PUBLIC UTILITIES COMMISSION 505 VAN NESS AVENUE SAN FRANCISCO, CA 94102-3298



February 7, 2012

Draft Resolution W-4908 Agenda ID #11035

TO: All Interested Persons

Enclosed is draft Resolution W-4908 of the Division of Water and Audits rejecting a request by Valencia Water Company to permit payment of water bills using a credit or debit card. This draft Resolution authorizes Valencia to allow customers to receive electronically their water bills and most mandated notices. Draft Resolution W-4908 will be on the Commission's March 8, 2012 agenda. The Commission may act then on this resolution or it may postpone action until later.

When the Commission acts on a draft resolution, the Commission may adopt all or part of the draft resolution, as written, or amend or modify the draft resolution; or the Commission may set the draft resolution aside and prepare a different resolution. Only when the Commission acts does the resolution become binding.

Interested persons may submit comments on draft Resolution W-4908. An original of the comments, with a certificate of service, should be submitted to:

Division of Water and Audits, Third Floor Attention: Ravi Kumra California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102 Division of Water and Audits, Third Floor Attention: Rami Kahlon California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Interested persons must serve a written or electronic copy of their comments on the utility on the same date that the comments are submitted to the Division of Water and Audits. Interested persons may submit comments on or before February 28, 2012.

Comments should focus on factual, legal, or technical errors or policy issues in the draft resolution.

Persons interested in receiving comments submitted to the Division of Water and Audits may write to Ravi Kumra, email him at rkk@cpuc.ca.gov, or telephone him at (415) 703-2571

/s/ RAMI S. KAHLON
Rami S. Kahlon, Director
Division of Water and Audits

Enclosures: Draft Resolution W-4908

Certificate of Service

Service List

AGENDA ID11035 3/8/2012

#### PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

DIVISION OF WATER AND AUDITS Water and Sewer Advisory Branch

RESOLUTION NO. W-4908 March 8, 2012

## RESOLUTION

(RES. W-4908), VALENCIA WATER COMPANY (VALENCIA). ORDER REJECTING WITHOUT PREJUDICE VALENCIA'S REQUEST TO PERMIT PAYMENT OF WATER BILLS USING A CREDIT OR DEBIT CARD; AND ALLOWING VALENCIA'S REQUEST TO PERMIT CUSTOMERS TO RECEIVE THEIR BILLING STATEMENTS ELECTRONICALLY.

By Advice Letter (AL) No. 137-W filed on June 9, 2011.

SUMMARY

This resolution rejects without prejudice Valencia's request to add an option to its tariffs that allows customers to pay their bills using a credit or debit card. This resolution approves Valencia's request to allow customers to receive electronically their water bills and most mandated notices. Valencia is authorized to file a Tier 1 advice letter to change Tariff Rule 9 to allow customers to receive bills and other legally mandated notices electronically, as permitted in this Resolution. Valencia may file in the future a Tier 3 advice letter requesting other changes to Tariff Rule 9 discussed in this resolution. The Commission will have to approve the changes requested in the Tier 3 filing before they can become effective.

## **BACKGROUND**

Valencia filed AL No. 137-W on June 9, 2011. Valencia seeks Commission authorization to:

(1) Permit payment of water bills using a credit or debit card Pursuant to Public Utilities (PU) Code §755;

#### (2) Amend Tariff Rule 9 to:

- (a) permit customers to receive electronically their bills and most legally mandated notices;
- (b) extend returned-check charges to cover all forms of payments that are dishonored by the customers' financial institution, and/or a payment processor; and
- (c) not extend the credit and debit card payment options to customers who have two or more denied credit or debit or e-check payments within the last twelve months or who have had fraudulent payments.

#### Valencia's Proposed Credit/Debit Card Payment Option

By AL No. 137-W, Valencia requests Commission authorization to reinstate a credit and debit card payment program that was originally implemented on April 29, 2009. That program was subsequently discontinued on May 5, 2010, because Valencia offered this program without first obtaining Commission authorization.

Valencia's proposal would permit customers the option to pay their water bills by using a credit or debit card. Valencia's proposal includes a "convenience fee" applicable to participating customers, which will cover transaction costs based on Valencia's agreement with a third party vendor, Kubra, who will process these credit and debit card payments. Valencia chose the payment processor, after contacting multiple venders offering a payment option based on a convenience fee, because this vendor has experience in implementing payment by a convenience fee and is the current vendor partner with Valencia's existing customer information software (CIS) company, System & Software (S&S). Kubra is fully integrated with the CIS software and can provide real time data back and forth with customer using the CIS i.e., account balance, pending

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<sup>&</sup>lt;sup>1</sup> The payment processor vendor will charge the customer directly for the credit or debit card payment.

payment to avoid shutoff, etc. <sup>2</sup> Also Kubra charged a lower convenience fee than other companies Valencia considered.

Per terms of the contract, only those customers who pay by credit or debit card will pay a convenience fee of \$3.75 for each transaction to the payment processor. Customers will be able to make the payments by phone (using Interactive Voice Response) or through the web. Upon receipt of payment, the payment processor will post a memo to the customer's account and notify Valencia regarding the payment made. No fees or expenses related to the use of credit or debit cards will be charged to customers who do not use this service. Valencia will not receive any portion of the convenience fee revenue.

Valencia proposes to exclude those customers from the credit or debit card payment option who have two or more denied credit/debit card or e-check payments within the last 12 months or who have made a fraudulent payment.

## Charges for dishonored payments

Valencia currently assesses a return-check charge for checks that are not honored by the customers' financial institution. Valencia seeks permission to extend that charge to apply to all forms of payment that are subsequently not honored by any financial institution or payment processor.

## Availability of electronic statements

Valencia seeks to provide customers the option to receive, view, and pay regular bills for service electronically, and to receive most legally mandated notices electronically at the same time the customer is provided the electronic bill.<sup>3</sup>

<sup>&</sup>lt;sup>2</sup> Data Request RK 001, Request 3 (ii).

<sup>&</sup>lt;sup>3</sup> Valencia will still provide written notices of termination of service in accordance with Rule No. 8.

On June 27, 2011, the Division of Water and Audits (DWA) suspended AL No. 137-W because additional information was required to complete review of the filing.

#### NOTICE AND PROTEST

Valencia served AL No. 137-W pursuant to General Order 96-B General Rules 4.3 and 7.2 and Water Industry Rule 4.1. Valencia served AL No. 137-W on its General Order 96-B Service list.

On June 27, 2011, the Division of Ratepayer Advocates (DRA) timely protested AL No. 137-W. DRA recommends that AL No. 137-W should be rejected for the following reasons: (1) the request lacks critical information to determine if all requirements of PU Code §755 have been met; (2) the request is not justified through a cost-savings analysis that demonstrates cost savings associated with the requested payment option have been satisfied; (3) the vendor selection may not be at the best available price due to lack of competitive bidding; and (4) there is inadequate justification for not making the option of credit or debit card payments available to customers who have had two or more returned credit/debit card or e-check payments within the last 12 months.

Eight (8) additional protests and a letter supporting AL 137-W were received from Valencia's customers. The reasons for the protests are:

- The utility should not charge for bill payments made by credit or debit card; and
- A convenience fee of \$3.75 per transaction is excessive and unreasonable.

## Valencia 's Response to DRA and customer protests

Valencia timely filed responses to DRA and customer protests. Valencia makes the following arguments.

#### 1. Compliance with PU Code § 755

Valencia believes that its request complies with PU Code § 755 (a)(2)<sup>4</sup> because only customers that choose to use the credit and debit card payment options will incur the additional costs associated in providing these options, and no portion of these expenses is shifted to customers that do not pay their bills using a credit or debit card. Valencia states that it will not seek recovery of these expenses from non-participating customers unless and until the Commission determines that the savings to ratepayers exceeds the net cost of accepting credit or debit cards as payment options.

#### 2. Vendor Selection

Valencia contacted five providers who offered a credit or debit card payment option using a "convenience fee". Valencia selected Kubra to serve as the payment processor because Kubra charged the lowest convenience fee of all companies contacted and also because Kubra is the current vendor partner with Valencia's existing CIS software company. Furthermore, Kubra successfully implemented the credit/debit card payment program in 2009 through 2010 before Valencia discontinued the program. Additionally, Kubra is fully integrated with Valencia's CIS software and can provide credit/debit card information on a real-time basis with no additional programming required, and related costs or expenses to initiate this program again. Since all programming required to start offering the service of payment by credit/debit card was done in conjunction with the larger CIS project authorized by the Commission in Decision (D.) 10-12-029, there will be no additional programming related costs to begin making the service available now.

## 3. Cost-savings Analysis

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<sup>&</sup>lt;sup>4</sup> PU Code § 755 (a)(2) states: "Only the customers that choose to use the [credit or debit card] payment options incur the additional charge and that no portion of the expense is shifted to customers that do not choose to pay a bill by credit card or debit card, unless and until the commission determines that the savings to ratepayers exceeds the net cost of accepting those cards."

Valencia's cost/savings analysis shows that the savings of its proposed credit and debit card payment program <u>do not</u> exceed the net cost of accepting credit cards. Valencia's analysis also shows that the costs and potential savings are de minimis. Valencia is not proposing the program as a cost saving measure that will improve the company's profitability. Rather, Valencia is simply proposing to offer the program as a service that Valencia maintains its customers expect and frequently request.

#### 4. *Modifications to Rule 9*

Valencia indicates that the current tariff permits a returned check charge of \$10.00. Valencia proposes to amend the tariff to make it clear that this charge will apply to all forms of payment, including payment made by a credit or debit card, that are subsequently dishonored by any financial institution or payment processor.

#### **DISCUSSION**

1. Offering credit/debit card payment option without prior Commission authorization

Valencia offered a option to pay bills by credit or debit card from April 29, 2009 through May 5, 2010, without prior Commission authorization as is mandated by PU Code § 755(b).<sup>5</sup> Valencia withdrew the credit/debit card offering as soon as it realized that prior Commission authority was required. Valencia did not derive any financial benefits from offering these payment options and the costs involved in doing so were very small. The costs for establishing and maintaining the program were charged against the 2010 capital budget that was approved during Valencia's last general rate case in D.10-12-029. Although we do not impose a penalty for Valencia's failure to comply with PU Code § 755(b), we remind Valencia that it needs to be cognizant of requirements for Commission authorization mandated in the PU Code.

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<sup>&</sup>lt;sup>5</sup> PU Code § 755(b) states: "A...water corporation may offer credit card and debit card bill payment options, if approved by the commission."

## 2. Compliance with PU Code § 755

PU Code § 755 permits water utilities to offer a credit or debit card bill payment options if approved by the Commission. The code requires that only those customers choosing to use the credit or debit card payment option shall incur the additional charges associated with providing this service, unless and until the Commission determines that the credit or debit card payment option results in savings to ratepayers that exceed the net costs of accepting payment by those cards. (PU Code § 755(a)(2).) The Commission is required to determine the reasonableness of transaction costs charged to customers that choose to pay their water bills by credit or debit card pursuant. (PU Code § 755(c).) If the Commission determines that the savings to the utility corporation exceed the costs to the company, the net savings shall be passed on to the utility corporation's customers. (PU Code § 755(c)(3).)

Valencia submitted a cost/savings analysis for the credit/debit card payment option program. Valencia averaged about 250 credit or debit card payments per month during the time that the program was offered in 2009-2010. Based on that projected demand, Valencia estimates that it will incur ongoing incremental net costs of \$38.60 per month for offering the credit/debit card payment option.<sup>6</sup> Savings will result from an estimated four fewer service connection shutoffs per month as a result of timely bill payments by customers who use a credit or debit card to pay their water bills. The costs will be from time spent by Valencia's customer service representatives on the telephone assisting customers in credit or debit card payments.

In its cost-benefit analysis, Valencia did not include costs for the initial development and implementation of the WebConnect project for its CIS software that also included a module to allow Valencia to provide the service of payment by credit/debit card. The Commission approved the costs associated with the

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<sup>&</sup>lt;sup>6</sup> Valencia provided DWA Staff the following ongoing cost/savings information. Costs are estimated at \$56.09 for time spent by Valencia customer service representatives with customers. Savings are \$17.40 due to reduced number of service shutoffs from timely payment of bills using credit or debit cards.

development and implementation of this software project in Valencia's 2010 capital budget during its last general rate case (D.10-12-029). In response to a DWA Staff inquiry, Valencia indicated that the WebConnect software was purchased as a package for a lump sum price of \$41,000 and that it included a module for allowing for the payment by credit/debit card. Valencia maintains, and Staff agrees, that given the inclusion of this module in the software package Valencia has already purchased, there would be no incremental capital expenditure relating to software necessary at this time to offer payment by credit/debit card. For the reason regarding the high convenience fee, which we discuss immediately below, we reject Valencia's request to offer customers a credit and debit card payment option. However, if Valencia seeks authorization to offer a credit/debit card bill payment option in the future, Valencia's program should track all ongoing maintenance costs for the credit/debit card module and provide for recovery of these costs through either an additional charge on customers who use this optional payment service or have these costs absorbed by shareholders.

In a response to a DWA Staff inquiry, Valencia indicates that it will need to post notice of the availability of the credit/debit card payment option program on its website. Also, Valencia indicated there will be no additional cost to put the notice back on the web site since the required programming for this was done previously when the credit/debit card program was in place during 2009-2010. In any future request to establish a credit/debit card program, all cost of noticing the program should be accounted for and either charged to customers who use this optional payment service or by having these costs absorbed by shareholders.

Valencia sent notice of its AL 137-W filing to its customers through bill inserts to satisfy the requirements of PU Code § 96-B, General Rule 4.2. Valencia used a third-party vendor to print, fold and insert the customer notices for AL 137-W into regular customer billings and to send e-mail notices. The cost for this service was \$1,662.50. In response to a DWA Staff inquiry, Valencia stated it will absorb this expense as a shareholder expense and will not recover it from ratepayers through rates.

In response to DWA Staff inquiries, Valencia indicated that it will exclude from future rate cases the projected net cost of the credit/debit card program of \$38.60 per month or \$463.20 per year. This will ensure that customers not using the

credit/debit card payment service are not funding the net cost of the credit/debit card payment program. Going forward in any future request to establish a credit/debit card program, Valencia will absorb this cost or recover it from customers paying bills using credit or debit cards.

DWA Staff recommends that any incremental costs to Valencia with respect to offering the credit/debit card payment program, and any costs with respect to offering this program that Valencia's shareholders do not absorb, should be recovered via an additional charge to customers who use the service and not included as part of base rates. We agree with Staff that recovery of costs with respect to a future credit/debit card program from the general body of non-participating customers should not be permitted, given that Valencia has not shown that the credit and debit card option offers any net savings at this time.

## 3. Vendor selection and reasonableness of convenience fees

In response to DWA Staff inquires, Valencia submitted work papers detailing the selection of Kubra, the third party vendor. Kubra's quote for a convenience fee of \$3.75 per transaction was the lowest of all the candidates that Valencia considered. Additionally, as stated above, the company successfully implemented the credit/debit card program in 2009 - 2010.

In response to DWA Staff inquiries, Valencia has indicated that if it were to exclude Visa from the credit card payment program, the convenience fee would decrease from \$3.75 to \$2.50 per transaction. This is because Visa requires that the utility not charge a lower fee for any payments made in the same payment channel.<sup>7</sup> Valencia believes that since Visa is the most widely held credit card and that since many of its customers do not have a Master Card, offering both the Visa and Master Card payment options would serve its customers needs better and that the additional \$1.25 required to include Visa in its program will better serve its customers' needs for this reason.

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<sup>&</sup>lt;sup>7</sup> Visa requires that if a utility, through its third party vendor, offers a credit/debit card payment option other than a Visa card to its customers, the utility/third party vendor cannot charge a convenience fee that is lower than what Visa charges.

We have previously addressed the issue of a reasonable convenience fee for bill payment by credit or debit card in Resolution (Res.) G-3427 (May 2009). In Res. G-3427, we stated that we have approved convenience fees for payment by credit or debit card for customers of other jurisdictional-utilities ranging from \$1.45 to \$1.75 per transaction by excluding Visa from their credit/debit card payment program.<sup>8</sup> As we noted in Res. G-3427, and which is the case here, Visa appears to be exercising its market power in insisting on high fees and requiring that customers cannot be charged a convenience fee less than the rate Visa charges even if other credit/debit card companies are willing to charge a lower fee. Consistent with our ruling in Res. G-3427, we find Valencia's convenience fee of \$3.75 per transaction unreasonable. If Valencia chooses to request authorization to establish a credit/debit card payment option in the future, it should renegotiate a lower transaction fee with its third party vendor and exclude Visa, if needed, in order to offer a convenience fee in line with what we have authorized for other utilities under our jurisdiction.

#### 4. Extending the credit card/debit card option to all customers

Valencia has indicated that based on its prior experiences with this program, it did not have any customers with returned credit/debit card or e-check payments. Therefore, it does not expect any incremental costs if the program were to be extended to such customers. DWA Staff agrees with DRA that the option to allow payment by credit/debit card, if requested in the future, should be made available to all customers irrespective of their payment history. It is reasonable to make available the option to pay by credit/debit card to all customers irrespective of their payment history. An exception to this would be customers who have made fraudulent payments in the past. Such customers are expected to pose an extra level of collection risk. DWA staff recommends that customers who have made fraudulent payments over the past twelve months should be excluded from being offered the credit/debit card payment option.

<sup>&</sup>lt;sup>8</sup> Also, the Commission approved a convenience fee of \$1.50 for Southern California Gas Company and San Diego Gas and Electric Company (Res. G-3310) and \$1.45 for Pacific Gas and Electric Company (Res. G-3390).

We agree with DWA Staff's determination here. Accordingly, any future request for an optional credit/debit card payment program should be consistent with this direction.

#### 5. Charging dishonored payment fees

As more payment types evolve due to advancements in technology, the language in the tariffs, which currently assesses a charge only with respect to dishonored check payments, should be amended to impose a charge on all forms of payments that may be returned by financial institutions. Such an arrangement would permit Valencia to charge customers who make the dishonored payments, rather than have the general body of customers absorb these costs as part of authorized rates. In support of its request, Valencia identified four other Class A water companies whose tariffs have similar language regarding charging fees for both checks and electronic payments that are dishonored. We agree with Staff's recommendation. Any future request to establish a credit/debit card payment option can include modifications requested by Valencia to Tariff Rule 9 if extending the dishonored payment fees to other transactions can be justified from a cost perspective.

## 6. Availability of electronic statements

Customers should be given the option, at no extra cost, to receive electronically regular bills for service and other legally mandated notices (except as a tariff may otherwise require, see, e.g., fn 3 above), and to no longer receive these items in paper format. We agree with DWA staff's recommendation that Valencia should be permitted to modify Tariff Rule 9 to reflect this option.

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<sup>&</sup>lt;sup>9</sup> The four Class A water companies that charge customers for dishonored checks or electronic payments are California Water Service Company, Park Water Company, San Gabriel Valley Water Company, and Suburban Water Systems.

#### **COMMENTS**

Public Utilities Code section 311(g)(1) provides that resolutions generally must be served on all parties and subject to at least 30 days public review and comment prior to a vote of the Commission.

Accordingly, this draft resolution was mailed to the utility and protestants and made available for comment on February 7, 2012.

#### **FINDINGS**

- 1. Valencia Water Company (Valencia) offered credit/debit card services without Commission approval from April 1, 2009 through May 5, 2010.
- 2. Public Utilities (PU) Code § 755 requires Commission approval prior to offering a credit/debit card bill payment option to customers of a water corporation.
- 3. Valencia discontinued offering the credit/debit card bill payment option on May 5, 2010, upon learning that Commission approval was required prior to offering credit/debit card services. Valencia did not profit from offering the option for bill payment by credit/debit card, and the costs Valencia incurred for offering this service were small. It is reasonable to not impose a penalty on Valencia for offering a credit/debit card payment option without Commission authorization.
- 4. Valencia needs to be cognizant of requirements for Commission authorization mandated in the Public Utilities Code.
- 5. Valencia filed Advice Letter 137-W requesting authority (a) to offer to its water customers a credit/debit card bill payment option, (b) to allow customers to receive electronically their bills and most legally notices, (c) to extend returned check charges to apply to all forms of payment that are dishonored by the customers' financial institution, and (d) not to extend the credit / debit card payment option to customers who have two or more denied credit or debit or e-check payments within the last twelve months or who have had fraudulent payments.

- 6. The Division of Ratepayer Advocates timely protested Advice Letter 137-W (AL 137-W).
- 7. The Division of Ratepayer Advocates recommends that AL 137-W should be rejected because: it lacks critical information to determine if all requirements of PU Code § 755 have been met; the request is not justified through a cost-savings analysis that demonstrates cost saving associated with the requested payment options have been satisfied; the vendor selection was not based on competitive bidding and thus the vendor selection may not be at the best available price; and there is inadequate justification for not making the option of paying bills by credit/debit card available to customers who have had two or more returned credit/debit card or e-check payments within the last 12 months.
- 8. All revenues arising from the convenience fees paid for making payments using a credit or debit card will flow directly to the third party vendor.
- 9. Customers who do not use the credit or debit card bill payment option service will not be charged for any costs related to providing this service.
- 10. PU Code § 755 permits water utilities to offer a credit or debit card bill payment option if approved by the Commission.
- 11. PU Code § 755 requires that only those customers choosing to use the credit or debit card bill payment option incur the additional charges associated with providing this service, unless and until the Commission determines that the credit or debit card bill payment option results in savings to ratepayers that exceed the net costs of accepting payment by those cards.
- 12. PU Code § 755 requires the Commission to determine the reasonableness of transaction costs charged to customers who choose to pay their water bills using the credit or debit card bill payment option pursuant to this section.
- 13. Valencia proposes a convenience fee to be collected by Valencia's third party vendor from customers who opt to pay their water bill using a credit or debit card.

- 14. The proposed convenience fee of \$3.75 per transaction can be reduced to \$2.50 if Visa were to be excluded from the available payment options.
- 15. A convenience fees in the range of \$1.45 to \$1.75 is offered by other utilities who do not offer Visa as an available payment option.
- 16. Valencia should negotiate a lower convenience fee to its customers for using a credit or debit card to pay water bills if it requests authorization to establish a credit/debit bill payment program in the future.
- 17. It is not reasonable that customers be charged a convenience fee of \$3.75 for each transaction for using a credit or debit card to pay water bills to Valencia.
- 18. PU Code § 755 requires the Commission to determine how any associated costs or potential savings from credit or debit card use to pay bills are passed on to the customers.
- 19. The cost of the software module used for providing credit/debit card services was approved as part of a capital project during Valencia's 2010 General Rate Case.
- 20. Valencia was not separately charged for the credit/debit card service module.
- 21. Cost of acquisition of the credit/debit card module has already been charged to the general body of ratepayers.
- 22. If Valencia seeks authorization to offer a credit/debit card bill payment option in the future, Valencia's program should track all ongoing maintenance costs pertaining to the credit/debit card module and provide for recovery of these costs through either an additional charge on consumers who use this optional payment service or have these costs absorbed by shareholders.
- 23. Valencia's shareholders will pay for the cost of printing and mailing customer notices regarding availability of credit/debit card bill payment services and will not seek to recover these costs from ratepayers.

- 24. Valencia's cost/savings analysis indicates that there was a net cost of \$463.20 per year or \$38.60 per month for providing credit/debit card bill payment services in the past.
- 25. Valencia's proposal to exclude the net costs for providing credit/debit card bill payment services starting with the effective date of any future credit/debit card program is reasonable.
- 26. Valencia's cost/savings analysis indicates that offering the credit/debit card bill payment service will not result in net savings to the utility at this time.
- 27. For its credit/debit card bill payment service offering in 2009-2010, no Valencia customer paying by credit/debit card had a credit/debit card payment denied by a financial institution.
- 28. Valencia expects that there will be no costs incurred from customers who have their credit/debit card bill payments denied by a financial institution.
- 29. It is reasonable to extend the credit/debit card bill payment option to all customers irrespective of past credit card history if a credit/debit card bill payment program is requested in the future.
- 30. It is reasonable to expect additional costs to collect from customers who have made fraudulent payments in the past.
- 31. It is reasonable to exclude customers who have made fraudulent payments over the past twelve months from participating in a future credit/debit card bill payment program.
- 32. Valencia's current tariffs permit a returned-check charge as a deterrent to customers who write bad checks.
- 33. Financial institutions may reject payments made electronically.
- 34. It is reasonable to modify the Tariff Rule No. 9 as part of a future request to establish a credit/debit card bill payment program to extend a dishonored payment fee to cover all transactions where a financial institution rejects a payment.

35. It is reasonable to permit customers to opt for receiving electronically at no extra charge billing statements and other legally mandated notices. Valencia should file a Tier 1 advice letter modifying Tariff Rule No. 9 – Rendering and Payment of Bill, consistent with Appendix A attached to this Resolution.

## THEREFORE IT IS ORDERED THAT:

- 1. Advice Letter 137-W, as it pertains to the establishment of a credit/debit card payment option, is rejected without prejudice.
- 2. Valencia Water Company is authorized to file a Tier 1 advice letter to modify Tariff Rule No. 9 Rendering and Payment of Bills, to allow customers the option to receive electronically at no extra charge billing statements and legal and mandated notices consistent with the language shown in Appendix A of this Resolution, and to concurrently cancel the presently effective tariff sheets. Valencia should file this Tier 1 advice letter within five days of the effective date of this Resolution.
- 3. Valencia Water Company may seek authorization to establish bill payment by credit or debit card in a future Tier 3 Advice Letter or application pursuant to the guidance provided in this Resolution. The bill payment option by credit or debit card will go into effect upon approval by the Commission.

4. This Resolution is effective today.

I certify that the foregoing resolution was duly introduced, passed and adopted at a conference of the Public Utilities Commission of the State of California held on March 8, 2012; the following Commissioners voting favorably thereon:

PAUL CLANON Executive Director

(N)

(N)

#### APPENDIX A Sheet 1

Rule No. 9

#### RENDERING AND PAYMENT OF BILLS

#### A. Rendering of Bills

Bills for service will be rendered to each customer on a monthly or bimonthly basis at the option of the utility, unless otherwise provided in the rate schedules.

At the customer's request, the utility may be requested to provide either paper or electronic bills for service will be rendered, but not both.

The customer may elect to receive and view regular bills for service and other legal and mandated notices electronically and to no longer receive paper bills and legal and mandated notices. Customers requesting this option may be required to complete additional forms and agreements. Legal and mandated notices shall be included with the utility's electronic means of bill delivery; except, however, all notices of termination of service shall be made in accordance with Rule No. 8. The customer may discontinue electronic billing upon 30 days prescribed notice.

#### 1. Metered Service

- a. Meters will be read at regular intervals for the preparation of periodic bills and as required for the preparation of opening bills, closing bills and special bills.
- b. The opening bill for metered service will not be less than the established monthly minimum or readiness to serve charge for the service. Any amount paid in excess of the prorated charges otherwise applicable to the opening period will be credited against the charge for the succeeding regular billing period, except that no such credit shall accrue if the total period of service is less than one month.
- c. It may not always be practicable to read meters at intervals which will result in billing periods of equal number of days.
  - (1) Should a monthly billing period contain less than 27 days or more than 33 days a pro rata correction in the amount of the bill will be made.
  - (2) The charge for metered service for a bimonthly period will be computed by doubling the monthly minimum or readiness-to-serve charge and number of cubic feet to which each block rate is applicable on a monthly basis.

## Resolution W-4908 DRAFT Valencia/AL 137-W/BMD/JB5/RKK/jlj

#### APPENDIX A

#### Sheet 2

Rule No. 9 (continued)

#### RENDERING AND PAYMENT OF BILLS

#### 1. Metered Service (Continued)

- (2) For billing periods other than monthly or bimonthly adjustments will be made proportionate to that for a monthly billing period.
- d. Bills for metered service will show at least the reading of the meter at the end of the period for which the bill is rendered, the meter constant, if any, the number and kinds of units, and date of the current meter reading.
- e. Each meter on a customer's premises will be considered separately and the readings of two or more meters will not be combined except where combination of meter readings is specifically provided for in the applicable rate schedule, or where the utility's operating convenience or necessity may require the use of more than one meter or a battery of meters. In the latter case, the monthly minimum or readiness to serve charge will be prorated from the monthly minimum or readiness to serve charges of the applicable rate schedule upon the basis of a meter size equivalent in diameter to the total combined discharge areas of such meters.

#### 2. Flat Rate Service

- a. Bills for flat rate service are payable in advance.
- b. The opening bill for flat rate service will be the established monthly charge for the service. Any amount paid in excess of the prorated charges otherwise applicable to the opening period will be credited against the charge for the succeeding regular billing period, except that no such credit shall accrue if the total period of service is less than one month.
- c. For billing periods other than monthly, the charge for flat rate service will be computed by multiplying the monthly charge by the number of months in the billing period.

#### 3. Proration of Bills

a. The charges applicable to opening periods, closing bills and bills rendered for periods corresponding to less than 27 days or more than 33 days for monthly billing periods will be computed as follows: (continued)

#### APPENDIX A

Sheet 3

Rule No. 9 (continued)

#### RENDERING AND PAYMENT OF BILLS

- 3. Proration of Bills (Continued)
  - (1) Metered Service

The amount of the minimum charge (and the quantity allowed therefor or the readiness to serve charge and the quantity in each of the several quantity rate blocks will be prorated on the basis of the ratio of the number of days in the period to the actual number of days in the month. The measured quantity of usage will be lied to such prorated amounts and quantities.

(2) Flat Rate Service

The billing period charge will be prorated on the basis of the ratio of the number of days in the period to the actual number of days in the month.

- B. Payment of Bills
  - Bills for service are due and payable upon presentation and payment may be made at any commercial office of the utility or to any representative of the utility authorized to make collections. Collection of closing bills may be made at the time of presentation.
  - 2. If a customer tenders a check in payment of any bill and such check is not honored by the customer's financial institution, the utility may assess the customer a \$10.00 returned check charge.

#### **CERTIFICATE OF SERVICE**

I certify that I have by electronic mail and mail this day served a true copy of draft Resolution W-4908 on all parties in these filings or their attorneys as shown on the attached list.

Dated February 7, 2012, at San Francisco, California.

/s/ JOSIE L. JONES Josie L. Jones

Parties should the Division of Water and Audits, Public Utilities Commission, 505 Van Ness Avenue, Room 3106, San Francisco, CA 94102, of any change of address to insure that they continue to receive documents. You must indicate the Resolution number of the service list on which your name appears.

# SERVICE LIST Sheet 1 of 2 DRAFT RESOLUTION W-4908

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## SERVICE LIST Sheet 2 of 2 DRAFT RESOLUTION W-4908

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