the hiring of IEs by the utilities or by the Commission directly in the future.
14. Independent evaluators, if hired, should have energy efficiency expertise and should not be chosen from among the pool of existing supply‑side IEs under contract to the utilities.
15. The Commission should require the utility PAs to submit for consideration and approval standard contract terms and conditions for the third party solicitations. This standard contract should be considered in the context of this proceeding.
16. Pay‑for‑performance arrangements should be encouraged in the third party solicitations and the utility PAs should design payment structures in their standard contracts to address these types of arrangements.
17. The utility PAs should be required to hire and make available an evaluation support contractor to its third parties, to ensure successful and consistent EM&V strategies by their third party program implementers.
18. The utility PAs should be required to maintain up‑to‑date schedules and plans for their third party solicitations on their own and the PEPMA web sites, and make those materials available to the CAEECC for posting as well.
19. Commission staff, separately or in coordination with the CAEEC, should host semi‑annual workshops after the first solicitation launch and through the end of 2022, to allow for informal discussion and problem‑solving among stakeholders about the progress of the third party solicitations.
20. This round of strategic energy management programs and the staff‑proposed programs for limited integration of energy efficiency and demand response should not count towards the third party percentage requirements ordered in this decision.
21. All program administrators, including but not limited to the utility PAs, should be encouraged to coordinate and share information on third party solicitations, but sharing of confidential short lists should not be required.
22. The issue of third party development and submission of workpapers should be addressed in R.13‑11‑005 or its successor.
23. Any pre‑existing third party contracts should be allowed to be extended beyond the deadline set forth in D.15‑10‑028 Ordering Paragraph 22, to prevent gaps in program availability while new third party solicitations are underway.
24. The utilities should be required to include in their annual energy efficiency reports a listing of all third party contracts (including a confidential version, if necessary) that includes name of counterparty, length of contract, value of contract, market segment addressed, and any other relevant summary information.
25. Implementation plans associated with successful third party contracts should be developed and posted, consistent with the requirements in D.15‑10‑028, within 30 days after new contract execution.

ORDER

**IT IS ORDERED** that**:**

1. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall ensure that their energy efficiency portfolios contain third party designed and implemented programs with the following minimum percentages by the dates given:
2. At least 25 percent by December 31, 2018
3. At least 40 percent by December 31, 2020
4. At least 60 percent by December 31, 2022
5. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall file a Tier 2 advice letter for each third party solicitation, or a batch of third party solicitations, containing the recommended short list(s) from the request for abstract stage based on the evaluation criteria used, as well as the proposed request for proposal(s) including evaluation criteria planned, for Commission review.
6. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall each convene at least one procurement review group for energy efficiency third party solicitations, made up of members of non‑financially‑interested parties, including Commission staff and the Office of Ratepayer Advocates, with membership approved by the Director of the Commission’s Energy Division.
7. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall conduct procurement review groups following the following requirements:
8. All meetings shall be noticed at least three business days in advance.
9. Any materials to be discussed in the meetings shall be distributed at least 48 hours in advance.
10. Meeting notes shall be distributed within one week of the meeting conclusion or before the next scheduled meeting, whichever comes first.
11. Call in numbers shall be provided to all participants.
12. The groups shall be consulted at all stages of the solicitation process, including, but not necessarily limited to:
	1. Reviewing each sector‑ or segment‑specific solicitation plan
	2. Providing timely input into the draft solicitation language and evaluation criteria
	3. Providing recommendations based on review of materials.
13. Feedback from the groups shall be included in all advice letter filings seeking approval of the request for abstract short list and/or the request for proposal to be issued.
14. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall, within 45 days of the issuance of this decision, each file a motion in this proceeding for approval of a standard contract for third parties, with terms and conditions that address at least the following areas:
15. Eligibility (type of business, license requirements, insurance and bonding requirements, etc.)
16. Safety requirements
17. Workforce qualifications and quality installation requirements
18. Progress and evaluation metrics
19. Contract term/length
20. Diverse and disadvantaged business and employee terms, including small businesses, if applicable
21. Payment schedule and terms, both to third party and to participating utility customers (for incentive payments)
22. Payment provisions for pay‑for‑performance arrangements
23. Data collection and ownership requirements
24. Evaluation, measurement, and verification requirements, including guidelines about normalized metered energy consumption design requirements
25. Dispute resolution process
26. Termination process.
27. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall jointly or each hire an evaluation support contractor and make its services available to third parties who have been awarded contracts, to ensure quality and consistency of evaluation, measurement, and verification approaches and data.
28. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall, within 60 days of the date of this decision, after the issuance of a Commission decision on their business plans, and periodically thereafter, post an up‑to‑date schedule of planned third party solicitations on their own web sites as well as the proposal evaluation and proposal management application web site. The updated schedules shall also be made available periodically to the California Energy Efficiency Coordinating Council.
29. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall include in their energy efficiency annual reports a listing of all third party contracts in place, along with at least the following information (with confidential versions, if necessary). Similar information shall also be posted on the utility web sites, the joint utility proposal evaluation and proposal management application web site, and made available to the California Energy Efficiency Coordinating Council:
30. Name of counterparty
31. Length
32. Dollar value (aggregated, if necessary, for public versions)
33. Market segment or types of customers addressed
34. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company may extend existing third party contracts beyond the limits specified in Decision 15‑10‑028, Ordering Paragraph 22, in order to prevent gaps in program availability or delivery, while new third party solicitations are planned and until such time as new third party contracts are executed that meet the requirements of the third party program definition in Decision 16‑08‑019.
35. Pacific Gas and Electric Company, San Diego Gas & Electric Company, Southern California Edison Company, and Southern California Gas Company shall ensure that implementation plans associated with successful third party contracts are developed and posted, consistent with the requirements of Decision 15‑10‑028, within 30 days after contract execution.

This order is effective today.

Dated , at San Francisco, California.

**Appendix A**

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| **\*\*\*\*\*\*\*\*\*\*\*\*\*\* PARTIES \*\*\*\*\*\*\*\*\*\*\*\*\*\*** Jerry Lahr, Program Manager ABAG POWER 101 EIGHT STREET OAKLAND CA 94607-4756 (510) 464-7908 JerryL@abag.ca.gov For: Association of Bay Area Governments (ABAG) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Thomas A. Enslow ADAMS BROADWELL JOSEPH & CARDOZO 520 CAPITOL MALL, SUITE 350 SACRAMENTO CA 95814-4715 (916) 444-6201 TEnslow@adamsbroadwell.com For: California Construction Industry Labor Management Cooperation Trust (CCILMCT) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Thomas Enslow ADAMS BROADWELL JOSEPH & CARDOZO 520 CAPITOL MALL, SUITE 350 SACRAMENTO CA 95814-4715 tenslow@adamsbroadwell.com For: Coalition for Energy Efficiency (CEE) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Thomas A. Enslow, Attorney ADAMS BROADWELL JOSEPH AND CARDOZO 520 CAPITOL MALL, STE. 350 SACRAMENTO CA 95814 (916) 444-6201 TEnslow@AdamsBroadwell.com For: Joint Committee on Energy and Environmental Policy (JCEEP) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Thomas A. Enslow ADAMS BROADWELL JOSEPH AND CARDOZO 520 CAPITOL MALL, SUITE 350 SACRAMENTO CA 95814 (916) 444-6201 tenslow@adamsbroadwell.com For: California State Labor Management Cooperation Committee-for the International Brotherhood of Electrical Workers / the National Electrical Contractors Associaton (LMCC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Nora Sheriff, Counsel ALCANTAR & KAHL LLP 345 CALIFORNIA ST., STE. 2450 SAN FRANCISCO CA 94104 (415) 421-4143 nes@a-klaw.com For: California Large Energy Consumers Association (CLECA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Evelyn Kahl Attorney At Law ALCANTAR & KAHL, LLP 345 CALIFORNIA ST., STE. 2450 SAN FRANCISCO CA 94104 (415) 421-4143 ek@a-klaw.com For: Energy Producers and Users Coalition \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Gerald Lahr Energy Programs Mgr. ASSOCIATION OF BAY AREA GOVERNMENTS 101 8TH ST. OAKLAND CA 94607 (510) 464-7908 JerryL@abag.ca.gov For: San Francisco Bay Area Regional Energy Network (SFBAREN) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Andrew Brooks Dir - West Coast Oper. ASSOCIATION OF ENERGY AFFORDABILITY EMAIL ONLY EMAIL ONLY CA 00000 (510) 431-1791 abrooks@aea.us.org For: Association for Energy Affordability \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Kevin Messner Svp, Policy & Gov'T Relations ASSOCIATION OF HOME APPLICANCE MFG 1512 WILLOW LANE DAVIS CA 95616 (530) 309-5629 KMessner@aham.org For: Association of Home Applicance Manufacturers \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Elisabeth B. Russell Special Projects Director ASSOCIATION OF MONTEREY BAY AREA GOV'TS 24580 SILVER CLOUD COURT MONTEREY CA 93940 (831) 264-5094 erussell@ambag.org For: Association of Monterey Bay Area Governments (AMBAG) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Robert Fried ATKINSON, ANDELSON, LOYA, RUUD & ROMO 5075 HOPYARD ROAD, STE. 210 PLEASANTON CA 94588 (925) 227-9200 rfried@aalrr.com For: Institute of Hearing and Air Conditioning Industries, Inc. (IHACI) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Abhay Gupta Chief Executive Officer BIDGELY, INC. 298 SOUTH SUNNYVALE AVENUE, STE. 205 SUNNYVALE CA 94098 (408) 809-2008 Abhay@bidgely.com For: Bidgely, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Ross Nakasone Calif. Policy Organizer BLUEGREEN ALLIANCE 155 MONTGOMERY ST., STE. 1001 SAN FRANCISCO CA 94104 RossN@BlueGreenAlliance.org For: BlueGreen Alliance \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Dan Griffiths Attorney BRAUN BLAISING MCLAUGHLIN & SMITH, P.C. 915 L STREET, SUITE 1480 SACRAMENTO CA 95814 (916) 682-9702 griffiths@braunlegal.com For: City of Lancaster \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Justin Wynne, Attorney BRAUN BLAISING MCLAUGHLIN & SMITH, P.C. 915 L STREET, SUITE 1480 SACRAMENTO CA 95814 (916) 326-5812 Wynne@BraunLegal.com For: California Municipal Utilities Association (CMUA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Laura Taylor, Attorney BRAUN BLAISING MCLAUGHLIN & SMITH, P.C. 915 L STREET, STE. 1480 SACRAMENTO CA 95822 (916) 326-5812 Taylor@BraunLegal.com For: Silicon Valley Clean Energy Authority \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Ivan Jimenez Legal Fellow BRIGHTLINE DEFENSE PROJECT 1028A HOWARD STREET SAN FRANCISCO CA 94103 (415) 252-9700 Ivan@BrightlineDefense.org For: Brightline Defense Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Bruce Mast Dir Of Programs BUILD IT GREEN 1330 BROADWAY. STE 1702 OAKLAND CA 94612 (510) 590-3360 X 111 bruce@builditgreen.org For: Build It Green (BIG) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jennifer A. Chamberlin Executive Director / Marketing Dev. CAISO 2475 HARVARD CIRCLE WALNUT CREEK CA 94597 (925) 433-2165 JAC@CPowerEnergyManagement.com For: CPower \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Tom Eckhart Ceo CAL-UCONS 10612 NE 46TH STREET KIRKLAND WA 98033 (425) 576-5409 tom@ucons.com For: Cal-Ucons, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Michelle Vigen Senior Policy Manager CALIF. EFFICIENCY + DEMAND MGMT COUNCIL 1535 FARMERS LANE, SUITE 312 SANTA ROSA CA 95405 (707) 480-1844 policy@cedmc.org For: California Energy Efficiency Industry Council (CEEIC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Daniel Denebeim Attorney At Law CALIF. CITY COUNTY STREET LIGHT ASSOC. 825 SAN ANTONIO ROAD, SUITE 109 PALO ALTO CA 94303-4620 (650) 336-7614 daniel@denebeimlaw.com For: California City County Street Light Association (CALSLA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Doug Avery Co-Chair CALIFORNIA ENERGY EFFICIENCY ALLIANCE 24134 ESMERALDA COURT WILDOMAR CA 92595 DougAvery@Avery-Energy.com For: California Energy Efficiency Alliance (CEFA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Karen Norene Mills, Attorney CALIFORNIA FARM BUREAU FEDERATION 2300 RIVER PLAZA DRIVE SACRAMENTO CA 95833 (916) 561-5655 KMills@cfbf.com For: California Farm Bureau Federation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_John Larrea CALIFORNIA LEAGUE OF FOOD PROCESSORS 1755 CREEKSIDE OAKS DRIVE, STE 250 SACRAMENTO CA 95833 (916) 640-8150 john@clfp.com For: California League of Food Processors \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Annette Beitel ALEJANDRA MEJIA; JENNY ROECKS CALIFORNIA TECHNICAL FORUM STAFF 2298 FULTON ST. SAN FRANCISCO CA 94104 (650) 455-1003 CalTF@CalTF.org For: Caliofrnia Technical Forum Staff (Cal TF) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sachu Constantine, Dir. Of Policy CENTER FOR SUSTAINABLE ENERGY 9325 SKY PARK COURT, SUITE 100 SAN DIEGO CA 92123 (858) 244-1177 sachu.constantine@energycenter.org For: Center for Sustainable Energy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Jeanne M. Sole Deputy City Attorney CITY AND COUNTY OF SAN FRANCISCO 1 DR. CARLTON B. GOODLETT PLACE, RM. 234 SAN FRANCISCO CA 94102-4682 (415) 554-4619 jeanne.sole@sfgov.org For: City and County of San Francisco \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jeanne M. Sole' Deputy City Attorney CITY AND COUNTY OF SAN FRANCISCO CITY HALL ROOM 234 1 DR. CARLTON B. GOODLETT PLACE SAN FRANCISCO CA 94102-4682 (415) 554-4619 jeanne.sole@sfgov.org For: California Community Choice Association (CalCCA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Frederick M. Ortlieb Deputy City Attorney CITY OF SAN DIEGO 1200 THIRD AVENUE, SUITE 1100 SAN DIEGO CA 92101-4100 (619) 236-6318 FOrtlieb@SanDiego.gov For: City of San Diego \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Eric Eisenhammer COALITION OF ENERGY USERS 4010 FOOTHILLS BLVD., STE 103 NO. 115 ROSEVILLE CA 95747 (916) 833-9276 Eric@CoalitionofEnergyUsers.org For: Coalition of Energy Users \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Dan Suyeyasu Dir CODECYCLE LLC 55 NEW MONTGOMERY, STE. 703 SAN FRANCISCO CA 94105 (510) 410-2457 Dan.Suyeyasu@CodeCycle.com For: CodeCycle LLC \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Kevin Cornish Vp Business Services COHEN VENTURES, INC./ ENERGY SOLUTIONS 449 15TH STREET, SUITE 400 OAKLAND CA 94612 (510) 482-4420 X212 kcornish@energy-solution.com For: Cohen Ventures, Inc. dba Energy Solutions (Energy Solutions) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Howard Choy Gen. Mgr., Office Of Sustainability COUNTY OF LOS ANGELES EMAIL ONLY EMAIL ONLY CA 00000 (323) 267-2006 hchoy@isd.lacounty.gov For: Southern California Regional Energy Network (SCREN) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Trevor Keith COUNTY OF SAN LUIS OBISPO 976 OSOS STREET SAN LUIS OBISPO CA 93408 (805) 781-1431 tkeith@co.slo.ca.us For: County of San Luis Obispo \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Angela Hacker COUNTY OF SANTA BARBARA EMAIL ONLY CA 00000 (205) 568-3515 ahacker@co.santa-barbara.ca.us For: County of Santa Barbara, Empower \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Alejandra Tellez, Mgmt Analyst, County Exec Office COUNTY OF VENTURA 800 S. VICTORIA AVENUE, L-1940 VENTURA CA 93009 (805) 654-3835 Alejandra.Tellez@ventura.org For: The County of Ventura \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Greg Merritt CREE, INC. 4600 SILICON DRIVE DURHAM NC 27703 (919) 407-7836 Greg.Merritt@cree.com For: Cree, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Christopher Clay Legal Division RM. 4300 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1123 cec@cpuc.ca.gov For: ORA Vidhya Prabhakaran Attorney DAVIS WRIGHT & TREMAINE LLP 505 MONTGOMERY STREET, SUITE 800 SAN FRANCISCO CA 94111 (415) 276-6568 VidhyaPrabhakaran@dwt.com For: CLEAResult Consulting Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jim Hawley Principal DEWEY SQUARE GROUP, LLC 1020 16TH STREET, SUITE 20 SACRAMENTO CA 95814 (916) 447-4099 jim.hawley@deweysquare.com For: Mission: Data \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Daniel W. Douglass, Attorney DOUGLASS & LIDDELL 4766 PARK GRANADA, STE. 209 CALABASAS CA 91302 (818) 961-3001 Douglass@EnergyAttorney.com For: Nest Labs, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Daniel W. Douglass, Attorney DOUGLASS & LIDDELL 4766 PARK GRANADA, SUITE 209 CALABASAS CA 91302 (818) 961-3001 Douglass@EnergyAttorney.com For: University of California; Nest Labs, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Heather Larson, Administrator EAST BAY ENERGY WATCH 1537 WEBSTER ST. OAKLAND CA 94612 (510) 891-6555 EastBayEnergyWatch@stopwaste.org For: East Bay Energy Watch Strategic Advisory Committee (EBEWSAC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Nkechi Ogbue Mgr - Regulatory Affairs ECOBEE, INC. 250 UNIVERSITY AVE. SUITE 400 TORONTO ON M5H 3E5 CANADA (647) 531-2342 NkechiO@ecobee.com For: ecobee, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Mahlon Aldridge Vp - Strategic Development ECOLOGY ACTION OF SANTA CRUZ 877 CEDAR STREET, STE. 240 SANTA CRUZ CA 95060-3938 (831) 515-1316 maldridge@ecoact.org For: Ecology Action of Santa Cruz \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Charles Cormany Executive Director EFFICIENCY FIRST CALIFORNIA (EF CA) EMAIL ONLY EMAIL ONLY CA 00000 (415) 509-1726 CCormany@EfficiencyFirstCa.org For: California Building Performance Contractors Association dba Efficiency First California (EF Ca) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Domenico Gelonese President & Ceo EMBERTECÂ® USA LLC INC. 176 SEACLIFF DRIVE APTON CA 95003 (831) 251-6704 domenico@embertec.com For: EmbertecÂ® USA LLC Inc. (EmbertecÂ®) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Erika Diamond ENERGYHUB 232 3RD STREET, SUITE 201 BROOKLYN NY 11215 (718) 522-7051 diamond@energyhub.net For: EnergyHub \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Tim Guiterman Director Of Measurement And ENERGYSAVVY OPTIMIZATION SOLUTTIONS 159 SOUTH JACKSON STREET, SUITE 420 SEATTLE WA 98102 (802) 557-4755 tim@energysavvy.com For: EnergySavvy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_George Odero ENERGYWISE ENG'RING & TECH. CONSULTING 3298 GOVERNOR DRIVE, STE. 22496 SAN DIEGO CA 92192 (858) 412-3157 godero@goreadusa.org For: Energywise Engineering and Technical Consulting (EETC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Melanie Gillette Western Regulatory Aafairs ENERNOC, INC. 115 HAZELMERE DRIVE FOLSOM CA 95630 (916) 671-2456 NGillette@EnerNOC.com For: EnerNoc, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Larissa Koehler, Senior Attorney ENVIRONMENTAL DEFENSE FUND 123 MISSION STREET, 28TH FLOOR SAN FRANCISCO CA 94105 (415) 293-6093 lkoehler@edf.org For: Environmental Defense Fund \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jordana Cammarata FIRSTFUEL SOFTWARE ONE EMBARCADERO CENTER, SUITE 1550 SAN FRANCISCO CA 94102 (415) 992-6317 jcammarata@firstfuel.com For: Firstfuel Software \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Mark Shahinian, President FUTURE GRID COALITION 15 LAPIDGE STREET, APT. 2 SAN FRANCISCO CA 94110 (917) 902-5721 Mark.Shahinian@FutureGridCoalition.org For: Future Grid Coalition \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Brian Cragg Attorney GOODIN, MACBRIDE, SQUERI, DAY & LAMPREY 505 SANSOME STREET, SUITE 900 SAN FRANCISCO CA 94111 (415) 392-7900 BCragg@GoodinMacbride.com For: Independent Energy Producers Association (IEPA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_John Walsh President GREENFAN, INC. 6125 BEAR CLAW LANE BOZEMAN MT 59715 (406) 570-9494 John@greenfan.co For: GreenFanÂ® Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Steve Schmidt HOME ENERGY ANALYTICS 13061 BYRD LN LOS ALTOS CA 94022 (650) 492-8029 steve@hea.com For: Home Energy Analytics (HEA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sam Sirkin Vp - Program Development JACO ENVIRONMENTAL, INC. 6908 SW 37TH PORTLAND OR 97219 (503) 293-8059 SamS@jacoinc.net For: JACO Environmental, Inc. (JACO) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sheridan Pauker, Partner KEYES & FOX, LLP 436 14TH STREET, SUITE 1305 OAKLAND CA 94612 (510) 314-8202 spauker@kfwlaw.com For: Robert Bosch, LLC \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Irene K. Moosen, Attorney At Law LAW OFFICE OF IRENE K. MOOSEN 53 SANTA YNEZ AVENUE SAN FRANCISCO CA 94112 (415) 587-7343 irene@igc.org For: Local Government Sustainable Energy Coalition (LGSEC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Howard W. Choy Gen. Mgr - Office Of Sustainability LOS ANGELES COUNTY ISD EMAIL ONLY EMAIL ONLY CA 00000 (323) 267-2006 hchoy@isd.lacounty.gov For: Local Government Sustainable Energy Coalition (LGSEC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Michael Callahan Regulatory Counsel MARIN CLEAN ENERGY 1125 TAMALPAIS AVE. SAN RAFAEL CA 94901 (415) 464-6045 MCallahan@mceCleanEnergy.org For: Marin Clean Energy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jonathan Mchugh, Pe Principal MCHUGH ENERGY CONSULTANTS INC EMAIL ONLY EMAIL ONLY CA 00000 (916) 966-8600 jon@McHughEnergy.com For: McHugh Energy Consultants, Inc. [McHugh Energy] \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_F. Jackson Stoddard Attorney MORGAN LEWIS & BOCKIUS, LLP ONE MARKET, SPEAR STREET TOWER SAN FRANCISCO CA 94105-1126 (415) 442-1153 FJackson.Stoddard@MorganLewis.com For: Nexant, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Donald Gilligan President NATI'L ASSN. OF ENERGY SVC. COMPANIES 1615 M STREET, NW WASHINGTON DC 20036 (978) 740-8820 dgilligan@naesco.org For: National Association of Energy Service Companies (NAESCO) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Rob Falke President NATIONAL COMFORT INSTITUTE PO BOX 147 AVON LAKE OH 44012 (440) 949-1850 RobF@ncihvac.com For: National Comfort Institute \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Peter Miller NATURAL RESOURCES DEFENSE COUNCIL EMAIL ONLY EMAIL ONLY CA 00000 (415) 875-6100 pmiller@nrdc.org For: Natural Resources Defense Council (NRDC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Lara Ettenson NATURAL RESOURCES DEFENSE DOUNCIL EMAIL ONLY EMAIL ONLY CA 00000 (415) 875-6100 lettenson@nrdc.org For: Natural Resources Defense Council (NRDC) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Kristin Anderson President OCCAM'S ENERGY CONSULTING, INC. 4015 W 65TH STREET, SUITE 302 MINNEAPOLIS MN 55435 (763) 473-6078 KAnderson@OccamsConsulting.com For: Appliance Recycling Centers of America, Inc. (ARCA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Matthew O'Keefe OPOWER 680 FOLSOM ST., 3RD FL. SAN FRANCISCO CA 94107 (925) 337-0498 california@opower.com For: Opower \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Evelyn C. Lee Attorney PACIFIC GAS AND ELECTRIC COMPANY PO BOX 7442, MC-B30A SAN FRANCISCO CA 94120-7442 (415) 973-2786 ECL8@pge.com For: Pacific Gas and Electric Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Robert Mowris Professional Engineer ROBERT MOWRIS & ASSOCIATES, INC. PO BOX 2366 OLYMPIC VALLEY CA 96146 (530) 448-6249 Robert@RMA-energy.com For: Robert Mowris & Associates, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jon Griesser Chair, Rhtr RURAL HARD TO REACH LOCAL GOVT COUNTY OF SAN LUIS OBISPO 976 OSOS STREET, SUITE 300 SAN LUIS OBISPO CA 93401 (805) 781-5611 JGriesser@co.slo.ca.us For: The Rural Hard to Reach Local Government Partnerships' Working Group (RHTR) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Julie Wiley Special Counsel SAN DIEGO ASSOCIATION OF GOVERNMENTS 401 B STREET, SUITE 800 SAN DIEGO CA 92101 (619) 699-1900 julie.wiley@sandag.org For: San Diego Association of Governments (SANDAG) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_E. Gregory Barnes Attorney At Law SAN DIEGO GAS & ELECTRIC COMPANY 8330 CENTURY PARK COURT, CP32D SAN DIEGO CA 92123 (858) 654-1583 GBarnes@SempraUtilities.com For: San Diego Gas & Electric Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Ellen Adler SAN DIEGO GAS & ELECTRIC COMPANY 8330 CENTURY PARK CT. SAN DIEGO CA 92123 (858) 654-0220 eadler@semprautilities.com For: San Diego Gas & Electric Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Thomas R. Brill Sr Counsel & Director SAN DIEGO GAS & ELECTRIC COMPANY 8330 CENTURTY PARK CT., CP32E SAN DIEGO CA 92123-1530 (858) 654-1601 TBrill@SempraUtilities.com For: San Diego Gas & Electric Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Courtney Kalashian Cp-Chair, Rhtr SAN JOAQUIN VALLEY CLEAN ENERGY ORG. 4747 NORTH FIRST STREET, SUITE 140 FRESNO CA 93726 (559) 228-6143 ckalashian@pesc.com For: San Joaquin Valley Clean Energy Organization (SJVCEO) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Demetra J. Mcbride Dir. - Off. Of Sust. & Climate Action SANTA CLARA COUNTY 70 W. HEDDING ST., E. WING, 11TH FLR. SAN JOSE CA 95110 (408) 299-6413 demetra.mcbride@ceo.sccgov.org For: County of Los Angeles \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Justin Segall Founder & Executive Vice President SIMPLE ENERGY 1215 SPRUCE ST., STE. 301 BOULDER CO 80302-4839 (303) 953-4831 justin@SimpleEnergy.com For: Simple Energy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_James Birkelund President SMALL BUSINESS UTILITY ADVOCATES 548 MARKET STREET, SUITE 11200 SAN FRANCISCO CA 94104 (415) 602-6223 James@UtilityAdvocates.org For: Small Business Utility Advocates (SBUA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Kelly Foley SONOMA CLEAN POWER 50 OLD COURTHOUSE SQ., STE. 605 SANTA ROSA CA 95404 (707) 486-5411 kfoley@sonomacleanpower.org For: Sonoma Clean Power \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Steven S. Shupe General Counsel SONOMA CLEAN POWER AUTHORITY 50 SANTA ROSA AVE., 5TH FL. SANTA ROSA CA 95404 (707) 890-8485 SShupe@SonomaCleanPower.org For: Sonoma Clean Power Authority \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jane Lee Cole SOUTHERN CALIFORNIA EDISON COMPANY 2244 WALNUT GROVE AVE. ROSEMEAD CA 91770 jane.lee.cole@sce.com For: Southern California Edison Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jane Lee Cole, Esq. Sr. Attorney SOUTHERN CALIFORNIA EDISON COMPANY 2244 WALNUT GROVE AVE. / PO BOX 800 ROSEMEAD CA 91770 (626) 302-3860 jane.lee.cole@sce.com For: Southern California Edison Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Johnny Pong Senior Counsel SOUTHERN CALIFORNIA GAS COMPANY 555 WEST FIFTH STREET SUITE 1400 LOS ANGELES CA 90013 (213) 244-2990 JPong@SempraUtilities.com For: Southern California Gas Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Barbara Quittner, Program Administration SYNERGY COMPANIES 28436 SATELLITE STREET HAYWARD CA 94545 (510) 817-0194 barbara.quittner@synergycompanies.org For: Synergy Companies \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Barbara Quittner Program Admnistration SYNERGY COMPANIES 28436 SATELLITE STREET HAYWARD CA 94545 (510) 817-0194 Barbara.Quittner@SynergyCompanies.org For: Energy Efficiency Inc. (EEI) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Laurene Park President SYZERGY, INC. 11263 CROCKER GROVE LANE GOLD RIVER CA 95670 laurie@syzergy.org For: Syzergy, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Carmelita L. Miller Legal Counsel THE GREENLINING INSTITUTE EMAIL ONLY EMAIL ONLY CA 00000 (510) 926-4017 CarmelitaM@greenlining.org For: The Greenlining Institute \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Hayley Goodson, Staff Attorney THE UTILITY REFORM NETWORK 785 MARKET ST., STE. 1400 SAN FRANCISCO CA 94103 (415) 929-8876 X360 hayley@turn.org For: The Utility Reform Network (TURN) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Marcel Hawiger, Staff Attorney THE UTILITY REFORM NETWORK 785 MARKET ST., STE. 1400 SAN FRANCISCO CA 94103 (415) 929-8876 X311 marcel@turn.org For: The Utility Reform Network (TURN) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Kathleen E. Carlson, Esq. Owner / Attorney VERIFIEDÂ® INC. PO BOX 2159 OLYMPIC VALLEY CA 96146 (530) 584-0229 kathy@verified.co For: VerifiedÂ® Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | **\*\*\*\*\*\*\*\*\*\* STATE EMPLOYEE \*\*\*\*\*\*\*\*\*\*\*** Marna Anning Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1742 ma7@cpuc.ca.gov Peter Biermayer Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2384 pb3@cpuc.ca.gov Deana J. Carrillo Exe. Dir CAEATFA 915 CAPITOL MALL SACRAMENTO CA 95814 (916) 651-5102 DCarrillo@sto.ca.gov For: California Alternative Energy & Advanced Transportation Financing Authority (CAEATFA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Miriam Joffe-Block, Program Mgr. CAEATFA 801 CAPITOL MALL SACRAMENTO CA 95814 (916) 653-3032 MJBlock@Treasurer.ca.gov For: California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA); Calif. Hub for Energy Efficiency Finance (CHEEF) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Cynthia Rogers CALIFORNIA ENERGY COMMISSION 1516 9TH STREET, MS-22 SACRAMENTO CA 95814 (916) 651-9009 crogers@energy.state.ca.us David Ismailyan CALIFORNIA ENERGY COMMISSION EMAIL ONLY CA 00000 David.Ismailyan@energy.ca.gov Erik Jensen CALIFORNIA ENERGY COMMISSION 1516 NINTH STREET SACRAMENTO CA 95814 (916) 654-4166 Erik.Jensen@energy.ca.gov  |
| Martha Brook CALIFORNIA ENERGY COMMISSION EMAIL ONLY EMAIL ONLY CA 00000 Martha.Brook@energy.ca.gov Patrick Saxton Advisor To Comm. Andrew Mcallister CALIFORNIA ENERGY COMMISSION EMIAL ONLY EMAIL ONLY CA 00000 (916) 651-0489 psaxton@energy.state.ca.us Tiffany Mateo Mechanical Engineer CALIFORNIA ENERGY COMMISSION 1516 NINTH STREET, MS-26 SACRAMENTO CA 95814-5512 (916) 654-4091 Tiffany.Mateo@energy.ca.gov William Dietrich Mgr. - Efficiency Div. CALIFORNIA ENERGY COMMISSION 1516 NINTH STREET, MS-26 SACRAMENTO CA 95814-5512 (916) 651-3754 DietrichW@earthlink.net Christopher Myers CALIFORNIA PUBLIC UTILITIES COMMISSION OFFICE OF RATEPAYER ADVOCATES EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-2908 christopher.myers@cpuc.ca.gov Julie Fitch Alj Division CALIFORNIA PUBLIC UTILITIES COMMISSION EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-3134 julie.fitch@cpuc.ca.gov Kayode Kajopaiye CALIFORNIA PUBLIC UTILITIES COMMISSION EMAIL ONLY EMAIL ONLY CA 00000 kayode.kajopaiye@cpuc.ca.gov  | Tory Francisco Energy CALIFORNIA PUBLIC UTILITIES COMMISSION EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-2743 tory.francisco@cpuc.ca.gov Valerie Kao Alj Division CALIFORNIA PUBLIC UTILITIES COMMISSION EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-1341 vuk@cpuc.ca.gov Jennifer Kalafut Executive Division CPUC EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-1475 jmk@cpuc.ca.gov Rory Cox CPUC EMAIL ON LY EMAIL ONLY CA 00000 rory.cox@cpuc.ca.gov Ava N. Tran CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 ava.tran@cpuc.ca.gov Dina Mackin CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 dina.mackin@cpuc.ca.gov Frank Alan Reynolds CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 frankalan.reynolds@cpuc.ca.gov Hazlyn Fortune A.L.J. Pro Tem CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 hazlyn.fortune@cpuc.ca.gov  |
| Jeorge S. Tagnipes CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 jeorge.tagnipes@cpuc.ca.gov Jeremy Battis CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 jeremy.battis@cpuc.ca.gov Katherine Hardy CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 katherine.hardy@cpuc.ca.gov Lisa Paulo CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (415) 355-5495 lisa.paulo@cpuc.ca.gov Mona Dee Dzvova CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 mona.dzvova@cpuc.ca.gov Paula Gruendling CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 paula.gruendling@cpuc.ca.gov Peter Franzese CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 peter.franzese@cpuc.ca.gov Peter Lai CPUC - ENERGY EMAIL ONL Y EMAIL ONLY CA 00000 peter.lai@cpuc.ca.gov Peter Skala CPUC - ENERGY EMAIL ONLY EMAIL ONLY CA 00000 pete.skala@cpuc.ca.gov  | Daniel Buch Regulatory Analyst CPUC - ORA EMAIL ONLY EMAIL ONLY CA 00000 (415) 703-2292 Daniel.Buch@cpuc.ca.gov Michael Colvin CPUC - POLICY & PLANNING EMAIL ONLY EMAIL ONLY CA 00000 (415) 355-5484 michael.colvin@cpuc.ca.gov Alexander Cole Office of Ratepayer Advocates 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2480 ac3@cpuc.ca.gov For: ORA Kevin Feizi Energy Division RM. 115 770 L Street, Suite 1250 Sacramento CA 95814 (916) 928-2276 kef@cpuc.ca.gov Elizabeth Fox Office of Ratepayer Advocates 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2247 ef1@cpuc.ca.gov Maryam Ghadessi Policy & Planning Division AREA 4-A 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1191 mmg@cpuc.ca.gov Robert Hansen Energy Division AREA 2-C 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1794 rh2@cpuc.ca.gov  |
| Hal Kane Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2256 hk1@cpuc.ca.gov Diana L. Lee Legal Division RM. 4107 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-4342 dil@cpuc.ca.gov For: ORA Alexander Merigan Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-3303 amq@cpuc.ca.gov Maryam Mozafari Energy Division AREA 4-A 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2126 mm5@cpuc.ca.gov Shannon O'Rourke Executive Division AREA 4-A 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-5574 sr6@cpuc.ca.gov Lola Odunlami Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1893 lod@cpuc.ca.gov Joanna Perez-Green Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 jo6@cpuc.ca.gov  | Reese Rogers Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2168 rr3@cpuc.ca.gov Nicholas Snyder Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 ns5@cpuc.ca.gov Nils Strindberg Energy Division AREA 4-A 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1812 ns2@cpuc.ca.gov Maria Amparo Worster Energy Division 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-1585 ma1@cpuc.ca.gov Zhen Zhang Legal Division RM. 5130 505 Van Ness Avenue San Francisco CA 94102 3298 (415) 703-2624 zz1@cpuc.ca.gov For: ORA **\*\*\*\*\*\*\*\*\* INFORMATION ONLY \*\*\*\*\*\*\*\*\*\*** Sean Mackay  PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 scmr@pge.com John Avina ABRAXAS ENERGY CONSULTING,LLC 811 PALM STREET SAN LUIS OBISPO CA 93401 (805) 547-2050 johnavina@abraxasenergy.com  |
| Arleen Novotney ACCESS / SCF EMAIL ONLY EMAIL ONLY CA 00000 (310) 827-7666 akawnov@yahoo.com Daniel L. Cardozo ADAMS BROADWELL JOSEPH & CARDOZO 520 CAPITOL MALL, STE. 350 SACRAMENTO CA 95814-4715 (916) 444-6201 dcardozo@adamsbroadwell.com Karen Terranova ALCANTAR & KAHL EMAIL ONLY EMAIL ONLY CA 00000-0000 (415) 403-5542 filings@a-klaw.com Katy Rosenberg ALCANTAR & KAHL EMAIL ONLY EMAIL ONLY CA 00000 (415) 421-4143 klr@a-klaw.com Michael Alcantar ALCANTAR & KAHL EMAIL ONLY EMAIL ONLY CA 00000 (503) 402-9900 mpa@a-klaw.com Mike Cade ALCANTAR & KAHL EMAIL ONLY EMAIL ONLY CA 00000 (503) 402-8711 wmc@a-klaw.com Donald Brookhyser ALCANTAR & KAHL LLP 121 S.W. SALMON ST., STE. 1100 PORTLAND OR 97204 (503) 402-8702 deb@a-klaw.com Rachel Holmes APPLIANCES RECYCLING CENTER OF AM., INC. 7400 EXCELSIOR BLVD. MINNEAPOLIS MN 55426 (952) 930-1751 rholmes@arcainc.com  | Jack Cameron President APPLIANCES RECYCLING CENTERS OF AM., INC 7400 EXCELSIOR BLVD MINNEAPOLIS MN 55426-4517 (952) 930-1717 jcameron@arcainc.com Andrew Meiman, Pe Principal ARC ALTERNATIVES 144 DONALD DRIVE MORAGA CA 94556 (415) 297-9870 andrew@arc-alternatives.com Jennifer Berg Bayren Project Manager ASSOCIATION OF BAY AREA GOVERNMENTS EMAIL ONLY EMAIL ONLY CA 00000 (510) 464-7947 Jennyb@abag.ca.gov Robert Fried ATKINSON, ANDELSON, LOYA, RUUD & ROMO 5075 HOPYARD ROAD, SUITE 210 PLEASANTON CA 94588 (925) 251-8515 RFried@aalrr.com Barbara Barkovich Consultant BARKOVICH & YAP EMAIL ONLY EMAIL ONLY CA 00000 (707) 937-6203 Barbara@BarkovichAndYap.com Paul Marconi BEAR VALLEY ELECTRIC SERVICE 42020 GARSTIN DRIVE, PO BOX 1547 BIG BEAR LAKE CA 92315 (909) 866-4678 X1547 Paul.Marconi@bves.com James E. Mcmahon Founding Director BETTER CLIMATE RESEARCH/POL. ANALYSIS 138 BROOKFIELD DR. MORAGA CA 94556-1747 (510) 520-8026 jim@betterclimate.info  |
| Camille Stough, Esq. BRAUN BLAISING MCLAUGHLIN & SMITH PC 915 L STREET, STE. 1480 SACRAMENTO CA 95814 (415) 314-8312 Stough@BraunLegal.com Scott Blaising Attorney BRAUN BLAISING MCLAUGHLIN & SMITH, P.C. 915 L STREET, STE. 1480 SACRAMENTO CA 95814 (916) 326-5812 Blaising@BraunLegal.com Regulatory Clerk BRAUN BLAISING SMITH WYNNE 915 L STREET, STE. 1480 SACRAMENTO CA 95814 Regulatory@BraunLegal.com Peter C. Jacobs BUILDING METRICS INC. 2540 FRONTIER AVE. SUITE 100 BOULDER CO 80304 (720) 284-4393 pjacobs@buildingmetrics.biz John Jones BUILDING PERFORMANCE INSTITUTE, INC. EMAIL ONLY EMAIL ONLY CA 00000 (518) 698-8518 jjones@bpi.org Chris Ann Dickerson CAD CONSULTING 720B CANYON OAKS DR. OAKLAND CA 94605 (510) 562-1034 cadickerson@cadconsulting.biz Allan Lee Exec. Dir., Energy Services Division CADMUS EMAIL ONLY EMAIL ONLY OR 00000 (503) 467-7127 allen.lee@cadmusgroup.com  | John W. Gould CAL-UCONS, INC. 5737 SW 18TH AVE. PORTLAND OR 97239 (503) 956-5320 johnwgould@comcast.net Margie Gardner Executive Director CAL. ENERGY EFFICIENCY INDUSTRY COUNCIL 436 14TH STREET, SUITE 1020 OAKLAND CA 94612 (503) 810-1155 mgardner@efficiencycouncil.org For: California Energy Efficiency Industry Council \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Delphine Hou CALIF. INDEPENDENT SYSTEMS OPERATOR 250 OUTCROPPING WAY FOLSOM CA 95630 (916) 608-5910 dhou@caiso.com Ricardo Amon Food Industry Energy Specialist CALIF. INST. OF FOOD & AGRI. RESEARCH UC - DAVIS EMAIL ONLY EMAIL ONLY CA 00000 (530) 304-8951 ramon@ucdavis.edu Caroline Mccormack CALIFORNA HOUSING PARTNERSHIP EMAIL ONLY EMAIL ONLY CA 00000 (415) 433-6804 X-313 CMcCormack@chpc.net Beth Vaughan Executive Director CALIFORNIA COMMUNITY CHOICE ASSOCIATION 1125 TAMALPAIS AVENUE SAN RAFAEL CA 94901 (415) 464-6689 beth@cal-cca.org Dawn Weisz President CALIFORNIA COMMUNITY CHOICE ASSOCIATION 1125 TAMALPAIS AVENUE SAN RAFAEL CA 94901 (415) 464-6689 DWeisz@mceCleanEnergy.org  |
| Eli Harland CALIFORNIA ENERGY COMMISSION ENERGY RESEARCH & DEVELOPMENT DIV. EMAIL ONLY EMAIL ONLY CA 00000 (916) 327-1463 Eli.Harland@energy.ca.gov Eric Knops CALIFORNIA ENERGY COMMISSION 1516 9TH STREET SACRAMENTO CA 95814 (916) 653-0396 Eric.Knops@energy.ca.gov CALIFORNIA ENERGY MARKETS 425 DIVISADERO ST STE 303 SAN FRANCISCO CA 94117-2242 (415) 552-1764 cem@newsdata.com Jordan Pinjuv Counsel CALIFORNIA INDEPENDENT SYSTEM OPERATOR 250 OUTCROPPING WAY FOLSOM CA 95630 (916) 351-4429 JPinjuv@caiso.com Rob Neenan CALIFORNIA LEAGUE OF FOOD PROCESSORS 1755 CREEKSIDE OAKS DRIVE, SUITE 250 SACRAMENTO CA 95833 (916) 640-8150 rob@clfp.com Aaron Klemm Chief, Energy & Sustainability CALIFORNIA STATE UNIVERSITY 401 GOLDEN SHORE LONG BEACH CA 90802-4210 (562) 951-4122 AKlemm@CalState.edu  David A. Cohen CENTER FOR SUSTAINABLE ENERGY 617 WEST 7TH STREET, SUITE 305 LOS ANGELES CA 90017 (213) 261-4030 David.Cohen@energycenter.org  | Lindsey Hawes CENTER FOR SUSTAINABLE ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (858) 633-1392 Lindsey.Hawes@energycenter.org Liz Oh CENTER FOR SUSTAINABLE ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (858) 244-1177 Liz.Oh@EnergyCenter.org Sephra A. Ninow Regulatory Affairs Mgr. CENTER FOR SUSTAINABLE ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (858) 244-1186 sephra.ninow@energycenter.org Hanna Grene CENTER FOR SUSTAINBLE ENERGY EMAIL ONLY EMAIL ONLY CA 00000 hanna.grene@energycenter.org Caroline Chen EMAIL ONLY EMAIL ONLY CA 00000 ccchen@san.rr.com Ann Kelly Department Of The Environment CITY & COUNTY OF SAN FRANCISCO 1145 MARKET STREET, SUITE 1200 SAN FRANCISCO CA 94103 (415) 355-3720 ann.kelly@sfgov.org Cal Broomhead Dept Of Environment, Energy Section CITY AND COUNTY OF SAN FRANCISCO 1145 MARKET STREET, SUITE 1200 SAN FRANCISCO CA 94103 (415) 355-3706 cal.broomhead@sfgov.org Aaron (Yichen) Lu Program Coordinator CITY OF SAN DIEGO EMAIL ONLY EMAIL ONLY CA 00000 (858) 573-2191 YLu@SanDiego.gov  |
| Justin P. Leveque CITY OF SAN JOSE-ENVIRONMENTAL SVCS DEPT 200 EAST SANTA CLARA STREET, 10TH FL. SAN JOSE CA 95113 (408) 976-2605 Justin.Leveque@SanJoseCa.gov Alice Stover CLEAN ENERGY EMAIL O NLY EMAIL ONLY CA 00000 astover@mceCleanEnergy.org David Siddiqui Director CLEARESULT 1710 S. AMPHLETT BLVD., STE. 340 SAN MATEO CA 94402 (510) 908-4092 David.Siddiqui@clearesult.com For: CLEAResult \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Eli Caudill CLEARESULT EMAIL ONLY EMAIL ONLY CA 00000 (503) 313-8464 eli.caudill@clearesult.com Nick Brod CLEARESULT 1100 GRUNDY LANE, STE. 100 SAN BRUNO CA 94066 (650) 726-7832 nick.brod@clearesult.com Alex Chase Dir COHEN VENTURES INC. 449 15TH STREET OAKLAND CA 94610 (510) 482-4420 X228 AChase@Energy-Solution.com For: Cohen Ventures Inc. dba Energy Solutions \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Samuel Golding President COMMUNITY CHOICE PARTNERS, INC. 58 MIRABEL AVENUE SAN FRANCISCO CA 94110 (415) 404-5283 golding@communitychoicepartners.com  | David P. Lowrey Director, Regulatory Strategy COMVERGE, INC. 999 18TH STREET, SUITE 2300 DENVER CO 80202 (626) 260-2698 DLowrey@Comverge.com Janet Ferrari Commercial Team Manager CONSOL 5757 PACIFIC AVENUE, SUITE 220 STOCKTON CA 95207 (209) 507-6773 JFerrari@ConSol.ws Stephen Stolte Coordinator - Office Of Sustainability COUNTY OF SAN MATEO 400 COUNTY CENTER REDWOOD CITY CA 94063 (650) 363-4133 sstolte@smcgov.org Natalie De Leon COUNTY OF SANTA CLARA 70 W. HEDDING SAN JOSE CA 95110 (409) 299-5101 natalie.deleon@ceo.sccgov.org Alejandra M. Cunningham 2298 FULTON STREET SAN FRANCISCO CA 94117 (561) 818-9921 a.mejiacunningham@gmail.com DAVIS WRIGHT TREMAINE LLP EMAIL ONLY EMAIL ONLY CA 00000 (415) 276-6587 dwtcpucdockets@dwt.com Emily Sangi DAVIS WRIGHT TREMAINE, LLP EMAIL ONLY EMAIL ONLY CA 00000 (415) 276-6587 EmilySangi@dwt.com  |
| Katie Jorrie Attorney DAVIS WRIGHT TREMAINE, LLP 505 MONTGOMERY STREET, SUITE 800 SAN FRANCISCO CA 94111 (415) 276-6500 KatieJorrie@dwt.com Patrick Ferguson Attorney DAVIS WRIGHT TREMAINE, LLP EMAIL ONLY EMAIL ONLY CA 00000 (415) 276-6500 PatrickFerguson@dwt.com Ann L. Trowbridge Attorney DAY CARTER & MURPHY LLP 3620 AMERICAN RIVER DRIVE, SUITE 205 SACRAMENTO CA 95864 (916) 246-7303 ATrowbridge@DayCarterMurphy.com Cara Goldenberg DIAN GRUENEICH CONSULTING, LLC 201 MISSION STREET, SUITE 1200 SAN FRANCISCO CA 94105 (760) 803-6433 cara.goldenberg@grueneich.com Fred Coito DNV GL 155 GRAND AVENUE, SUITE 500 OAKLAND CA 94612 (510) 891-0446 fred.coito@dnvgl.com Jennifer E. Canseco Head Of Section, Market West DNV GL 155 GRAND AVE., STE.500 OAKLAND CA 94612 (510) 891-4117 Jennifer.Canseco@DNVGL.com Jon Vencil Sr. Consultant, Mkt West DNV GL EMAIL ONLY EMAIL ONLY CA 00000 (619) 929-3232 Jon.Vencil@dnvgl.com  | Leslie Owashi Sr. Consultant DNV GL - ENERGY 3605 FIFTH AVE. SAN DIEGO CA 92103 (617) 866-0266 Les.Owashi@dnvgl.com For: KEMA Services Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Donald C. Liddell Attorney DOUGLASS & LIDDELL 2928 2ND AVENUE SAN DIEGO CA 92103 (619) 993-9096 Liddell@EnergyAttorney.com Gregory S.G. Klatt Attorney DOUGLASS & LIDDELL 4766 PARK GRANADA, STE. 209 CALABASAS CA 91302 (818) 961-3002 klatt@energyattorney.com Cameron Brooks E9 ENERGY INSIGHT 1877 BROADWAY, SUITE 100 BOULDER CO 80304 (303) 957-7667 ca@e9insight.com Ronald Liebert Attorney At Law ELLISON SCHNEIDER HARRIS & DONLAN LLP 2600 CAPITOL AVENUE, STE. 400 SACRAMENTO CA 95816 (916) 447-2166 RL@eslawfirm.com Marc Costa ENERGY COALITION EMAIL ONLY EMAIL ONLY CA 00000 mcosta@energycoalition.org Tim Olsen ENERGY COALITION EMAIL ONLY EMAIL ONLY CA 00000 tolsen@energycoalition.org  |
| Cynthia K. Mitchell ENERGY ECONOMICS INC. 530 COLGATE COURT RENO NV 89503 (775) 324-5300 cynthiakmitchell@gmail.com David C. Clark Advisor ENERGY EFFICIENCY INC. 595 S. BLUFF ST., NO. 5 ST. GEORGE UT 84770 (435) 634-1319 DavidClarkFamily@gmail.com Julie Richardson President ENERGY EFFICIENCY INC. 595 S. BLUFF ST., NO. 5 ST. GEORGE UT 84770 (435) 634-1319 JulieEnergyEfficiency@gmail.com For: Energy Efficiency Inc. (EEI) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jennifer Holmes ENERGY MARKET INNOVATIONS (EMI) 83 COLUMBIA ST., STE/ 400 SEATTLE WA 98104 (206) 621-1160 emibd@emiconsulting.com Ted Pope Vice President ENERGY SOLUTION 449 15TH STREET OAKLAND CA 94612 (510) 482-4420 X-221 TPope@energy-solution.com Laura Kier ENERGYHUB 232 3RD STREET BROOKLYN NY 11215 (718) 552-7051 kier@energyhub.net Jason Gregory ENERGYSAVVY 205 SE SPOKANE ST., STE. 300 PORTLAND OR 97202 (206) 353-2142 jasong@energysavvy.com  | Mona Tierney-Lloyd Sr. Dir., Western Regulatory Affairs ENERNOC, INC. PO BOX 378 CAYUCOS CA 93430 (805) 995-1618 MTierney-Lloyd@enernoc.com For: EnerNOC, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jeff Guild ENOVITY, INC. 100 MONTGOMERY STREET, SUITE 600 SAN FRANCISCO CA 94104 (415) 983-3655 jguild@enovity.com For: Enovity, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Kelly Crandall EQ RESEARCH, LLC 1580 LINCOLN ST., STE. 800 DENVER CO 80203 (720) 315-5184 CPUCdockets@eq-research.com David Reynolds ERS 152 N. 3RD STREET, SUITE 520 SAN JOSE CA 95112 (408) 217-6460 dreynolds@ers-inc.com Jeff Perkins ERS 120 WATER STREET, SUITE 350 NORTH ANDOVER MA 01845 (978) 521-2550 X207 jperkins@ers-inc.com Samuel P. Krasnow V.P. - Regulatory Affairs FIRSTFUEL SOFTWARE, INC. ONE EMBARCADERO CENTER, SE. 1150 SAN FRANCISCO CA 94111 (401) 439-0041 skrasnow@firstfuel.com Alejandra Mejia FUTURE ENERGY ENTERPRISES-CAL.TECH. FORM 2298 FULTON STRET SAN FRANCISCO CA 94117 Alejandra.Mejia@futee.biz  |
| Annette Beitel FUTURE ENERGY ENTERPRISES-CAL.TECH. FORM EMAIL ONLY EMAIL ONLY CA 00000 Annette.Beitel@futee.biz Nikhil Gandhi EMAIL ONLY EMAIL ONLY CA 00000 nikhilvgandhi@gmail.com Tony Brunello GREEN TECHNOLOGY LEADERSHIP GROUP 980 9TH STREET, SUITE 2000 SACRAMENTO CA 95814 (415) 705-7891 tbrunello@greentechleadership.org For: Mission: Data \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Jennifer Holmes Independent Consultant PO BOX 4235 SANTA CRUZ CA 95063 (831) 332-4134 JenHolmesBiz@gmail.com Ruth Hupart 1220 19TH STREET, NW, STE. 800 WASHINGTON DC 20036 (202) 559-2032 rhupart@solarelectricpower.org Mabell Garcia Paine Principal ICF INTERNATIONAL 601 W 5TH STREET, STE. 900 LOS ANGELES CA 90071 (323) 356-2754 Mabell.Paine@icfi.com Sheena Tran ICF INTERNATIONAL 1 ADA, SUITE 100 IRVINE CA 92618 (949) 333-6662 sheena.tran@icfi.com Carmen Best INDEPENDENT ENERGY CONSULTANT EMAIL ONLY EMAIL ONLY CA 00000 (608) 332-7992 CarmenlBest@gmail.com  | Steven Kelly Policy Director INDEPENDENT ENERGY PRODUCERS ASSCIATION 1215 K STREET, STE. 900 SACRAMENTO CA 95814 (916) 448-9499 steven@iepa.com Steve Sanders Program Director INSTITUTE FOR LOCAL GOVERNMENT 1400 K STREET, SUITE 205 SACRAMENTO CA 95814 (916) 658-8245 ssanders@ca-ilg.com Jean Shelton ITRON EMAIL ONLY EMAIL ONLY CA 00000 jean.shelton@itron.com John Cavalli ITRON EMAIL ONLY EMAIL ONLY CA 00000 john.cavalli@itron.com Mike Rufo ITRON EMAIL ONLY EMAIL ONLY CA 00000 mike.rufo@itron.com Smita Gupta Sr. Energy Consultant ITRON, INC. 330 MADSON PLACE DAVIS CA 95618-6599 (509) 891-3189 smita.gupta@itron.com Jeff Hirsch JAMES J. HIRSCH & ASSOCIATES 12185 PRESILLA ROAD SANTA ROSA VALLEY CA 93012-9243 (805) 553-9000 James.J.Hirsch@gmail.com Katherine Johnson JOHNSON CONSULTING GROUP 1033 LINDFIELD DRIVE FREDERICK MD 21702 (301) 461-4865 KJohnson@JohnsonConsults.com  |
| Inger Goodman Regulatory Affairs Manager JUST ENERGY SOLUTIONS, INC. 6 CENTERPOINTE DRIVE, STE. 750 LA PALMA CA 90623 (714) 259-2508 iGoodman@CommerceEnergy.com Jake Schlesinger KEYES & FOX LLP 1580 LINCOLN STREET, SUITE 880 DENVER CO 80203 (720) 639-2190 jschlesinger@kfwlaw.com Tim Lindl Counsel KEYES & FOX LLP 436 14TH STREET, STE. 1305 OAKLAND CA 94612 (510) 314-8385 TLindl@kfwlaw.com Samuel Harvey KEYES, FOX AND WIEDMAN LLP EMAIL ONLY EMAIL ONLY CA 00000 (510) 788-2514 SHarvey@kfwLaw.com Bruce Perlstein Director, Advisory KPMG LLP 55 SECOND ST., STE. 1400 SAN FRANCISCO CA 94105 (415) 963-5163 bperlstein@kpmg.com Jessica Cohen Management Follow/Program Manager L.A.COUNTY OFFICE OF SUSTAINABILITY EMAIL ONLY EMAIL ONLY CA 00000 (562) 754-8277 jcohen@isd.lacounty.gov Megan M. Myers Attorney LAW OFFICES OF SARA STECK MYERS 122 - 28TH AVENUE SAN FRANCISCO CA 94121 (415) 994-1616 MeganMMyers@yahoo.com  | Sara Steck Myers Attorney At Law LAW OFFICES OF SARA STECK MYERS 122 28TH AVENUE SAN FRANCISCO CA 94121 (415) 387-1904 ssmyers@att.net Susie Berlin Attorney At Law LAW OFFICES OF SUSIE BERLIN EMAIL ONLY EMAIL ONLY CA 00000 (408) 778-8478 berlin@susieberlinlaw.com Edward Vine LAWRENCE BERKELEY NATIONAL LABORATORY BUILDING 90-2002 BERKELEY CA 94720-8136 (510) 486-6047 elvine@lbl.gov Alison Lechowicz Principal LECHOWICZ & TSENG MUNICIPAL CONSULTANTS PO BOX 3065 OAKLAND CA 94609 (510) 545-3182 Alison@LTMuniConsultants.com Joseph Oldham LOCAL GOVERNMENT COMMISSION 1303 J STREET, STE. 250 SACRAMENTO CA 95814 (916) 448-1198 X-309 joldham@lgc.org Myron Graessle LOCKEED MARTIN ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (916) 661-1590 myron.j.graessle@lmco.com Allan Robles LUCID 304 12TH STREET, SUITE 3C OAKLAND CA 94607 allan@luciddg.com  |
| Beckie Menten Efficiency Coordinator MARIN CLEAN ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (415) 464-6034 bmenten@mceCleanEnergy.org Katie Elliott Energy Efficiency Program Specialist MARIN CLEAN ENERGY EMAIL ONLY EMAIL ONLY CA 00000 kelliott@mceCleanEnergy.org Martha Serianz Legal Operations Mgr. MARIN CLEAN ENERGY 1125 TAMALPAIS AVENUE SAN RAFAEL CA 94901 (415) 464-6043 MSerianz@MCECleanEnergy.org Mce Regulatory MARIN CLEAN ENERGY EMAIL ONLY EMAIL ONLY CA 00000 (415) 464-6010 regulatory@mceCleanEnergy.org Nathaniel Malcolm Regulatory Law Clerk MARIN CLEAN ENERGY 1125 TAMALPAIS AVENUE SAN RAFAEL CA 94901 (415) 464-6048 nmalcolm@mcecleanenergy.org Shalini Swaroop Regulatory & Legislative Counsel MARIN CLEAN ENERGY 1125 TAMALPAIS AVENUE SAN RAFAEL CA 94901 (415) 464-6040 sswaroop@mceCleanEnergy.org Daniel Genter Customer Programs Specialist MARINE CLEAN ENERGY 1125 TAMALPAIS AVE. SAN RAFAEL CA 94901 (415) 464-6041 DGenter@mceCleanEnergy.org  | Doran Meaghan MCE CLEAN ENERGY 781 LINCOLN AVE., STE. 320 SAN RAFAEL CA 94553 MDoran@MCECleanEnergy.org Patrick Thacher MCE CLEAN ENERGY EMAIL ONLY EMAIL ONLY CA 00000 pthacher@mcecleanenergy.org Alejandra Mejia EMAIL ONLY EMAIL OLY CA 00000 Alejandra.Mejia@futee.biz Misti Bruceri MISTI BRUCERI & ASSOCIATES, LLC EMAIL ONLY EMAIL ONLY CA 00000 (707) 320-2500 mistib@comcast.net Dustin C. Elliott Attorney MORRISON & FOERSTER LLP 425 MARKET STREET SAN FRANCISCO CA 94105 (415) 268-6286 DElliott@MoFo.com Mrw Associates MRW & ASSOCIATES EMAIL ONLY EMAIL ONLY CA 00000 (510) 834-1999 mrw@mrwassoc.com MRW & ASSOCIATES, LLC EMAIL ONLY EMAIL ONLY CA 00000 (510) 834-1999 mrw@mrwassoc.com Maria Stamas Legal Fellow, Energy Program NATURAL RESOURCES DEFENSE COUNCIL EMAIL ONLY EMAIL ONLY CA 00000 (415) 875-8240 mstamas@nrdc.org  |
| Merrian Borgeson Sr. Scientist NATURAL RESOURCES DEFENSE COUNCIL EMAIL ONLY EMAIL ONLY CA 00000 (415) 875-6100 mborgeson@nrdc.org Jay Luboff Assoc Dir - Energy NAVIGANT 515 S. FLOWER STREET, STE. 3500 LOS ANGELES CA 90071 (213) 670-2724 Jay.Luboff@Navigant.com Amul Sathe NAVIGANT CONSULTING 1 MARKET ST., SPEAR TOWER STE.1200 SAN FRANCISCO CA 94105 (415) 356-7100 amul.sathe@navigant.com Derek Jones NAVIGANT CONSULTING, INC. ONE MARKET ST., SPEAR TOWER, SUITE 1200 SAN FRANCISCO CA 94105 (415) 356-7187 derek.jones@navigant.com Greg Wikler Dir - Energy NAVIGANT CONSULTING, INC. EMAIL ONLY EMAIL ONLY CA 00000 (415) 399-2109 Greg.Wikler@Navigant.com Rick Counihan NEST LABS, INC. 3400 HILLVIEW AVENUE PALO ALTO CA 94304 (415) 517-1861 RCounihan@NestLabs.com Dulane Moran NEXANT 317 SW ALDER ST., STE. 1000 PORTLAND OR 97204 dmoran@nexant.com  | Terry Fry Vp, Energy Management NEXANT INC 101 2ND STREET, 10TH FLOOR SAN FRANCISCO CA 94105 (415) 369-1021 tmfry@nexant.com Mushtaq Ahmad NEXANT, INC. 101 SECOND STREET SAN FRANCISCO CA 94105 (415) 369-1000 Mahmad@nexant.com Jill N. Jaffe NOSSAMAN LLP 50 CALIFORNIA STREET, 34TH FLOOR SAN FRNACISCO CA 94111 (415) 398-3600 JJaffe@Nossaman.com Martin Mattes NOSSAMAN LLP 50 CALIFORNIA STREET, STE. 3400 SAN FRANCISCO CA 94111-4799 (415) 438-7273 mmattes@nossaman.com Richard Sperberg ONSITE ENERGY CORP. 2701 LOKER AVE. W., STE. 107 CARLSBAD CA 92010 (760) 476-4140 rsperberg@onsitenergy.com Hannah Arnold OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 harnold@opiniondynamics.com Jennifer Mitchell-Jackson Partner OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 (510) 444-5050 X0187 jmj@opiniondynamics.com  |
| Mary Sutter OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 msutter@opiniondynamics.com Nina Merchant-Vega OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 (510) 444-5050 NMerchantVega@opiniondynamics.com Olivia Patterson OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 (510) 444-5050 opatterson@opiniondynamics.com Tami Buhr OPINION DYNAMICS 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 tbuhr@opiniondynamics.com Mikhail Haramati Associate OPINION DYNAMICS CORPORATION 1999 HARRISON ST., STE. 1420 OAKLAND CA 94612 (510) 444-5050 X-122 mharamati@opiniondynamics.com Chuck Buck Manager, Regulatory Affairs OPOWER EMAIL ONLY EMAIL ONLY CA 00000 (805) 610-9437 charlie.buck@oracle.com Charlie Buck Mgr, Market Dev. & Regulatory Affairs ORACLE / OPOWER WEST DIVISION 680 FOLSOM STREET, 3RD FLOOR SAN FRANCISCO CA 94107 (805) 610-9437 Charlie.Buck@oracle.com  | Mary Anderson PACIFIC GAS & ELECTRIC COMPANY 245 MARKET STREET, N4Q SAN FRANCISCO CA 94105 (415) 973-3442 M3AK@pge.com Matthew H. Lewis PACIFIC GAS & ELECTRIC COMPANY 77 BEALE ST, B27L SAN FRANCISCO CA 94105 (415) 973-8151 m2ld@pge.com Priscilla Johnson PACIFIC GAS & ELECTRIC COMPANY 245 MARKET STREET, N4Q SAN FRANCISCO CA 94105 (415) 973-2401 PXJJ@pge.com Rachel Sackman Strategic Analyst PACIFIC GAS & ELECTRIC COMPANY 245 MARKET STREET, NQ4 SAN FRANCISCO CA 94105 (415) 635-7286 rysk@pge.com Adam Scheer PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 A8S8@pge.com Amy Barr PACIFIC GAS AND ELECTRIC COMPANY 77 BEALE STREET, MC B23A SAN FRANCISCO CA 94105 (415) 973-6095 A4B0@pge.com For: Pacific Gas and Electric Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Brian Smith PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (415) 973-1180 b2sg@pge.com  |
| Caroline M. Francis PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 CMFH@pge.com Case Coordination PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (415) 973-4744 RegRelCPUCCases@pge.com Cassandra Feliciano Regulatory Case Manager PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (415) 973-7575 ccfe@pge.com Chris Kato PACIFIC GAS AND ELECTRIC COMPANY 245 MARKET STREET, N6G SAN FRANCISCO CA 94105 (415) 973-5368 c2kc@PGE.com David Thayer PACIFIC GAS AND ELECTRIC COMPANY 245 MARKET STREET, MC N6G SAN FRANCISCO CA 94602 (415) 973-3256 d1tq@pge.com Dorren Caruth PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 d6cx@pge.com Halley Fitzpatrick PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 hdf2@pge.com Jessica Waggoner PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 j6wv@pge.com  | Julia Liberzon Case Mgr. PACIFIC GAS AND ELECTRIC COMPANY 77 BEALE STREET, B9A SAN FRANCISCO CA 94105 (415) 973-6743 GXPR@pge.com Lucy Morris PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 LLAA@pge.com Mary A. Gandesbery, Esq. Attorney PACIFIC GAS AND ELECTRIC COMPANY 77 BEALE STREET, MS-B30A / PO BOX 7442 SAN FRANCISCO CA 94105 (415) 973-0675 MAGQ@pge.com For: Pacific Gas & Electric Compnany \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Meghan Dewey Mgr - Ee Policy / Strategy PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (415) 973-1805 Meghan.Dewey@pge.com Michael Norbeck PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 m1nz@pge.com Rafael Friedmann PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (415) 972-5799 rafi@pge.com Robert Kasman PACIFIC GAS AND ELECTRIC COMPANY EMAIL ONLY EMAIL ONLY CA 00000-0000 (415) 973-4094 rekl@pge.com  |
| Cathie A. Allen PACIFICORP EMAIL ONLY EMAIL ONLY CA 00000 (503) 813-5934 californiadockets@pacificorp.com Cory Scott PACIFICORP EMAIL ONLY EMAIL ONLY NV 00000 Cory.scott@pacificorp.com Don Jones, Jr. PACIFICORP 825 NE MULTNOMAH, STE. 1500 PORTLAND OR 97232 (503) 813-5184 jr\_Don.Jones@PacifiCorp.com Eli Morris PACIFICORP 825 NE MULTNOMAH, STE. 1500 PORTLAND OR 97232 (503) 813-6490 Eli.Morris@PacifiCorp.com Micah Fuller PG&E 245 MARKET STREET SAN FRANCISCO CA 94111 (415) 973-3930 m3fi@pge.com Andra Pligavko EMAIL ONLY EMAIL ONLY CA 00000 akp.servicelist@gmail.com Anne Arquit Niederberger POLICY SOLUTIONS 218 FOSS CREEK CIRCLE HEALDSBURG CA 95448 (917) 518-5094 anne.policysolutions@gmail.com John Proctor PROCTOR ENGINEERING GROUP, LTD 418 MISSION AVENUE SAN RAFAEL CA 94901 (415) 451-2480 john@proctoreng.com  | Robert Castaneda PROTEUS, INC. 1830 N. DINUBA BLVD. VISALIA CA 95814 (559) 651-0800 RobertPrm@gmail.com For: Proteus, Inc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Allan Rago QUALITY CONSERVATION SERVICES, INC. EMAIL ONLY EMAIL ONLY CA 00000 (909) 445-0450 arago@qcsca.com Matt Bogoshian Chief Strategy Officer & Gen.Counsel REV EMAIL ONLY EMAIL ONLY CA 00000 (831) 601-9509 MattB@REVsustainability.com Deeann Tozlian Strategic Planning Research Mgr RICHARD HEATH & ASSOCIATES, INC. 590 W LOCUST AVENUE, SUITE 103 FRESNO CA 93650 (559) 573-3589 DTozlian@RHAinc.com Andrew Yip Dir - Bus. Development (Dc Microgrid) ROBERT BOSCH LLC 101 JEFFERSON DRIVE MENLO PARK CA 94025 (415) 858-5096 Andrew.Yip@boschbgt.com Jenny Roecks EMAIL ONLY EMAIL ONLY CA 00000 (650) 455-1003 jenny.roecks@futee.biz Kathleen Bryan S.F. DEPT. OF THE ENVIRONMENT 1455 MARKET STREET, SUITE 1200 SAN FRANCISCO CA 94102 (415) 355-3717 kathleen.bryan@sfgov.org  |
| Carlos A. H. Vaquerano Executive Dir. SALVADORAN AMERICAN LEADERSHIP 1625 WEST OLYMPIC BLVD. LOS ANGELES CA 90015 (213) 480-1052 CHVaquerano@SALEF.org For: Salvadoran American Leadership and Educational Fund (SALEF) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Athena Besa Customer Progams & Policy Manager SAN DIEGO GAS & ELECTRIC COMPANY 8335 CENTURY PARK COURT, CP12H SAN DIEGO CA 92123-1569 (619) 699-5064 ABesa@semprautilities.com Central Files SAN DIEGO GAS & ELECTRIC COMPANY 8330 CENTURY PARK CT, CP31-E SAN DIEGO CA 92123-1530 (858) 654-1852 CentralFiles@SempraUtilities.com Dean A. Kinports Regulatory Case Mgr. SAN DIEGO GAS & ELECTRIC COMPANY 8330 CENTURY PARK COURT, CP32F SAN DIEGO CA 92123 (858) 654-8679 DAKinports@SempraUtilities.com Joshua Thompson SAN DIEGO GAS & ELECTRIC COMPANY 8690 BALBOA AVE. CPA03 SAN DIGEO CA 92123 JThompson@SempraUtilities.com Roland G Mollen SAN DIEGO GAS & ELECTRIC COMPANY 8690 BALBOA AVE SAN DIEGO CA 92123 RMollen@semprautilities.com Lauren Casey Climate Protection Rogram Manager SCTA/RCPA 490 MENDOCINO AVE., STE. 206 SANTA ROSA CA 95401 (707) 565-5379 lcasey@sctainfo.org  | Annlyn M. Faustino Regulatory Case Analyst & Support SDG&E/SCGC 8330 CENTURY PARK COURT, CP31E SAN DIEGO CA 92123 (858) 654-1148 afaustino@semprautilities.com Jesse John Martinez SEMPRA UTILITIES 555 W. 5TH ST LOS ANGELES CA 90013 (213) 244-2515 jjmartinez@semprautilities.com Cleanpowersf Regulartory SFPUC 525 GOLDEN GATE AVE. SAN FRANCISCO CA 94102 RegCleanPowerSF@sfwater.org David Dias Business Rep. SHEET METAL WORKERS LOCAL 104 2610 CROW CANYON ROAD SAN RAMON CA 94583 (925) 208-4903 DaveD@smw104.org For: Joint Committee on Energy and Environmental Policy (JCEEP) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Bonnie Datta SIEMENS USA 4000 E. THIRD AVENUE FOSTER CITY CA 94404 (408) 348-8968 bonnie.datta@siemens.com Lisa Hough SIMPLE ENERGY 1215 SPRUCE ST., STE. 301 BOULDER CO 80302 (303) 725-9847 lisa@simpleenergy.com Adam Block Manager, Regulatory Affairs SIMPLE ENERGY, INC. 1215 SPRUCE STREET, STE. 301 BOULDER CO 80304 (303) 953-4732 adam@simpleenergy.com  |
| Steve Kromer SKEE 1911 9TH STREET B BERKELEY CA 94710 (510) 847-8535 JSKromer@mac.com Hank Ryan Executive Dir. SMALL BUSINESS CALIFORNIA (SB CALIF.) 750 - 47TH AVE., NO. 56 CAPITOLA CA 95010 (510) 459-9683 hankryan2003@yahoo.com Kathryn Kriozere Regullatory Attorney SMALL BUSINESS UTILITY ADVOCATES 2150 ALLSTON WAY, STE. 400 BERKELEY CA 94704 (510) 863-0009 Kathryn@UtilityAdvocates.org Lena Luna Sr. Energy Project Mgr. SO. BAY CITIES COUNCIL OF GOVERNMENTS 20285 S. WESTERN AVE., STE. 100 TORRANCE CA 90501 (310) 371-7222 X208 LLuna9624@yahoo.com Sarah Taheri SO. CALIF. PUBLIC POWER AUTHORITY 915 L STREET, STE. 1410 SACRAMENTO CA 95814 (916) 440-0870 STaheri@scppa.org For: Southern California Public Power Authority (SCPPA) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Charisse Burnett SO. CALIFORNIA EDISON COMPANY 1515 WALNUT GROVE AVENUE, 4TH FLR ROSEMEAD CA 91770 (626) 302-0630 charisse.burnett@sce.com Lujuana Medina SOCALGAS EMAIL ONLY EMAIL ONLY CA 00000 (310) 592-0318 lmedina@semprautilities.com  | Mark Huerta SOUTHERN CA GAS COMPANY 555 WEST 5TH STREET LOS ANGELES CA 90013 (213) 244-4661 mhuerta@semprautilities.com Frank W. Harris Regulatory Economist SOUTHERN CALIFORNIA EDISON 2244 WALNUT GROVE ROSEMEAD CA 91770 (626) 302-1718 Frank.Harris@sce.com Case Administration SOUTHERN CALIFORNIA EDISON COMPANY 8631 RUSH STREET, GO4, 2ND FL. ROSEMEAD CA 91770 (626) 302-6906 Case.Admin@sce.com Janet Combs, Esq. Sr. Attorney SOUTHERN CALIFORNIA EDISON COMPANY 2244 WALNUT GROVE AVENUE ROSEMEAD CA 91770 (626) 302-1524 janet.combs@sce.com Lisa Tobias Paralegal SOUTHERN CALIFORNIA EDISON COMPANY 2244 WALNUT GROVE AVE., PO BOX 800 ROSEMEAD CA 91770 (626) 302-3812 lisa.tobias@sce.com Shahana Samiullah SOUTHERN CALIFORNIA EDISON COMPANY EMAIL ONLY EMAIL ONLY CA 00000 shahana.samiullah@sce.com Alma Mena Williamson SOUTHERN CALIFORNIA GAS COMPANY 555 W. 5TH STREET, M.L. 19A7 LOS ANGELES CA 90013 (714) 244-5104 awilliamson@semprautilities.com  |
| Andrew Nih SOUTHERN CALIFORNIA GAS COMPANY 555 WEST FIFTH ST., GT19A7 LOS ANGELES CA 90013 (213) 244-3433 anih@SempraUtilities.com Andrew Steinberg Regulatory Policy & Reporting Mgr. SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH STREET, GT19A7 LOS ANGELES CA 90013 (213) 244-3817 ASteinberg@SempraUtilities.com Corinne M. Sierzant SOUTHERN CALIFORNIA GAS COMPANY EMAIL ONLY EMAIL ONLY CA 00000 (213) 244-5354 CSierzant@semprautilities.com Darren Hanway SOUTHERN CALIFORNIA GAS COMPANY 555 WEST FIFTH ST., MAIL STOP GT19A7 LOS ANGELES CA 90013 (213) 244-3419 DHanway@SempraUtilities.com David Kim SOUTHERN CALIFORNIA GAS COMPANY 555 WEST 5TH STREET LOS ANGELES CA 90013 (213) 244-4363 DKim@semprautilities.com Derrick Clifton SOUTHERN CALIFORNIA GAS COMPANY 555 W. 5TH STREET LOS ANGELES CA 90013 (213) 244-8102 DClifton@SempraUtilities.com Elizabeth Baires Regulatory Mgr SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH ST., GT14D6 LOS ANGELES CA 90013 (213) 244-3364 EBaires@SempraUtilities.com  | Erin Palermo SOUTHERN CALIFORNIA GAS COMPANY 555 W 5TH STREET LOS ANGELEES CA 90013 (213) 244-8064 EPalermo@SempraUtilities.com Jeff Salazar SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH STREET, GT14D6 LOS ANGELES CA 90013 (213) 244-5916 JLSalazar@SempraUtilities.com Joseph Mock Regulatory Case Mgr. SOUTHERN CALIFORNIA GAS COMPANY 555 WEST 5TH ST., STE 1400, GT14D6 LOS ANGELES CA 90013 (213) 244-3718 JMock@SempraUtilities.com Leticia Ayala SOUTHERN CALIFORNIA GAS COMPANY 555 WEST 5TH STREET LOS ANGELES CA 90013 (213) 244-8539 layala@semprautilities.com Mark A. Reyna Regulatory Policy Advisor SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH ST. GT19A8 LOS ANGELES CA 90013 (213) 244-3475 MReyna@SempraUtilities.com Mark Hervey SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH STREET LOS ANGELES CA 90013 (213) 244-2779 mjhervey@semprautilities.com Paul Deang Customer Program SOUTHERN CALIFORNIA GAS COMPANY 555 W. 5TH STREET LOS ANGELES CA 90013 (213) 244-4375 PDeang@SempraUtilities.com  |
| Ronald Van Der Leeden Dir. - Regulatory Affairs SOUTHERN CALIFORNIA GAS COMPANY 555 W. FIFTH STREET, GT14D6 LOS ANGELES CA 90013 (213) 244-2009 RVanderLeeden@SempraUtilities.com Dian Grueneich STANFORD UNIVERSITY 473 VIA ORTEGA, ROOM 387 STANFORD CA 94305 (510) 248-9788 dianmg52@gmail.com Damon Franz Director - Policy & Electricity Markets TESLA, INC. EMAIL ONLY EMAIL ONLY CA 00000 (650) 339-6091 DFranz@Tesla.com Francesca Wahl Deputy Dir - Policy & Electricity Mkts TESLA, INC. 444 DE HARO ST., STE. 101 SAN FRANCISCO CA 94107 (650) 435-0422 FWahl@Tesla.com Arlis Reynolds THE CADMUS GROUP, INC. 4 VENTURE IRVINE CA 92618 (949) 428-6264 Arlis.Reynolds@CadmusGroup.com Sepideh Shahinfard THE CADMUS GROUP, INC. 1901 HARRISON ST., NO. 1100 OAKLAND CA 94612 (510) 768-8386 Sepideh.Shahinfard@CadmusGroup.com Ken Williams Director - Caifornia Client Solutions THE FRANKLIN ENERGY GROUP 18865 VISTA PORTOLA TRABUCO CANYON CA 92579 (949) 290-3110 kwilliams@franklinenergy.com  | David Huang Legal Fellow THE GREENLINING INSTITUTE EMAIL ONLY EMAIL ONLY CA 00000 (510) 926-4027 davidh@greenlining.org Elise Torres Staff Attorney THE UTILITY REFORM NETWORK 785 MARKET STREET, SUITE 1400 SAN FRANCISCO CA 94103 (415) 929-8876 X308 ETorres@turn.org Floyd Keneipp TIERRA RESOURCE CONSULTANTS, INC. 1200 MT. DIABLO BLVD., STE. 208 WALNUT CREEK CA 94596 (925) 954-7363 floyd.keneipp@tierrarc.com Michael Richardson Vp - Global Program Operations TRANFORMATIVE WAVES 1012 CENTRAL AVE. SOUTH KENT WA 98032 (415) 757-9331 michael.r@twavetech.com Carmen Henrikson Associate V.P., Strategy TRC SOLUTIONS 436 14TH STREET, SUITE 1020 OAKLAND CA 94612 (415) 235-5562 Chenrikson@trcsolutions.com Craig Tyler TYLER & ASSOCIATES EMAIL ONLY EMAIL ONLY CA 00000 (510) 841-8038 craigtyler@comcast.net Eric Eberhardt Associate Director Energy Services UNIVERSITY OF CALIF. OFFICE OF THE PRES. EMAIL ONLY EMAIL ONLY CA 00000 (510) 987-9392 eric.eberhardt@ucop.edu  |
| Kristin Heinemeier Western Cooling Efficiency Center UNIVERSITY OF CALIFORNIA - DAVIS 215 SAGE ST., SUITE 100 DAVIS CA 95616 (530) 754-7667 kheinemeier@ucdavis.edu Andrew G. Campbell Exec. Dir., Energy Institute At Haas UNIVERSITY OF CALIFORNIA, BERKELEY UNIVERSITY OF CALIFORNIA, BERKELEY 324 GIANNINI HALL BERKELEY CA 94720 (415) 515-4655 acampbell@berkeley.edu Carol Yin YINSIGHT, INC EMAIL ONLY EMAIL ONLY CA 00000 (478) 227-6594 cyin@yinsight.net  |  |

(End of Appendix A)

1. All five applications and three motions were timely filed pursuant to Rule 1.15. [↑](#footnote-ref-2)
2. CCSF and MCE filed protests of PG&E’s application; PG&E and SoCalGas filed protests of MCE’s application; all other protests were not specific to one application or motion. [↑](#footnote-ref-3)
3. The California Energy Efficiency industry Council has since changed its name to the California Efficiency + Demand Management Council (Council). [↑](#footnote-ref-4)
4. City of Lancaster filed a response to SCE’s application; PG&E filed a response to each REN motion; SCE filed responses to the Counties of Los Angeles and Ventura, and specifically to the LGSEC Local Government Partnerships Statewide administration proposal; SDG&E filed a response to SoCalREN; and SoCalGas filed responses to Tri‑County REN and SoCalREN and the LGSEC Local Government Partnerships Statewide administration proposal. All other responses were not specific to a single application or motion. [↑](#footnote-ref-5)
5. SDG&E’s proposal, at 11, discusses both a one‑stage and a two‑stage process, but indicates a preference for utilizing the one‑stage process with two steps. [↑](#footnote-ref-6)
6. *See* discussion in D.16‑08‑019 at 71‑72. [↑](#footnote-ref-7)